



# AU Newsmakers

## July 29–August 5, 2011

Prepared by University Communications

### Top Story

#### An Ethical Economist? Don't Laugh, It's Possible



[Wall Street Journal's Marketwatch.com](#) discussed with **Martha Starr**, professor of economics, why economists do not have a code of ethics. "Economists believe that they're engaged in battles of ideas where right ideas triumph and wrong ideas fall by the wayside, and that that in itself is enough of a check," said Starr, editor of the book *Consequences of Economic Downturn: Beyond the Usual Economics*, which features an essay on economists and ethics. [FoxBusiness.com](#) also published the column. (7/29, 8/2)

### Additional Features

#### Seeking Out New Challenges



[The Hill](#) featured graduate programs offered by the **School of International Service, School of Communication**, and the **Washington College of Law** that appeal to Capitol Hill professionals in an article about educational opportunities in the Washington metropolitan area. (8/2)

### Op-Ed/Editorials

#### Myths About Fair Use



**Patricia Aufderheide**, director of the Center for Social Media, authored an article for [Inside Higher Ed](#) about the myths surrounding fair use. "Some of these uses [of copyrighted materials] are unconsidered; most are uncontested. But when the uses are questioned—usually by a publisher, or a librarian, or an IT person, and often because of new media and digital platforms—academics often lack the confidence to defend their choices, because they don't know the law," wrote Aufderheide. (8/2)

#### Cooking up Some Chemistry Inside a Cell



**Matthew Hartings**, assistant professor of chemistry, authored a column for [ScientificAmerican.com](#) about chemists attempting to craft new chemistry inside cells—an extremely challenging feat. "The cell is the most complex collection of chemistry found anywhere on earth all bundled up in a teeny tiny little package. And these chemists are using the cell as their own personal test tube," Hartings wrote. (8/2)

### Quotes

#### Defense Spending After the Debt Deal



**Gordon Adams**, professor of U.S. Foreign Policy, discussed with [Reuters](#), [New York Times](#), [Los Angeles Times](#), [Bloomberg News](#), and [Huffington Post](#) how the debt deal may impact the Pentagon's defense budget. "We're not yet at the serious end game on solving the long-term deficit problem. They kicked the big issues down the road," Adams told Reuters. Adams also discussed the topic on [C-SPAN's Washington Journal](#). (8/1, 8/3, 8/4)

## Raul Castro Vows to Change Migratory Restrictions



**Robert Pastor**, professor of international relations, explained to the [Associated Press](#) why Cuba's President Raul Castro is considering a reversal of worker migration laws. "The state of Cuba is in a genuine transition toward a new political economy and society, and it's a transition in which the people of Cuba are beginning to find their voices through independent employment," said Pastor. More than **195** outlets, including [FoxNewsLatino.com](#), [WashingtonPost.com](#), and [SanJoseMercuryNews.com](#), republished the article. (8/1)

## Obama, Bernanke Out of Ammo to Boost Jobs, Growth



**James Thurber**, director of the Center for Congressional and Presidential Studies, spoke to [Reuters](#) about how President Obama and Federal Reserve Chairman Ben Bernanke plan to boost jobs and the economy. "Obama does not have much presidential persuasion left. He is running out of capital," said Thurber. More than **50** outlets, including [CNBC.com](#), [MSNBC.com](#), and [SunSentinel.com](#), republished the article. (8/3)

## Targeting an Audience of Monkeys



**Alan Silberberg**, professor of psychology, discussed with the [Boston Globe](#) the validity of an experiment aimed at discovering whether targeted advertising affects animals the same way it does humans. "The problem is that there are inevitably differences in how the experiments have been conducted in humans and in nonhumans," said Silberberg. (8/1)

## Debt Focus Turns to "Super Committee"



On [C-SPAN's Washington Journal](#), **Jamin Raskin**, professor of law, discussed the constitutionality of the "Super Committee" created after the debt deal. "The constitutional questions that have been raised are not so much about the structure or the composition of the committee but rather some of the other requirements about the activation of different proposals that take place. For example, the balanced budget constitutional amendment," said Raskin. (8/4)

## Analyzing the U.S. Debt Deal



**Allan Lichtman**, professor of history, spoke to [NPR.org](#) about how the GOP's House of Representatives freshman influenced the debt ceiling debate. "I cannot recall in my own experience or in my studies this ever happening before," said Lichtman. "Such a group of backbenchers changing the debate in such a short amount of time is really incredible." Lichtman also discussed the debt deal on [Southern California Public Radio](#) and on [CTV's Canada AM](#).

## Ellis Island Immigration Museum to Document the 'Peopling' of the U.S.



**Alan Kraut**, professor of history, spoke with [Diverse Issues in Higher Education](#) about the Ellis Island Immigration Museum's plan to document the different ethnicities who immigrated into the United States. "This current [wave of] immigration promises to be the largest in American history. It struck us that this is a perfect time, not just to praise immigration as a positive force, but to tell the whole story, including the warts," said Kraut. (8/2)