



## AU Newsmakers

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Prepared by University Communications

### Top Stories

#### Universities Drive DC Region's Economic Growth as Federal Government Downsizes



The Washington region's colleges and universities, including American University, will be a catalyst for the District's economic growth according to a new Consortium of Universities report highlighted by the [Washington Examiner](#). "This city is a magnet for talent—they come here and they don't leave," said **President Neil Kerwin** in support of the fact that universities and their students contribute an average of \$1.4 billion to the city annually. In a related article, [WashingtonPost.com's College Inc](#) blog noted that AU is among the city's top 10 employers. (6/3)

#### AU's East Campus Plan is a Good Start



As **American University's Campus Plan** proposal goes before the DC Zoning Commission this week, two local outlets outlined elements of the plan. [Greater Greater Washington](#) reported that the new facilities will bring students out of neighborhoods and that the plan deserves support. [NewsChannel8](#) pointed out that the university modified its campus plan in response to neighbor concern. One of the changes lowered the number of students expected to live on the east campus from 1,000 to 590.

### Additional Features

#### Panetta Confirmation and Pentagon Budget Cuts



On [PBS's NewsHour](#), **Gordon Adams**, professor of international service, discussed Leon Panetta's Secretary of Defense confirmation hearing and the defense budget. "The general public is looking at defense as part of the equation we have to deal with to solve the debt-deficit," said Adams. (6/9)

#### Eye-Opening Images for the Global Citizen



The [Washington Post](#) reviewed *E•CO*—an exhibit at the **American University Museum at the Katzen Arts Center** showcasing the perspectives of 20 international photo collectives on the environment. "It's a big deal, and a big show, with works running from the polemic to the poetic," read the review. A [side bar story](#) as well as an [online photo gallery](#) accompanied the review. [The Pinkline Project](#), a Washington arts blog, also reviewed the exhibit, noting that the show is not only about the environment, but the shifting state of photography.

#### 'Queering' the Bard: The World of Shakesqueer



**Madhavi Menon**, associate professor of literature, discuss her book, *Shakesqueer: A Companion to The Complete Works of Shakespeare*, on [WAMU's Metro Connection](#). "Queer theory really names that field of thought and endeavor that pushes against or tests the limits of and tries to move beyond certain boundaries that engulf our everyday

life," said Menon. (6/3)

## Op-Eds/Editorials

### Despite Recovery, Bank Lending Still Falling



**Wendell Cochran**, professor and senior editor of AU's Investigative Reporting Workshop, wrote about the continued decline in bank lending despite the banks' recovery for [MSNBC.com](http://MSNBC.com). "Many in and out of government supported the bailout on grounds it would boost lending by banks. But it didn't, and it still hasn't," wrote Cochran. (6/9)

## Quotes

### The Real World: Tax Tips for Summer Workers



In [The Wall Street Journal](http://The Wall Street Journal), **Don Williamson**, director of the Kogod Tax Center, gave shrewd advice to young people about summer work earnings. "Total tax-free income swells to \$10,800 if the child puts the next \$5,000 of pay into a tax-deductible individual retirement account," explained Williamson. (6/4)

### Weak Economic Data Widens Divide on Deficits



**Patrick Griffin**, professor of government, characterized to [Reuters](http://Reuters) the debate between Republicans and Democrats over increasing the nation's debt limit. "I don't think Republicans will be escaping what I think will be increasing pressure on being realistic about the debt limit," said Griffin. [CNBC.com](http://CNBC.com) and [Yahoo! News](http://Yahoo! News) republished this article. (6/8)

### Austan Goolsbee Finds Tenure an Offer He Can't Refuse in Leaving Obama



**James Thurber**, director of the Center for Congressional and Presidential Studies, discussed with [Bloomberg News](http://Bloomberg News) why Austan Goolsbee and others have left the White House to return to academia. "He would have lost his tenure. Was it worth it? I don't know. Kissinger lost tenure at Harvard after two years' leave," said Thurber. (6/8)

### Marketing to children on social networks, is it fair?



**Kathryn Montgomery**, professor of communication, discussed with [WashingtonPost.com's On Parenting](http://WashingtonPost.com's On Parenting) blog the practice of marketing to children via social networks. "It's totally under the radar. We need some kind of rules and regulations," said Montgomery. (6/6)

### Peru Vote: Humala Wins, Markets Worry



**Ambassador Anthony Quainton**, distinguished diplomat-in-residence, analyzed for the [Miami Herald](http://Miami Herald) and [Epoch Times](http://Epoch Times) the outcome of Peru's presidential election and what president elect Humala might do. Humala is "a political unknown. All you have to go on are the things that he has said and the assurances that he has given to the people of Peru and to the economic sources of power in Peru," said Quainton. The [Seattle Times](http://Seattle Times) and [Sacramento Bee](http://Sacramento Bee) republished the [Miami Herald](http://Miami Herald) article. (6/6)

### Agencies' FOIA Responses Seem to Have no Guide



In [The Hill](http://The Hill), **Dan Metcalfe**, professor of law, discussed inconsistencies in how federal agencies respond to Freedom of Information Act (FOIA) requests. "Other than for those individuals who were making first-party requests for records about themselves, [using Exemption 6 to withhold all requesters' names] it is entirely improper and a careless violation of longstanding Justice Department policy," said Metcalfe. (6/3)

### Senators Try to Revive Bipartisan Spirit



**Connie Morella**, ambassador-in-residence in the School of Public Affairs, analyzed for [Roll Call](http://Roll Call) why the Senate has lost the spirit of bipartisanship. She argued friendships used to be key to legislating, but now, "It's hard for them to find free time. Situations don't bring them together; it's not their fault," said Morella. (6/7)

## The Feminine Effect on Presidential Politics



**Jennifer Lawless**, director of the Women & Politics Institute, and **Connie Morella**, ambassador-in-residence, explained to [NPR.org](http://NPR.org) how female presidential candidates, including Sarah Palin and Hillary Clinton, impact elections. "The extent to which they energize voters or affect the gender gap in vote choice, for example, are important questions. But there are still simply too few cases from which we can generalize," said Lawless. "Whenever women try and succeed in elective office, it sends a message to all women that there is opportunity for them and their children," said Morella. (6/9)

## Budgets Could Sap Federal Leadership Development



**Robert Tobias**, distinguished practitioner-in-residence in the School of Public Affairs, discussed on [Federal News Radio](http://FederalNewsRadio) how managers at federal agencies are dealing with budget cuts. "These managers feel the same kind of squeeze on pay, on benefits, lack of respect that those they lead feel, so how to come to work and be up is a very difficult task for every federal leader at every level today," said Tobias. (6/6)

## 2012 Republican bid: The Race is On

**The Voice of Russia** **David Karol**, professor of government, discussed potential 2012 Republican presidential candidates and the importance of early primaries on [Voice of Russia Radio](http://VoiceofRussiaRadio). "In the modern presidential campaign system, if you cannot make a strong show somewhere in the early stages, people are not going to believe that you are viable, they are not going to give you money, the press is not going to give you attention," said Karol. (6/9)