

## **AU Newsmakers** February 3 - February 10, 2012

Prepared by University Communications For prior weeks, go to http://www.american.edu/media/inthemedia.cfm

## Top Story

Survey Reveals Common Tax Reform Goals for Businesses of All Sizes

# Bloomberg

For Bloomberg BNA Daily Tax Report, David Kautter, managing director of the Kogod Tax Center, presented survey results from advisers with small, medium, and large businesses regarding 15 tax reform issues affecting business including a national sales tax and extending 100 percent expensing. "A notable

finding of the survey was the remarkable similarity between the views of advisers to small businesses and those to mid- and large-size businesses when it came to rating the potential tax reform proposals as 'extremely important,'" wrote Kautter. The Kogod Tax Center and Bloomberg BNA jointly sponsored the study. (2/8)

## Additional Features

For Business Schools, Entrepreneurship is a Bridge to Other Parts of Campus



The Washington Post's Capital Business featured American University in a trend story on business school entrepreneurship programs extending their reach to other academic disciplines on campus. "We think they'll come out with a much richer understanding of the business skills and competencies they'll need to be successful if they start a new media venture," said Stevan

Holmberg, chair of the department of management, of the types of students the school wants to enroll in the proposed degree in media entrepreneurship in SOC and Kogod. (2/5)

## After Words: Deborah Scroggins, "Wanted Women," hosted by Akbar Ahmed



Akbar Ahmed, chair of Islamic studies, served as guest host on this week's C-SPAN Book TV's After Words. In the hour long program, Ahmed probed Deborah Scroggins about her new book Wanted Women. "I found that taking these two women [Somali Ayaan Hirsi Ali and Pakistani Aafia Siddiqui] who both in their own ways have made such a mark on our times that you are creating two poles in the Muslim tent as it were," observed Ahmed to Scroggins. (2/4)

#### American Basketball Finds a Gem in Transfer Charles Hinkle

## The Washington Post

The Washington Post featured AU Men's Basketball player Charles Hinkle who has blossomed into one of the nation's finest scorers. Currently ranked 18th in the nation for scoring Hinkle's

growth this season has been remarkable considering last year he only averaged 4.5 points per game. (2/8)

## **Op-Eds/AU Authors**



## Solving Sudan's Nuba Crisis

In the second op-ed of a series for Al Jazeera.com, Akbar Ahmed, chair **ALIAZEERA** of Islamic studies, and his research fellow, Frankie Martin, discuss Sudan's minority Nuba population and the ongoing crisis in Southern Kordofan

region after the partition of Sudan. "Southern Kordofan, on the 2011 partition border with South Sudan, has become a potential battleground between the North and South that could become an African version of Kashmir," wrote Ahmed. (2/6)

#### Story of the Most Famous Seven Words in US Journalism



On the 115th anniversary of the first appearance of the *New York Times'* trademark phrase, 'All the news that's fit to print,' **W. Joseph Campbell**, professor of communication, revealed the history and importance of the phrase in an Op-Ed for **BBC online**. "In the years since, the phrase has been admired as a timeless statement of purpose, interpreted

as a war cry for honest journalism, and scoffed at as pretentious, overweening and impossibly vague," wrote Campbell. (2/9)

## **Expertise**

### **US Archives unveils Magna Carta after repairs**



For the unveiling of a restored copy of the Magna Carta at the National Archives, **Stephen Vladeck**, professor of law, discussed with the **Associated Press** the importance of the 715-year old document. "We

really have the Magna Carta to thank for the legacy of what we could call in American law due process — the idea that the government should act fairly and should act at least rationally in all cases," said Vladeck. More than 100 outlets including, *The Houston Chronicle*, *CQ Today*, and **MSNBC.com** republished the article. (2/3)

## The 'Responsibility to Protect' In Syria And Beyond



**David Bosco**, assistant professor of international politics, discussed the responsibility to protect on <u>NPR's *Talk of the Nation*</u>. Bosco explained the potential application of the doctrine in Syria and more broadly how such

intervention has been applied in Libya and other parts of the world. "The other thing that's important to note about responsibility to protect, I think it's an enormously powerful idea, but it also asks that people kind of de-politicize what are inherently political situations," he said. Reuters also quoted Bosco about Russia's UN veto concerning Syria. (2/6, 2/8)

## SpaceX launch will be a key test for NASA



**Howard E. McCurdy,** professor of public affairs, spoke to <u>USA Today</u> about the private sector taking responsibility for space flight in the United States. The SpaceX commercial launch is expected in April—the first since NASA's conclusion of the shuttle program. "The government is deeply committed to the commercial approach," said McCurdy. (2/5)

#### Obama's Policies are Marxist, Romney Supporter Says



For <u>U.S News & World Report</u>, James Thurber, director of the Center for Congressional & Presidential Studies, analyzed a Romney spokesperson's characterization of President Obama's policies as Marxist. "It's like calling someone a communist. It's something we don't like in the United States and

it's really a red flag, it's a short term for identifying somebody with extreme politics," said Thurber. (2/7)

#### Gas Price Rise Effect on Elections and D.C.



**Danny Hayes**, assistant professor of government, and **Jeff Colgan**, assistant professor of international service, discussed oil prices with <u>U.S. News & World Report</u> and <u>WAMU 88.5</u> respectively. Hayes discusses the implications of rising gasoline prices on the 2012 election suggesting, "It's something

they're definitely going to talk about, because for anything that's bad for the economy Republicans will try to attach to Obama." Colgan explained the geopolitical issues which could affect oil prices in the D.C. region, stating "19 million barrels of oil per day flow through the Strait of Hormuz and if it gets restricted that could drive up gasoline prices around the world, including obviously here in DC." (2/6, 2/7)

## US Campaigners' Wives Play 'Humanising' Role

## FINANCIAL TIMES

**Jennifer Lawless**, director, Women & Politics Institute, spoke to the <u>Financial Times</u> about the role spouses play in presidential campaigns. "Ms Romney has been 'humanizing' her husband, in

the same way that Michelle Obama made Barack Obama seem more normal, and that resonates with the average voter," said Lawless. (2/3)

#### Could Komen Have Avoided the Firestorm?



**Lewis Faulk**, assistant professor of public administration, discussed with WTOP Radio and WRC-TV NBC4, the controversy surrounding the Susan G. Komen Foundation's decision to cut off and then subsequently restore funding to Planned Parenthood affiliates. "Because of their [Komen's] reliance on donations, they had to know that this kind of decision would go against many of their donors across the country and many of their affiliates," said Faulk. A web news story also appeared on WTOP.com. (2/3, 2/4)

#### **Under Fire, Venture Capitalists Hit Back**



For <u>Agence France Presse</u>, **Robert Sicina**, executive-in-residence in the Kogod School of Business, rebuffed negative criticism aimed at private equity and GOP candidate Mitt Romney's profiting from his work in the private equity market. "People who have a negative reaction to Romney and his past don't understand what private equity does," said Sicina. (2/9)