

# AU Newsmakers

# May 8 - May 15, 2015

Prepared by University Communications

For prior weeks, go to http://www.american.edu/media/inthemedia.cfm

# **Top Story**

### Games Bring Play, Engagement to Complex Stories



Associate professor and director of AU's Game Lab & Studio Lindsay Grace spoke to Federal News Radio about how journalists can learn a lot from game designers about storytelling and engaging audiences. Grace said, "I think the real opportunity

in news is to understand the way we approach problems in games and how we look to solve them." The online article goes on to describe how games help break down complex stories and mentions **Grace's** launch of AU's new Master of Arts in Game Design program. (5/8)

## **Additional Features**

### New Study: 89 Percent of Youth Don't Want to Run for Office



Women & Politics Institute director **Jennifer Lawless** appeared on <u>MSNBC Shift's Krystal Clear</u> to discuss her co-authored book with Richard Fox, *Running from Office*. **Lawless** spoke about their survey results that revealed 89 percent of college and high school students reject the option to run for elected office. <u>Bloomberg</u> also featured the book. (5/11 - 5/13)

### Joan of Arc Is NOT Noah's wife



For <u>Canadian Broadcasting Corporation</u>, religion professorial lecturer **Martyn Oliver** spoke about findings from a Pew Research Study about America's changing religious landscape, as well as the inspiration for a column he wrote about 10 things every college student needs to know about religion. (5/7)

### No Tests After Smithsonian's 'Our Appetite for 'The Hunger Games" Lecture

The Washington Post

The <u>Washington Post</u> featured American Studies instructor **Stef Woods**' class, *The Hunger Games*: Class Politics and Marketing. In the course, **Woods** explores with students the

issues in the book -- politics, food deserts and PTSD, among others – including broad issues of class in society. (5/14)

### To Class of 2015 Grads, Speakers Dig Deep to Find Nuggets of Advice



The <u>Tampa Bay Times</u> highlighted Sheila Johnson's School of Communication commencement speech. Johnson said, "Where is the line between information or entertainment? What matters more: ratings or realism? How do we balance the

pressure to be first with the burden to check the facts?" (5/12)

### Report: DC Cops Using Loosely Worded Law to Cover Up Wrong Doing

The Daily Caller featured an Investigative Reporting Workshop report that revealed that 40 percent of those arrested by DC police under the broad "assault on a police officer" law from 2012 to 2014 didn't face any formal charges because of insufficient evidence. (5/11)

### Washington's 100 Top Tech Leaders

Washingtonian featured Media Entrepreneurship & Interactive Journalism director **Amy Eisman** in a ranking of "Washington's 100 Top Tech Leaders," highlighting the partnership she developed with the company 1776. (5/4)

# **Expertise**

# Google's Vint Cerf Warns against Fragmentation of Internet

THE WALL STREET JOURNAL. Wall Street Journal quoted School of Communication processing at a conference on Internet Wall Street Journal quoted School of Communication professor governance and cybersecurity at Columbia University's School of International and Public Affairs and the Global Commission on Internet Governance. **DeNardis** spoke about the destabilization of the Internet and explained that because of the rapid anticipated growth of Internet users, Internet governance is bound to evolve. (5/14)

### South L.A. Ban on New Fast-Food Restaurants Has Little Effect

# Los Angeles Times

For the Los Angeles Times, sociology assistant professor Michael Bader discussed the effects that fast food restaurants have on poverty-stricken neighborhoods. Bader

explained that rather than encourage healthy living, banning fast food restaurants does the opposite, by robbing "communities of employment and education opportunities." (5/9)

### With Foley in Mind, Students Survey Peers About Freelance Journalists



**USA Today** featured an American University and Northwestern University project to determine how much journalism students know about the dangers faced by freelancers in the field. (5/2)

### **Political Wild West**



For US News & World Report, Campaign Management Institute academic director and government professor Candice Nelson said nothing short of a major scandal would push Congress or the courts to

impose new limits on campaign finance. (5/15)

### Smartphone Separation Anxiety: How Bad Is Your Nomophobia



For NBC's Today Show. Center for Research. Teaching & Learning director Naomi Baron addressed a condition known as "nomophobia," the fear one has when lacking access to a mobile device. (5/14)

### Obama Turns to Seldom-Visited Camp David for Gulf Talks



Center for Congressional & Presidential Studies executive-in-residence Anita McBride spoke to McClatchy about President Obama hosting the Gulf Cooperation Council at Camp David. McBride said that choosing

Camp David was a symbolic extension of friendship and an opportunity to be in a relaxed environment when addressing tense issues. For NPR, history professor Allan Lichtman discussed the historical context of Camp David and President Obama's feelings about it. (5/14)

### Alaska's Tricky Intersection of Obama's Energy and Climate Legacies

Center for Congressional & Presidential Studies director James Thurber spoke to the New York Times about President Obama's decision to allow drilling for oil in the

Arctic. Thurber cautioned that "if there is an accident in the Arctic...this president will not be known as an environmental president." Thurber also spoke to Bloomberg about the U.S. Department of Housing and Urban Development's low-income project. (5/12 - 5/13)

### White House: Gulf Leaders Not Snubbing President Obama



School of International Service dean James Goldgeier appeared on Fox News Channel's Shepard Smith Reporting to discuss the absence of four of six Gulf leaders invited to President Obama's Gulf Cooperation Council Summit, agreeing that it was a "snub." (5/11)

### How Do You Say 'Snafu' in Japanese?



For NPR, Japanese language professorial lecturer Ken Knight discussed how 'snafu' would translate into Japanese. The term made news when it was used by President Obama's press secretary to describe a snag in talks about the pending trade bill. (5/13)

### New Tour Operators Add Trips to Cuba amid Increased Demand from Americans

INTERNATIONAL BUSINESS TIMES

Government professor William LeoGrande spoke to the **International Business Times** about the people-to-people

programs that allows Americans to visit Cuba under the category of educational exchange. LeoGrande explained that President Obama has granted a general license for these educational exchanges and any organization can establish the trips. (5/8)

### Pentagon's \$90 Billion 'Slush Fund' Comes Under Attack



International service professor Gordon Adams spoke to Fiscal THEFISCALTIMES
International service professor Gordon Adams spoke to Fiscal
Times about the Overseas Contingency Operations Fund (OCO),
adding it "magic mapper" calling it "magic money."

### U.S. Army Withdraws Flawed Manual about "Cultural Understanding"

**BuzzFeedNews** 

Center for Latin American & Latino Studies professor Robert Albro spoke to **Buzzfeed** about the U.S. Army's recently withdrawn "Cultural Understanding" manual. Albro explained that

the manual is a "self-defeating way to view culture," as it presents culture as a threat to overcome. (5/12)

### SIFI Banks Less Complex Than Insurance Companies? Yes, Says New Study



Value Walk featured a study co-authored by international finance professor Robin Lumsdaine about the 29 systematically important financial institutions (SIFIs), which examines the complexity of SIFIs. (5/11)