



AMERICAN UNIVERSITY

WASHINGTON, D.C.

AU Newsmakers

September 13 – September 20, 2013

Prepared by University Communications

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Top Story

Broadening the Transgender Agenda



insidehighered.com

In a trend story about the increase in services for transgender students at colleges and universities, [Inside Higher Ed](#) called attention to **American University** for being the latest institution to cover some elements of transgender reassignment surgery in student health insurance policies. **Robert Hradsky**, dean of students, noted that AU's students really embraced adding the new coverage. (9/18)

Additional Features

Creators of Smokey Bear, McGruff Explored in New Book

MILWAUKEE • WISCONSIN

JOURNAL SENTINEL

The [Milwaukee Journal Sentinel](#) reviewed communication professor **Wendy Melillo's** book, *How McGruff and the Crying Indian Changed America: A History of Iconic Ad Council Campaigns*, which

discusses how and why these campaigns helped shaped the American public's attitude towards issues towards littering, forest fires, and nuclear power. **Nine** outlets, including the **Sacramento Bee**, republished this review. (9/13)

Op-Eds/AU Authors

Seeking Justice for Syrians



REUTERS

In a [Reuters](#) op-ed, law professor **Diane Orentlicher** wrote about the need for bringing justice to those responsible for the death of thousands of innocent Syrian people. (9/13)

Put Israeli-Palestinians Peace Ahead of Syria



In an op-ed for [USA Today online](#), international service professor **Guy Ziv** argued the Palestinian-Israeli Middle East conflict may be the most solvable right now. (9/16)

Eliminating Syria's Chemical Weapons Goes Beyond the Security Council



International service professor **Michael Schroeder** co-authored a [Huffington Post](#) op-ed suggesting that the elimination of Syria's chemical weapons stockpile should be a massive international effort involving allies and emerging powers. (9/13)

Russia's Time to Step Up



In an op-ed for [U.S. News & World Report online](#), assistant dean in the School of International Service, **Anya Schmemann** explained Russia's diplomatic win with regard to brokering a deal on Syria and the challenges Russia faces to maintain its momentum as a diplomatic dealmaker. (9/16)

Expertise

The Skies. The Limits.



Mercury News and *El Paso Times*. (9/14)

The [Associated Press](#) spoke to public affairs professor **Howard McCurdy** about the significance of NASA's space station advances during the past decade. More than 50 outlets republished this story, including *Washington Post*, *San Jose*

Where Job Growth Will Come Over This Decade

THE WALL STREET JOURNAL.

fulfill back office functions to cut business costs, and how liberal arts graduates can take advantage of this by becoming consultants themselves. (9/14)

The [Wall Street Journal](#) spoke to Kogod executive in residence **Mark Waldman** about how many companies are relying on consultants to

Brazil's Corruption Crackdown to Be Tested in Supreme Court

The New York Times

International service professor **Matthew Taylor** spoke to the [New York Times](#) about corruption appeals for Brazil's political figures. Taylor also spoke to the [Financial Times](#) on this topic. (9/17)

Congress Does Something Unusual on Syria – Its Homework



Connie Morella, ambassador in residence, and **James Thurber**, director of the Center for Congressional and Presidential Studies, spoke to [McClatchy Newspapers](#) about how Congress handled the Syria question. The *Sacramento*

Bee and *Charlotte Observer* reprinted the article. **Thurber** also spoke to [WAMU's Diane Rehm Show](#), as syndicated to **NPR**, to discuss how President Obama has dealt with the conflicts in Syria and looming domestic and international challenges ahead. (9/13, 9/16)

NSA Spying Scandal Spoils Dinner at the White House for Brazil's President

The Washington Post

With the [Washington Post](#), international service professor **Johanna Mendelson Forman** discussed Brazilian President Dilma Rousseff's reaction to reports revealing that the NSA tapped

her personal communications. (9/17)

In Football Recruiting, Coaches Count on First-Year Bump



In a [USA Today](#) article about the abundance of new college football coaches, public administration professor **Robert Marshak** talked about the skills a new leader can bring to an organization and the how change can create an anticipation of possibility. (9/17)

Women Still Struggling to Win Big City Mayoral Jobs



Jennifer Lawless, director of the Women in Politics Institute, explained to [USA Today](#) that the lack of elected female politicians is because fewer women run for political office. (9/19)