

# **AU Newsmakers January 25 - February 1, 2013**

**Prepared by University Communications** For prior weeks, go to http://www.american.edu/media/inthemedia.cfm

# Top Story



American Way Magazine, the monthly magazine for American Airlines, featured marketing professor Cristel Russel's research on re-consumption which explains why people watch shows, listen to songs and vacation at the same place repeatedly. (1/25)

# Additional Features

# Why the United States Must Come to Terms with the Islamic Republic of Iran



International service professor Hillary Mann Leverett appeared on C-SPAN's Book TV to discuss her new book, Going to Tehran. She and her coauthor argue that the United States needs to deal with Iran as a rational actor. (1/27)

# **Universities Net Big Benefits by Going Trayless**



the Atlantic Wire cited environmental science professor Kiho Kim's research that found university dining halls that go trayless reduce food waste by 32 percent and net big energy savings. (1/29)

# Op-Eds/AU Authors The Biometric Solution(s)

In a **Los Angeles Times** op-ed, international service In a <u>Los Angeles Times</u> op-ea, international service professor Robert Pastor argues in favor of biometric patienal identification cards for all U.S. citizens to national identification cards for all U.S. citizens to

address concerns over voter fraud and immigration status. Since it is a bipartisan solution and many countries already use such cards, including Mexico, Pastor believes it is especially viable. (1/29)

## **Congress Is Already Post-Partisan**



In a co-authored Foreign Affairs article, international service professor Jordan Tama reported on an analysis of foreign policy viewpoints congressional staff held leading up to the 2012 elections. The survey of shows where House and Senate staffers converge and diverge on foreign policy issues. (1/28)

#### Obama's Eyes Are on 2014—and Then His Legacy



Communication professor Richard Benedetto wrote an op-ed for RealClearPolitics.com, where he discussed President Obama's strategy to help Democrats win back control of the House of Representatives and ensure his legacy. (1/28)

# **Expertise**

#### What Will Michelle Obama Do with Four More Years?



SPA executive in residence **Anita McBride** spoke to the **Associated Press** about the projects Laura Bush took on in her second term as first lady, and how that might shape Michelle Obama's priorities over the next four years. More than **330** outlets, including **ABC News** 

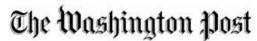
Online, Houston Chronicle and the Sacramento Bee republished this article. (1/28)

### Defense Department Budget Will Be Major Questioning Point for Nominee Hagel



Foreign policy professor **Gordon Adams** talked to the <u>Los Angeles Times</u> about the drop in defense spending in the past year. Adams also appeared on <u>PBS Newshour</u> and <u>WAMU 88.5's Diane Rehm Show</u> to discuss secretary of defense nominee Chuck Hagel's confirmation hearing. (1/28, 1/31)

### Federal Unions Grow as Other Labor Organizations Decline



With the <u>Washington Post</u>, public administration professor **Robert Tobias** talked about why federal unions are growing while private sector union membership is waning. (1/28)

# Following Through on FOIA: Progress and Pitfalls



Washington College of Law professor **Daniel Metcalfe** appeared on **WAMU** 88.5's *Kojo Nnamdi Show* to discuss the problems associated with the Freedom of Information Act. (1/28)

## Are Egyptians Better Off Than They Were Two Years Ago?



**Asiya Daud**, professor of international service, appeared on <u>CCTV (China)</u> to discuss Egypt's state of emergency two years after the Tahir Square uprising and the prospects of the Morsi government. (1/26)

Washington Post spoke to men's basketball coach Jeff Jones about how he's keeping

# **Bonus Clip:**

# American's Jeff Jones Still Enjoying the Ride, Even During a Trying Season

a positive attitude during this year's challenging season. (1/27)