



## AU Newsmakers

February 22 – March 1, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### AU Appoints New Athletics Director



At a press conference, AU president Neil Kerwin announced the appointment of **Billy Walker** as the university's 14th director of athletics and recreation.

[Associated Press](#), [Washington Examiner](#), [Comcast SportsNet](#), [WUSA-CBS9](#), [WTOP 103.5FM](#), [99.1FM WNEW](#), and [WUSA.com](#) provided coverage of this announcement. (2/28)

### Additional Features

#### AU Works on BookTV's College Series



For its college series, **C-SPAN's Book TV** interviewed ten AU professors about their books. The segments featuring [Patricia Aufderheide](#), co-director, Center for Social Media, and law professor [Kenneth Anderson](#) aired this week. **Aufderheide** discussed her book, *Reclaiming Fair Use: How to Put Balance Back in Copyright*, while **Anderson** discussed his book, *Living in the UN: American Responsibilities and International Order*. In the coming weeks Book TV will feature additional AU professors. (2/24)

#### D.C. College Students Build Home for Wounded Veteran



[WRC-NBC4](#) highlighted the **School of Communication's** partnership with two D.C. universities as the students kicked off the construction of their energy-efficient home—designed to compete in the U.S. Department of Energy Solar Decathlon. (2/27)

### Op-Eds/AU Authors

#### We Still Need the Voting Rights Act



In a [U.S. News & World Report](#) op-ed, government professor **Julian Bond** wrote about the importance of this week's oral arguments before the Supreme Court on the constitutionality of the Voting Rights Act. (2/26)

## The Kabyle Berbers, AQIM and the Search for Peace in Algeria



For [Al Jazeera](#), Akbar Ahmed, Ibn Khaldun Chair of Islamic Studies, traced the centuries old conflict between Kabyle Berbers and central governments in Algeria. Ahmed highlighted the addition of Al-Qaeda in the Islamic Maghreb and U.S. operations adding to the struggles. (2/24)

## Sequester Debate Distorted By Media



In a [USA Today](#) op-ed, communication professor **Richard Benedetto** wrote about the mainstream news media's exaggeration of sequester cuts. More than 15 outlets republished the op-ed. (2/27)

## Expertise

### Argentina's NY Court Showdown on Default Debt



[Associated Press](#) spoke to law professor **Anna Gelpert** about Argentina's debt crisis. More than 175 outlets, including the *San Antonio Express*, *San Francisco Chronicle*, and *El Paso Times*, republished

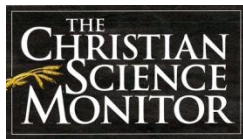
### How Sequester Cuts are Made Can Be Telling



International service professor **Gordon Adams** spoke to the [Los Angeles Times](#) and the [Atlantic Wire](#) about sequester cuts and the tough job

Chuck Hagel will face as secretary of defense. (2/25, 2/26)

### Cuba's Apparent Successor to Castro was Carefully Groomed



Government professor **William LeoGrande** spoke to the [Christian Science Monitor](#), and international service professor **Robert Pastor** spoke to [Los Angeles Times](#) and [Miami Herald](#) about Raul Castro's announcement he would step down after his current term and his potential successor. (2/25, 2/26)

### Oscar Winner Tells All



[WashingtonPost.com's The Fold](#) talked to distinguished artist in residence, and two time Academy Award winner **Russell Williams** about his career and this year's Oscar picks. (2/25)

### Anonymous Sources, Take Five!



Communication professor **W. Joseph Campbell** spoke to the [Washington Post](#) about using anonymous sources in investigative journalism. (2/26)

### Male Nurses Becoming More Commonplace — and Higher Paid



Management professor **Caren Goldberg** discussed with [Yahoo! Finance](#) why it is common for men to earn more than their female coworkers in women dominated fields. (2/26)

## Pete Peterson's Long Campaign Against the National Debt



With [American Public Media's Marketplace](#) radio, **James Thurber**, director of the Center for Congressional and Presidential Studies, talked about the Campaign to Fix the Debt's influence on the political debate. (2/25)

## Disputes in Asia Pose Challenge to Obama



[Washington Times](#) talked to international service professor **Ji-Young Lee** about U.S. foreign policy challenges in Japan, South Korea, and China especially in light of new leaders in those countries. (2/25)

## Low Morale? You're Not Alone, New Federal Survey Shows



With [Federal News Radio](#), **Robert Tobias**, director of Key Executive Leadership Programs, discussed the increasingly low morale of federal employees and its impact. (2/28)

## Bonus Clip

### Overlooked Colleges and Programs: AU's School of Communication



[Newsweek's The Daily Beast](#) invited readers to tell them which schools or programs they overlooked in their best colleges ranking. Master's student **Shannan Bowen** nominated **AU's School of Communication** for the innovative Master's in Media Entrepreneurship program, which combines business with an entrepreneurial focus and media. (2/28)