

AU Newsmakers March 29 – April 5, 2013

Prepared by University Communications For prior weeks, go to http://www.american.edu/media/inthemedia.cfm

Top Story onks on BookTV's College Series



For its college series, C-SPAN's Book TV interviewed 10 AU professors about their books. The segments featuring communication professor Richard Stack and history professor Allan Lichtman aired this week. Stack discussed his book, Grave Injustice. Lichtman discussed his book, FDR and the Jews, coauthored with history professor Richard Breitman, (3/24)

Additional Features

Political Ambition Gap Revealed in 'Girls Just Wanna Not Run' Report



PBS' To the Contrary with Bonnie Erbe focused on Women & Politics director Jennifer Lawless' research revealing the persistent gender gap among young women and their lack of ambition to run for elected office. Panelists, including D.C. Delegate Eleanor Holmes Norton, discussed Lawless' findings. The Huffington Post also featured Lawless'

research. (3/29, 4/2)

WCL Gender Matters Symposium



Politics Institute director Jennifer Lawless' research on the stagnant gender gap in young women's interest in running for elected office. (4/2)

Op-Eds/AU Authors Why Is the International Criminal Court Picking Only on Africa?

The Washington Post

International service professor David Bosco wrote an op-ed for the Washington Post about the International Criminal Court's exclusive prosecution of African cases despite its global mission as an institution. Bosco discussed the topics raised in

his op-ed with Voice of America Radio's News Africa program. (3/29, 4/3)

Expertise

Argentina Defends Payment Plan; Analysts Trash It

Arturo Porzecanski, director of the International Economic Relations Program, commented to the <u>Associated Press</u> about Argentina's

maneuvering to avoid a court ordered bond payment by issuing additional risky debt. More than **65** outlets, including **ABC News Online**, *El Paso*

Times, and *San José Mercury News* republished this article. Law professor **Anna Gelpern** also discussed the bond payments with <u>Bloomberg News</u>. (3/29, 4/1)

Quick Tips for Managing Introverted Employees

Entrepreneur

Associated Press

For <u>two articles</u>, executive-in-residence **Meredith Persily Lamel** provided tips to <u>Entrepreneur</u> magazine about how managers can successfully deal with introverted and extroverted employees. (4/1)

Can Internships Be Improved to Better Prepare Students and Get Results for Firms?



Communication professor **Gemma Puglisi** spoke to <u>*PRWeek*</u> about how universities can improve the internship experience in the PR industry for students and PR agencies. (4/1)

Fannie Mae Struggles with Revolving Leadership Door



<u>Washington Business Journal</u> spoke to management professor **Mark Clark** about the persistent leadership problems at Fannie Mae since it has been under federal conservatorship. (4/4)

Feds Rank Worst Bosses, Best Bosses

FEDERALTIMES With <u>Federal Times</u>, Robert Tobias, director of the Key Executive Leadership Programs, discussed a ranking of the best and worst federal government bosses. Tobias emphasized the important role authenticity plays in discussions between managers and their employees. (3/31)

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Fake Documentary Film Scenes Revealed by DC Whistleblower



Examiner.com talked to **Christopher Palmer**, director of the Center for Environmental Filmmaking, about the debut of his newest film, *Shooting in the Wild: An Insider's Account of Making Movies in the Animal Kingdom*. (3/31)

How American are "American-made" Cars?



NBC and **CBS local news affiliates** in Lansing, Michigan featured International business professor **Frank Dubois**'s research index ranking the American-made content of all new cars sold in the United States. (4/3)

Bonus Clip

Going Out into the Community



While at the National Cherry Blossom Festival, American University's all-male a capella group, **On a Sensual Note**, performed for <u>WTTG-FOX5</u>. (4/2)

