



# AU Newsmakers

April 4 – April 11, 2014

Prepared by University Communications

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## Top Story

### Made in the USA? See the Rankings of American Cars

**The Washington Post**

[Washington Post](#) and [Wall Street Cheat Sheet](#) featured international business professor **Frank DuBois'** *Kogod Made in America Auto Index* updated for 2014. **DuBois'** research

debunks the misleading "Made in America" label through his examination of component part origins, assembly location and five other factors. [AutoBlog.com](#), [Business Insider](#), and [Edmunds](#) also featured the index. (4/4)

## Additional Features

### Art Review: 'Brink and Boundary'

**The Washington Post**

American University Museum at Katzen Arts Center's spring exhibit "Brink and Boundary" is featured in the [Washington Post](#). The review focused on four particular

artists' installations that use sound and other elements to transform little-used and overlooked museum spaces into thought-provoking works of art. (4/10)

### Iris Krasnow Feature Profile

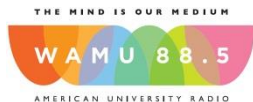
**The Washington Post**

In a [Washington Post Magazine](#) feature profiling SPEX professor **Iris Krasnow's** life, career and book, "Sex After... Women Share How Intimacy Changes as Life

*Changes*," **Krasnow** discussed her latest research focusing on interviews with 150 women about the sexual health and practices in different phases of their lives. **Krasnow** also revealed her next project.

## Expertise

### The Worldwide Debate Over New Rules for the World Wide Web



Communication professor **Laura DeNardis** appeared on [WAMU's Diane Rehm Show](#) and NPR stations nationwide to discuss the international debate over net neutrality rules and the critical need to successfully transition ICANN oversight to a multi-stakeholder model. (4/7)

### New Graphic Ad Campaign Targets Distracted Driving



With [CBS Evening News](#), communication professor **Leonard Steinhorn** talked about how the most effective public service ad campaigns use shame and embarrassment to get viewers' attention and shock them into changing behaviors such as speeding, smoking, and texting while driving. (4/7)

### Presidents Celebrate Civil Rights Act, LBJ and 'Lost Causes'

**Los Angeles Times**

As President Obama and former Presidents Clinton and George W. Bush gathered at the Lyndon B. Johnson Presidential Library to mark the 1964 Civil Rights Act,

distinguished professor **Julian Bond** spoke to [Los Angeles Times](#) about the risks President Johnson took 50 years ago when he signed the landmark legislation. **Chicago Tribune**, **McClatchy Newspapers**, and **Baltimore Sun** also republished the story. (4/10)

## Idea of Paying Citizens a Yearly Stipend is Gaining Support in Switzerland



Economics professor **Barbara Bergmann** appeared on [PBS NewsHour](#) to discuss a proposal in Switzerland for a guaranteed basic income for citizens over 21 and whether such a program could work in the United States despite risks of personal misspending. (4/7)

## White House Working on Tending its Own House on Pay Disparity



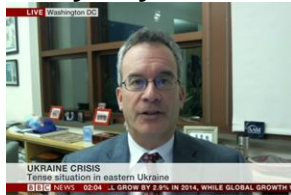
Director of the Women and Politics Institute's **Jennifer Lawless** spoke to [CNN.com](#) about the need for pay parity across the federal government, including in the White House, where reports show that women make only 77 cents on every dollar that their male colleagues earn. More than **55** outlets republished this piece. **Lawless** also spoke to the *Washington Examiner* about the same topic. (4/8. 4/10)

## Tax Code Changes and Complexity Drag Down Small Business



Managing director of the **Kogod Tax Center David Kautter's** testimony before the House Committee on Small Business was covered by [Accounting Today](#). **Kautter** explained that the growing tax code complexity has become incomprehensible for small businesses. **Bloomberg BNA**, *Tax Notes*, [4-traders](#) also reported on **Kautter's** testimony. (4/10)

## Kerry Says 'Russian Agents' Behind Crisis in Eastern Ukraine



School of International Service dean **James Goldgeier** appeared on [BBC News](#) to analyze U.S.-Russian bilateral relations in a tense environment reminiscent of the Cold War. Goldgeier discussed Russian President Putin's provocative troop build-up on the eastern Ukraine border. With [Voice of America Television](#), international service professor **Keith Darden** discussed how the Russian actions in Kiev and Crimea have tied U.S. hands preventing any positive outcomes. **Darden** also appeared on **Sirius/XM Satellite Radio**. (4/4, 4/5, 4/7)

## McAllister Video Offers Up Another Iconic Scandal Image



The [Washington Post's Reliable Source](#) spoke to communication professor **Scott Talan** about Louisiana Congressman Vance McAllister, who was caught kissing his young staffer on video. **Talan** explained an image nowadays is enough to destroy a politician's public image. (4/7)

## Fear Drives African Gays to Seek Asylum in U.S.



Government professor **Steven Taylor** appeared on [Voice of America Television](#) to speak about the repression gay and transgender Africans face in 38 African countries where being gay is a crime amounting to a death sentence. (4/8)