

AU Newsmakers January 24 – January 31, 2014

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Top Stories

Little Understanding of Caffeine Use Disorder



Behavioral Pharmacology and Health Promotion Laboratory director Laura Juliano's research on the negative effects of caffeine use is receiving media attention. WJLA-TV and WTOP Radio featured Juliano's findings indicating further research is needed to understand the condition known as Caffeine Use Disorder. More than 100 domestic and international outlets, including UPI, CBS-DC online, Outside Magazine online, National Post (Canada), and Huffington Post (UK) highlighted the study. (1/29, 1/30, 1/31)

Timid About Fair Use?



InsideHigherEd.com featured Patricia Aufderheide, co-director of the Center for Media and Social Impact, and law professor Peter Jaszi's study examining how visual arts professionals and art historians' work is inhibited because of confusion and anxiety over copyright infringement. (1/30)

Additional Features

AU Wonks Analyze State of the Union from Many Angles



Domestic and international media sought AU faculty expertise on the State of the Union. History professor Allan Lichtman appeared on CNN Newsroom and EuroNews to outline President Obama's strategy. For McClatchy News, journalism professor Robert Lehrman explained SOTU's significance, and communication professor Leonard Steinhorn spoke to CBS News Radio and WTOP Radio about the opportunity for Obama to regain momentum.

Government professor Chris Edelson spoke to WNEW **LOS Angeles Times** about executive orders. SPA executive in residence **Anita McBride** explained to SPA executive in residence Anita McBride explained to

ABCNews.com how quests are chosen for the First Lady's box. International service professor Gordon Adams outlined Obama's next moves for Fiscal Times online.



School of International Service dean James Goldgeier spoke to Voice of America Television about Obama's foreign policy successes. Lichtman and James Thurber, director of the Center for Congressional and Presidential Studies, spoke to AI Jazeera America online about whether the SOTU impacts policy. (1/25, 1/26, 1/27, 1/28, 1/30)

Op-Eds/AU Authors

Politics Counts: Obama's Shrinking Speech Ratings

In <u>Wall Street Journal's *Politics Counts*</u> biog, Dante Chinni, director of the American Communities Project, explained the State of the Union's television ratings slide based on factors such as digital media, the shrinking news cycle, and falling viewership that accompanies second terms. (1/24)

Expertise

Argentina Eases Limits on Dollar Purchases to Calm Market

L STREET JOURNAL. Director of the International Economics Relations Program Arturo Porzecanski spoke to the <u>Wall</u> **Director of the International Economics Relations** Street Journal about Argentina's currency devaluation. Porzecanski also spoke about Argentina's currency woes with **BBC Radio**. (1/27)

New Push to Protect Au Pairs as U.S. Program Is Reviewed

Speaking to the Wall Street Journal about flaws in the U.S. federal au pair program, law professor Janie Chuang explained how worker exploitation goes underreported based on her recent study of the program in the Harvard Journal of Law and Gender. (1/24)

Democrats Bet 2014 on 'War on Women' Encore



Director of the Women and Politics Institute Jennifer Lawless explained to U.S. News & World Report how local newspapers play a more important role in delivering candidate information to voters for midterm elections than in presidential elections. (1/29)

How Far Will Reality TV Go For Ratings?



In a HuffPost Live interview, Christopher Palmer, director of the Center for Environmental Film Making, challenged a Mother Jones' investigation to expand its reporting beyond the animal suffering on Animal Planet to encompass other television network series where animal cruelty is suspected. (1/27)

Bonus Clip

AU Men's Basketball Winning Streak Continues



Comcast SportsNet spoke to AU Men's Basketball coach Mike Brennan, sophomore Jesse Reed and point quard Darius "Pee Wee" Gardner after the team clinched another win against Navy, to bring their record to 9-0 in the Patriot League. (1/29)