



Newsmakers Special Edition JFK@AU: Building Peace for All Time

Prepared by University Communications
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Between March 1 and June 11, 2013, more than **370** news outlets referred to John F. Kennedy's 1963 AU commencement speech, "A Strategy of Peace."

Anniversary Weekend Top Stories

J.F.K.'s 'Strategy of Peace'



In an op-ed for *International Herald Tribune*, School of International Service dean **James Goldgeier** argues that 21st century threats from climate change will require the bold and unilateral risk taking President Kennedy suggested in his "Strategy of Peace" speech. [New York Times online](#) also republished the op-ed. (6/9, 6/10)

'Strategy for Peace' Redux: JFK's Speech after 50 Years



In an op-ed for [The Hill's Congress Blog](#), communication professor **Robert Lehrman** wrote that the value of JFK's speech is that it resulted in a treaty banning above-ground nuclear tests. (6/10)

JFK Remembered by Veteran Broadcasters



[C-SPAN3](#) rebroadcast a discussion between journalist Tom Brokaw and distinguished journalist-in-residence **Nick Clooney** in which they shared their memories of John F. Kennedy's presidency and the speech he delivered at AU's commencement. **AU's School of Communication** and the Newseum sponsored the April discussion. (5/1-original air; 6/9-reaired 3-times)

Anniversary Weekend Additional Features



When Presidential Words Led to Swift Action

A [New York Times](#) article emphasized the impact of JFK's AU commencement speech, positioning it as the push into critical turning points on incomparable issues of the last century. (6/8, 6/9))

J.F.K. and the Power of Practical Idealism



In an *International Herald Tribune* op-ed, President Kennedy's call to action in his 1963 commencement speech at AU is heralded as one of the greatest acts of leadership in modern history. [New York Times online](#) also republished the op-ed. (6/9)

Cold War Turning Point: Fifty Years on



[PBS Newshour online](#) highlighted JFK's commencement speech as the breakthrough born out of the Cuban Missile Crisis which provided momentum for subsequent nuclear arms treaty negotiations for future U.S. presidents. (6/10)

JFK's Virtuoso Turn at the Bully Pulpit



An opinion piece for [U.S. News and World Report](#) recognized Kennedy's eloquence and rhetoric combined with the timing and atmosphere in his choosing when to deliver "A Strategy of Peace." (6/10)

On Iran's Nuclear Program, Obama Should Take a Cue from JFK and 'Go First'



A [Christian Science Monitor online](#) opinion piece argued that in approaching Iran about its nuclear program, President Obama should study how President Kennedy used "A Strategy of Peace" to begin a more peaceful dialogue about nuclear arms with the Soviet Union. (6/10)

JFK and the Environmentalists' Credo



A [Huffington Post](#) green column pointed out that "A Strategy of Peace," not only portrays JFK as a great statesman and a peacemaker, but also as a visionary for a global environmental ethic. (6/10)

The Long and Winding Road to Nuclear Security



A column for [The Hill online](#) argued that while President Kennedy took the first essential step toward global peace through his 1963 AU commencement speech, not much has changed since then as the United States still has not ratified the treaty that would forever ban all nuclear weapons testing. (6/10)

Previous Highlights

Advice to Dispense As Grads Commence



Faith Shrinsky and Carl Cook, class of 1963 graduates, talked to the [Washington Post](#) about how John F. Kennedy's 1963 AU commencement speech, "A Strategy of Peace," inspired them to look at their lives in a different way. (5/31)

John F. Kennedy's Greatest Speech

The New York Times

A [New York Times](#) article about pivotal speeches delivered in 1963 highlighted John F. Kennedy's AU's commencement address. [WBUR Radio \(Boston\)](#) also marked the upcoming anniversary of JFK's "A Strategy of Peace" speech. (5/24)

JFK Commemorations Dot 2013 Calendar



A [USA Today](#) feature story about 2013 marking the 50th anniversary of John F. Kennedy's last year of life highlighted the approaching anniversary of Kennedy's "A Strategy of Peace" speech at AU's 1963 commencement. The same story quoted [James Thurber](#), director of the Center for Congressional and Presidential Studies, about how Kennedy's assassination shaped his legacy. (5/23)

JFK's Wisdom for Graduates

The Boston Globe

An opinion column in the *Boston Globe* suggested that anyone giving a commencement address this spring should look to former President John F. Kennedy's *A Strategy of Peace* speech given at AU's 1963 commencement for its wise words of moral courage and strong sense of idealism. (5/12)

Meet the Press at SIS



The School of International Service hosted a *Meet the Press at SIS* style discussion between **NBC's *Meet the Press*** moderator and AU alumnus David Gregory and Israeli Ambassador to the United States Michael Oren to commemorate John F. Kennedy's famous AU commencement address, "A Strategy of Peace." **Press Pass**, the official blog of [NBC's *Meet the Press*](#), featured the interview which focused on whether peace in the Middle East could be achieved as former President Kennedy envisioned. (5/6)

Russia-U.S. Relations

The Voice of Russia

[Voice of Russia](#) produced a more than 5-minute radio segment about the Cold War stereotypes symposium. The event, hosted by **AU's Initiative for Russian Culture** celebrates the 50th anniversary of "A Strategy of Peace," JFK's policy speech imploring for nuclear test ban treaty between the U.S.S.R and the United States delivered during AU's 1963 commencement. (4/17)

Historians Note Speech's Significance



Two panel discussions broadcast by **C-SPAN** this week mentioned former president [John F. Kennedy's speech "A Strategy of Peace"](#), delivered 50 years ago at AU's commencement ceremony. At [The *Presidency: JFK in History and Memory* Event](#), [Timothy Naftali](#), senior research fellow at the New America Foundation, talked about JFK's bold requests for Americans to make peace with the Soviets. At the [Carnegie Endowment for International Peace panel](#), [Rose Gottemoeller](#), assistant secretary Department of State, Verification and Compliance, discussed the long lasting importance of the Non-Proliferation Treaty, which JFK called for in his speech. (4/7, 4/9)