



AMERICAN UNIVERSITY

WASHINGTON, D.C.

## This Week's Newsmakers

Oct. 30 – Nov. 5, 2010

Prepared by University Communications

### Top Stories

#### Election Night Coverage



News outlets featured American University elections experts both on camera and in print before and during Election Night. **Danny Hayes**, professor of government, appeared on [NBC News](#) in more than 100 markets in five-minute election

analysis segments from 9 p.m. to 1 a.m. [Reuters](#) quoted **James Thurber**, director of the Center for Congressional and Presidential Studies, about Speaker Nancy Pelosi's possible exit from her position. **CBS Radio** also interviewed Thurber and **Dotty Lynch**, executive in residence for the School of Communication, on election night about developments during the evening. **Leonard Steinhorn**, professor of public communication was on [WTTG-FOX5](#) to analyze potential results one day before polls opened. (11/1, 11/2)



[NBC's Today Show](#), [WTTG-FOX5](#), and [Canada TV](#) interviewed **Jennifer Lawless**, director of the Women & Politics Institute, about why many female candidates campaigned, but few won. Lawless told [Atlantic.com](#) that women were able to position themselves as the better alternative to incumbents in Washington. [CNBC](#) interviewed **Allan Lichtman**, professor of history, to discuss President

Obama's new set of priorities in light of the Republican House majority. **Curtis Gans**, director of the Center for the Study of the American Electorate, told the [Associated Press](#), "competitive races featuring tea party-backed candidates in Florida, Texas and Delaware were drawing high voter turnout, with mixed results." (11/1, 11/2, 11/3)

### Additional Features

#### Washington Location Puts Kogod on Top

The Washington

**Diplomat**

[The Washington Diplomat](#) prominently featured the **Kogod School of Business** in a trend story about business schools launching programs focused on emerging markets. "It's always been my feeling that we need to exploit our location advantage," said **Frank DuBois**, director of The Kogod Global

Management Institute focused on business and emerging markets. "You know we're not in Harrisonburg, or Blacksburg, Virginia, or in the middle of Kansas," said DuBois, "We're in Washington—and we need to get involved with the IMF and the World Bank and the embassy community, and talk about the market opportunities our students are going to have going forward." (11/1)

#### American University's Increased Stature



[WAMC-Northeast Public Radio](#) interviewed President **Neil Kerwin** about American University's history and progress throughout the past 30 years during a live broadcast on campus. "The stature of the institution has increased enormously due exclusively to the influence of a remarkable faculty," Kerwin said.(10/29)

#### American University's Campus Arboretum an Urban Oasis


The Washington Post

The [Washington Post](#) featured the university's devotion to aesthetics in groundskeeping in the Local Living section of the paper. "This attention to an ailing environment has coincided with the arrival of major new buildings

and a strategy of landscape shifts: Underground parking garages support green roofs; old roads and lots are being torn up for new plantings, fresh paths and sitting terraces," noted the article. (11/4)


## Op-Eds & Editorials

### No 'Year of the Woman'

 "With a record number of women running for the U.S. House and U.S. Senate, pundits, pollsters, and politicians assumed it was the dawn of a new day, one in which Democrats and Republicans understood the importance of electing women," wrote **Jennifer Lawless**, director of the Women & Politics Institute for a [CNN.com](#) Op-Ed. "High-profile female candidates, many with interesting personal stories and personality traits, fostered the speculation that 2010 might very well be another 'Year of the Woman.' But it wasn't." Lawless also wrote [two similar](#) columns for [Slate.com's XXFactor](#) blog. (11/4)

## Quotes

### In 'Waiting for Superman,' a Scene Isn't What It Seems

 [The New York Times](#) interviewed **Patricia Aufderheide**, director of the Center for Social Media, about chronology in the documentary film *Waiting for Superman*. "Documentarians firmly believe that altering chronology in itself is not a betrayal of a good faith relationship with an audience," said Aufderheide, "but altering chronology when it fundamentally alters the interpretation of what happened. That's when you get an ethical breach." (11/2)

### The Rally to Restore Sanity



[WAMC-Northeast Public Radio](#) interviewed **Lauren Feldman**, assistant professor of communication, about Jon Stewart's and Stephen Colbert's pre-election rally in Washington. "When [Stewart] says it's not political, he's more meaning it's not partisan," said Feldman. She also talked to [CBS Radio](#) and the [Washington and San Francisco Examiners](#). (10/29, 11/1)

### Can a Kid Have Too Many Moms?



[Psychology Today](#) discussed the changing family dynamic with **Nancy Polikoff**, professor of law, and how gay marriage is affecting children in those families. "The law needs to adapt to the reality of children's lives, and if children are being raised by three parents, the law should not arbitrarily select two of them and say these are the legal parents, this other person is a stranger," said Polikoff, who also talked to the [San Francisco Examiner](#). (10/31).