



AMERICAN UNIVERSITY

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## AU Newsmakers

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Prepared by University Communications

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### Top Story

**Why Some People See #TheDress as White and Gold, Rather Than Blue and Black**  
**Los Angeles Times** Arthur Shapiro, director of the Collaborative for Applied Perceptual Research & Innovation, spoke to the [Los Angeles Times](#) for two [separate](#) articles about “The Dress” that went viral and the science behind the visual illusion. The articles syndicated more than 100 times. Shapiro also spoke to [USA Today](#) and appeared on [WJLA-ABC7](#) and [WRC-NBC4](#). (2/27)

### Additional Features

#### **American University Experts Weigh-In on Benjamin Netanyahu Controversy**

News media relied on American University faculty for expertise and analysis about Israeli Prime Minister Benjamin Netanyahu’s controversial speech to Congress and the impact it may have on U.S.-Israeli relations during the last two years of the Obama administration.



affiliate [KPFK](#). (3/1 - 3/3)

Following Netanyahu’s speech, international service professor **Guy Ziv** appeared on [CNN Newsroom](#) and [BBC World News](#) to discuss Netanyahu’s arguments and the political significance of the speech, saying that it won’t harm Iran’s nuclear program, but it will harm U.S.-Israel relations. In advance of the speech, Ziv wrote an op-ed for [CNN](#), spoke to [CNN](#) and the [Sydney Morning Herald](#), and appeared on [CTV](#) and [NPR](#)



Prior to Netanyahu’s speech, Center for Israel Studies scholar-in-residence **Dan Arbelle** appeared on [CNN International](#) to discuss the history of U.S.-Israeli bilateral relations and the tension between President Obama and Prime Minister Netanyahu. Arbelle said there is a “real disconnect between the leaderships.” Arbelle also spoke to [McClatchy](#) and [Pacific Standard](#). (3/1 - 3/3)



Communication professor **Leonard Steinhorn** spoke to [CBS Radio](#) prior to Netanyahu’s speech, saying that Netanyahu needs to show that Israel and the United States are “in this together, not on separate sides.” (3/1)

### **Locally Sourced**



The [Washington Post](#) featured the exhibit “Locally Sourced,” which is open through March 15 at the **American University Museum**, noting that the art displayed may offer alternatives to commercial, blockbuster art offerings. [WAMU-88.5](#) also aired a piece about the exhibit. (2/27)

## Op-Eds

### 'The Internet? Bah!' Classic Off-Target Essay Appeared 20 Years Ago

**Poynter.** [Poynter](#) republished an article from communication professor **Joseph Campbell's** 1995 blog. The op-ed challenged a 20-year-old controversial commentary about the future of the internet. (2/27)

## Expertise

### Iran Revolutionary Guard Leading Tikrit Operation



School of International Service dean **James Goldgeier** appeared on [Fox News Channel's Shepard Smith Reporting](#) to discuss Iran's Revolutionary Guard Corps (IRGC) and its role in the Iraqi Army's offensive to reclaim Tikrit from the Islamic State. **Goldgeier** also discussed the tension between Sunni and Shiite forces. (3/3)

### Ann Hornaday Recaps 2015 Oscars During Discussion at American University



The [Washington Post's PR Blog](#) featured communication professor **Jane Hall's** American Forum discussion with Washington Post's Ann Hornaday about this year's Academy Awards. (3/27)

### CPAC Makes its Pick for 2016 in Straw Polls



Journalism professor **Richard Benedetto** spoke to [CBS News](#) about the history of the Conservative Political Action Conference (CPAC) presidential straw poll, saying that the poll is not a good indicator of the Republican presidential nominee. (2/28)

### Egypt Gearing Up For Major Attack on Militants in Libya



International service professor **Gordon Adams** spoke to the [Washington Times](#) about President Obama's request for an Authorization to Use Military Force (AUMF) against ISIL, saying that the AUMF has loose limitations on dispatching troops for an extended period and Obama can interpret "however he sees fit." (3/2)

### Hillary Clinton's Use of Private Email Not Unusual, But Still Raises Questions



Law professor **Daniel Metcalfe** spoke to the [Los Angeles Times](#) about the controversy surrounding Hillary Clinton's use of personal e-mail while in office, saying that someone should keep a memorialized record of official government activity. Law professor **Stephen Vladeck** appeared on [MSNBC's Last Word with Lawrence O'Donnell](#) to discuss the email situation. (3/3)

### Ukraine Raises Interest Rate To 30 Percent



International service professor **Keith Darden** spoke to [NPR Marketplace](#) about Ukraine raising its benchmark interest rate to 30 percent reflecting Ukraine's fragile economy. **Darden** said, "Ukraine is fighting a war that it cannot pay for." (3/4)