

BSBA Sample Four-Year Plan

This is a sample course of study. Exact courses by semester will vary based upon math placement, specialization, etc.

First Year

Focus on completing General Education courses in addition to the writing and math requirements. Explore co-curricular opportunities to get involved early.

Fall Semester

Business 1.0 (KSB-100)
College Writing (WRTG-100)
Applied Calculus (MATH-211)
Macroeconomics (ECON-100, GNED FA4)
General Education

Spring Semester

College Writing Seminar (WRTG-101)
Business Statistics (STAT-204)
Microeconomics (ECON-200, GNED FA4)
Global Corporate Citizenship (MGMT-201, GNED FA3)
General Education

Second Year

Explore study-abroad opportunities during this year. Start thinking about internships and create a plan.

Fall Semester

Financial Accounting (ACCT-240)
The Edge of Information Technology (ITEC-200)
General Education
General Education
General Education
Business Professionalism (KSB-211)

Spring Semester

Managerial Accounting (ACCT-241)
Business Finance (FIN-365)
General Education
General Education
Free Elective

Third Year

Focus on completing your Kogod core courses, especially those in the 300 level. Declaration of specialization should be made by the second semester of your third year.

Fall Semester

Fundamentals of International Business (IBUS-300)
Principles of Marketing (MKTG-300)
Principles of Organizational Behavior (MGMT-353)
Business Law (ACCT-244 or MGMT-203)
Free Elective

Spring Semester

1st Specialization Course
Production/Operations Mgmt (ITEC-355)
Non-Business Elective
Non-Business Elective
Free Elective or Internship

Fourth Year

Prepare to graduate by meeting with your academic advisor before your second semester of fourth year.

Fall Semester

2nd Specialization Course
3rd Specialization Course
Free Elective or
Business Policy & Strategy (MGMT-458)
Non-Business Elective
1 credit elective

Spring Semester

4th Specialization Course
Free Elective or
Business Policy & Strategy
Free Elective or Internship
Free Elective or Internship

For information about the Accounting, Finance, Business and Entertainment, or Business, Language and Culture programs, please visit our website: <http://www.american.edu/kogod/undergraduate>.