



AMERICAN UNIVERSITY

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This Week's Newsmakers

January 14–21, 2011

Prepared by University Communications

Top Story

Business Schools See Rise in On-Campus Recruiting

THE WALL STREET JOURNAL.

The **Kogod School of Business** was one of two schools mentioned in a [Wall Street Journal](#) trend story about job prospects for 2011 MBA grads. "Not only are companies

rebounding, they are also accelerating their hiring to make up for lost time," said **Arlene Hill**, director of Kogod's Career Development Center, about the rosier picture for the class of 2011, Hill added that 25 percent of the MBA class of 2011 had job offers (a more than 15 percent increase from the class of 2010) and that government consulting was a large factor in the uptick. (1/14)

Additional Feature

Barefoot Coach Brings Awareness to Good Cause



Jeff Jones, head coach of AU men's basketball, coached the Eagles-Army game barefoot in support of Samaritan's Feet, a non-profit that provides shoes for the poor. [WRC-NBC4](#), [WTTG-FOX5](#), [WJLA-ABC7](#), [TBD-Channel8](#), and [WUSA-CBS9](#) profiled Jones for his efforts to bring attention to the cause. Earlier in the week, Coach Jones and the team did volunteer work on behalf of Samaritan's Feet which was covered by [Comcast Sports](#). (1/19)

Op-Eds/Editorials

Five Myths about Defense Spending

The Washington Post

Gordon Adams, professor of international service, coauthored a [Washington Post](#) Op-Ed about common defense-spending myths.

"Defense spending is a massive part of our federal budget and a cause of equally massive debate, whether in wartime or in peace," wrote Adams. "We can no longer separate national security from fiscal imperatives. Unfortunately, several myths keep us from a more disciplined defense budget." (1/14)

Quotes

Attorney Argues for GI's Release in WikiLeaks Case

AP Associated Press

"The allegations that this person is in some form of solitary confinement is by itself a matter of concern because solitary confinement by itself can, at least in some instances, cause very serious psychological harm," said **Juan**

Mendez, visiting professor of law, to the [Associated Press](#) about the detained WikiLeaks suspect. More than 35 outlets including [Washington Post](#), [Boston Globe](#), and [MSNBC.com](#) republished the article. (1/14)

Reversing 'Citizens United'

The Washington Post

"American citizens have repeatedly amended the Constitution to defend democracy when the Supreme Court acts in collusion with democracy's enemies," said **Jamin Raskin**, professor of law, to the [Washington Post](#) about an amendment to support last year's

Supreme Court decision on *Citizens United v. Federal Elections Committee*. (1/18)

FCC, Justice approve Comcast-NBCU merger

The Philadelphia Inquirer

"This is an extraordinary development. It's a new kind of media consolidation and it will bring with it, its own set of risks, concerns and dangers. Nothing like this kind of combination has happened before," said **John Dunbar**, director of the media and broadband project with AU's Investigative Reporting Workshop, to the [Philadelphia Inquirer](#) about the Comcast-NBC merger. (1/19)

Risk in Long Term Insurance

Bloomberg

"It's a market where policies typically get underwritten fairly early on," said **Robin Lumsdane**, professor of finance, on [Bloomberg Radio's The Hays Advantage](#). "The number of people who have long term insurance is actually quite small." (1/18)

Issa Settles for Assistant for First Hearing on Obama Policies

Bloomberg Businessweek

Richard Semiatin, assistant professor of government, discussed Speaker of the House John Boehner, and the U.S. House Oversight and Government Reform Committee's investigation of the Obama administration with [Bloomberg Businessweek](#). "Issa's approach may stem from the political tone set by the new House speaker, Ohio Republican John Boehner. Boehner doesn't want to turn his speakership into one of just investigations," said Semiatin. (1/21)

Delaware, China Aim to Strengthen Ties

do delawareonline

Frank DuBois, chair of the international business department, discussed Chinese business interest in the state of Delaware with the [Delaware News-Journal](#). "The Chinese government sees a practical purpose to locating businesses in Delaware, since there are so many consumers in this country, and Delaware is so close to much of that population," he said. (1/18)