

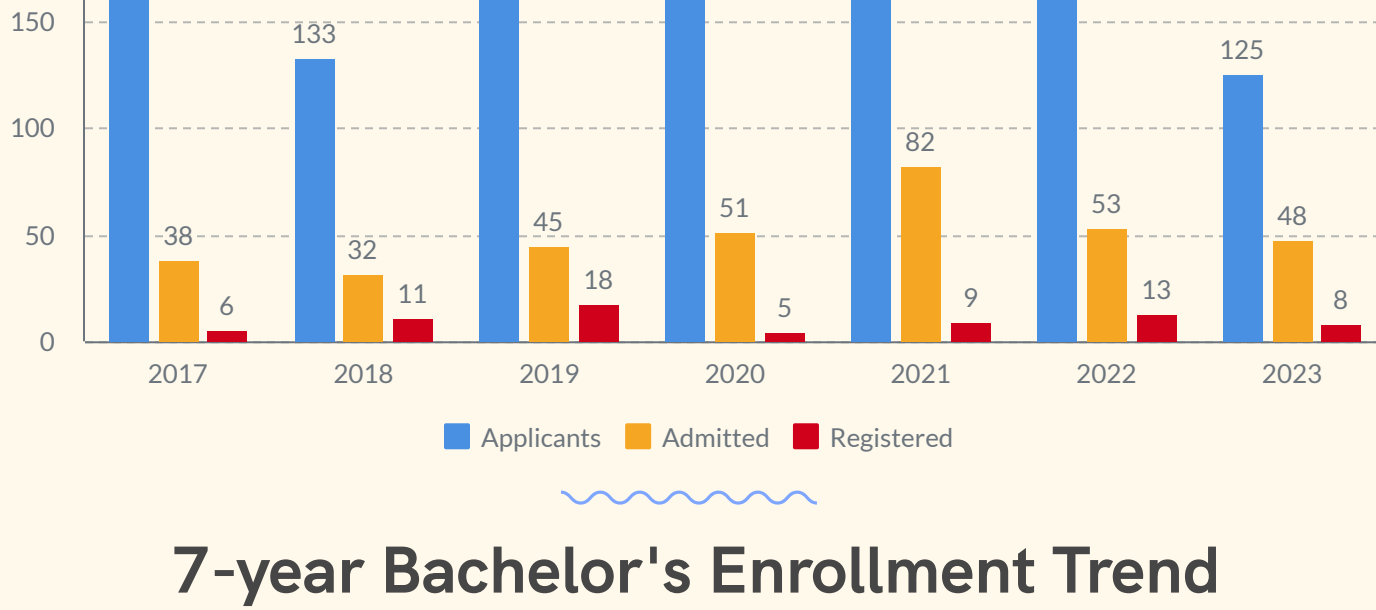
# Accounting & Taxation At-A-Glance

Factsheet Fall 2023

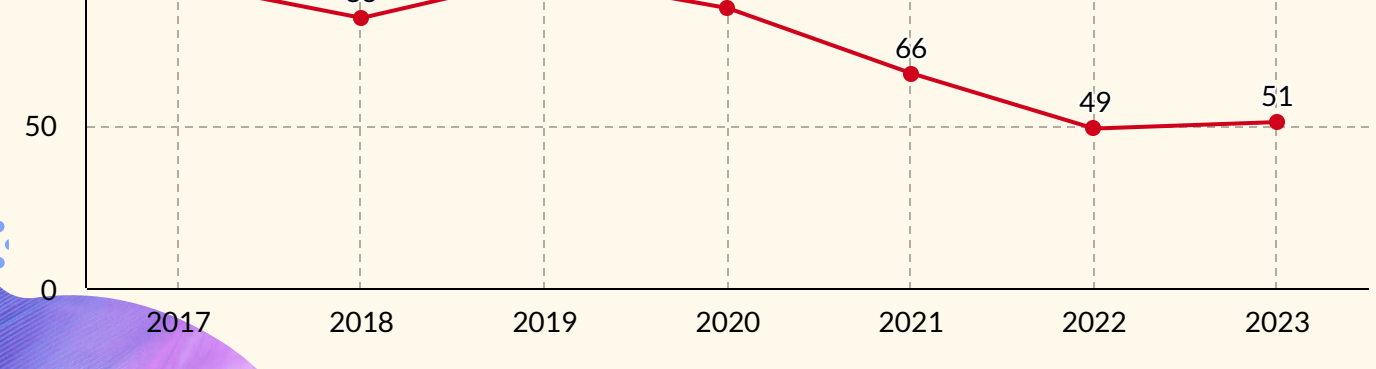
This report was prepared by:  
Office of Institutional Research & Assessment  
<https://www.american.edu/provost/oira/>

## Undergraduate

### Undergraduate Admissions

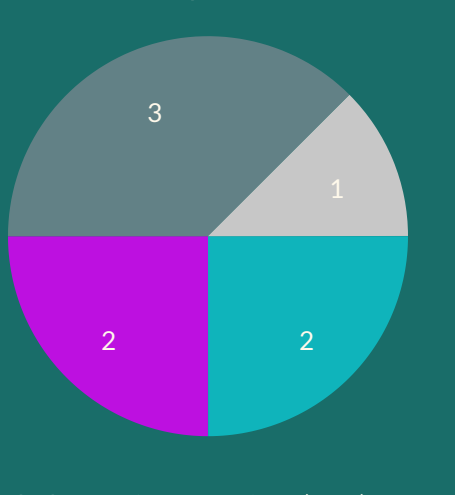


### 7-year Bachelor's Enrollment Trend

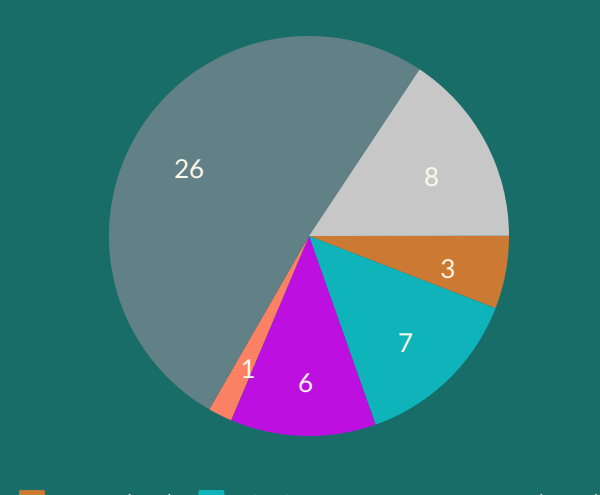


### Undergraduate Race and Ethnicity

#### First-year

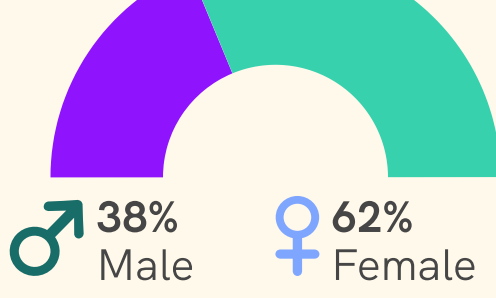


#### Overall

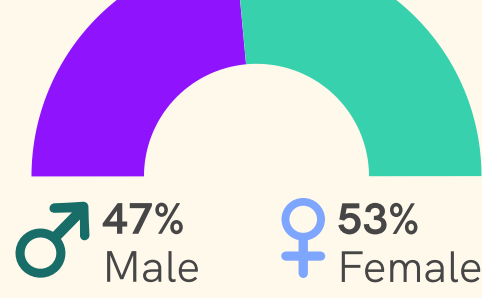


### Undergraduate Students Gender

#### First-year

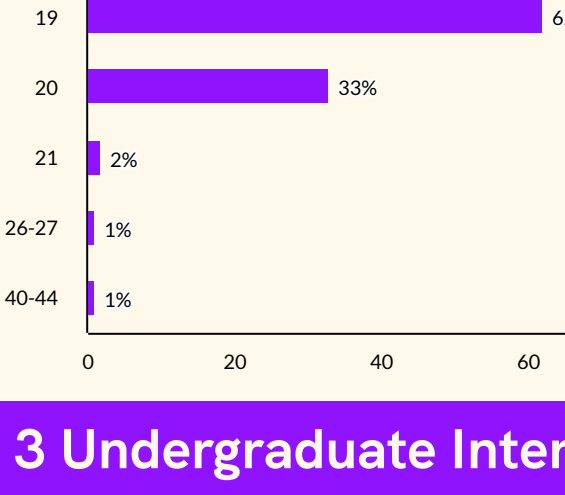


#### Overall

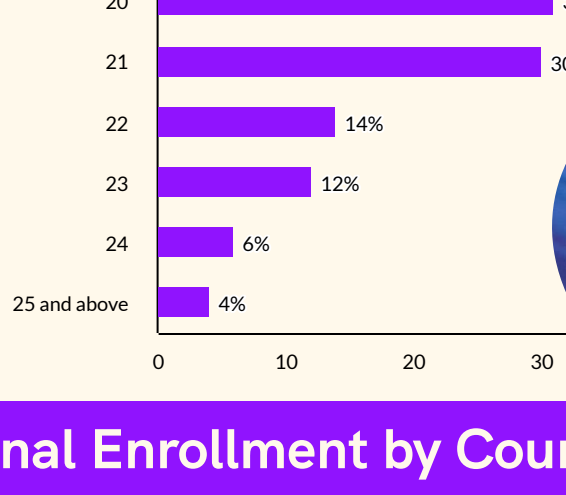


### Students By Age

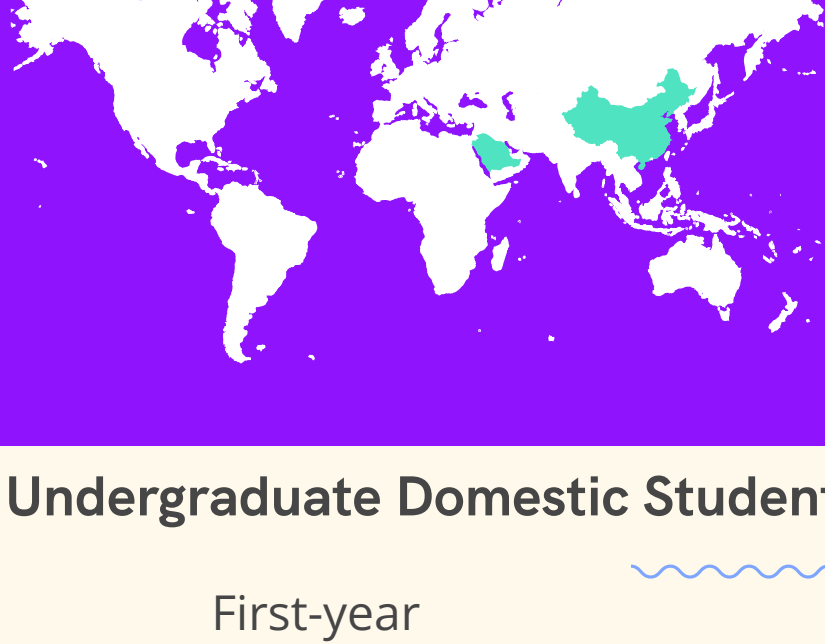
#### First-year



#### Overall



### Top 3 Undergraduate International Enrollment by Country



Country	KOGOD	Accounting & Taxation
1. China	100	10
2. Vietnam	16	1
3. Panama	9	1

### Undergraduate Domestic Student Enrollment by Top 3 States

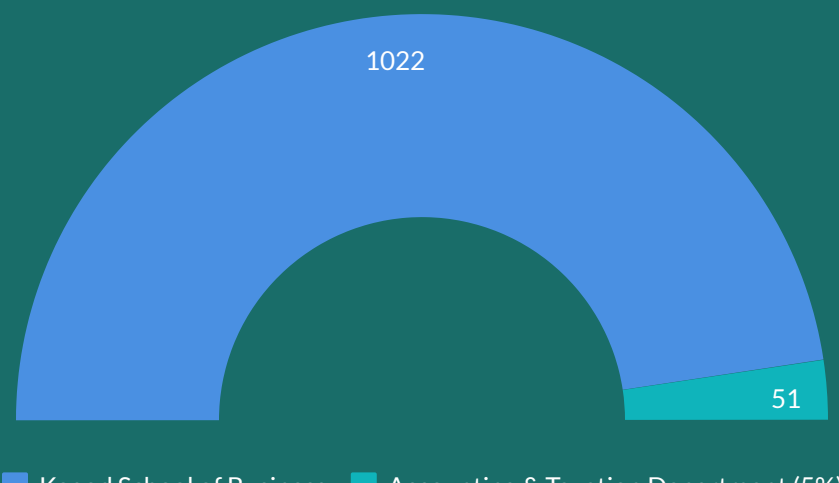
#### First-year

- Maryland (2)
- New York (2)
- District of Columbia (1), Massachusetts (1), Texas (1)

#### Overall

- Maryland (7)
- Florida (6)
- Virginia (5)

### Undergraduate Enrollment by Schools and Department (2023)



### Top 3 KOGOD Undergraduate Majors in 2023

- Business Administration (Business) (419)
- Finance (194)
- Business & Entertainment (104)

### Retention Rate & Graduation Rate

1-Year Retention Rate:  
Full-Time First-Years

**92%**

- 2022 Incoming Cohort: 12
- Returned Fall 2023: 11

6-Year Graduation Rate:  
Full-Time First-Years

**100%**

- 2017 Incoming Cohort: 4
- Graduated in 6 Years: 4

## Master's Student

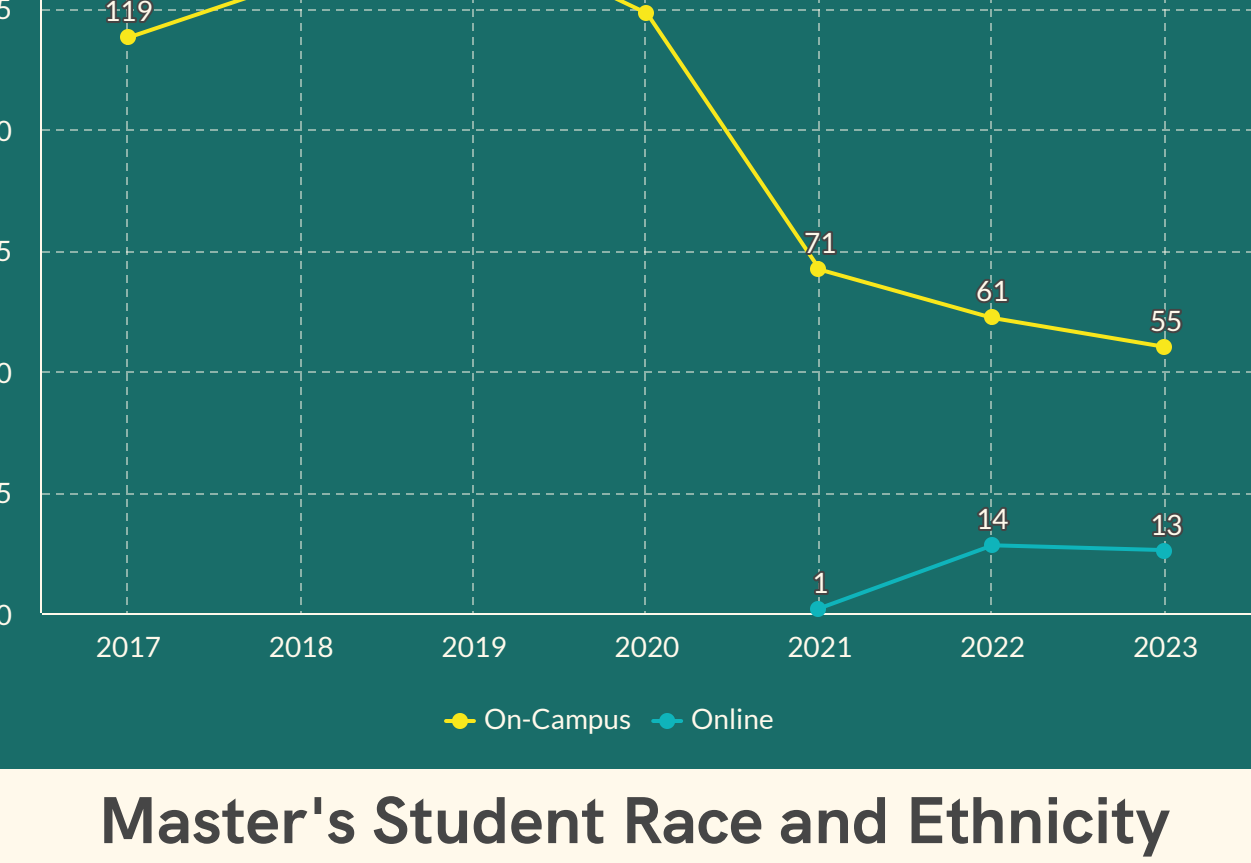
Fall 2023 New Enrolled Student:

**26**

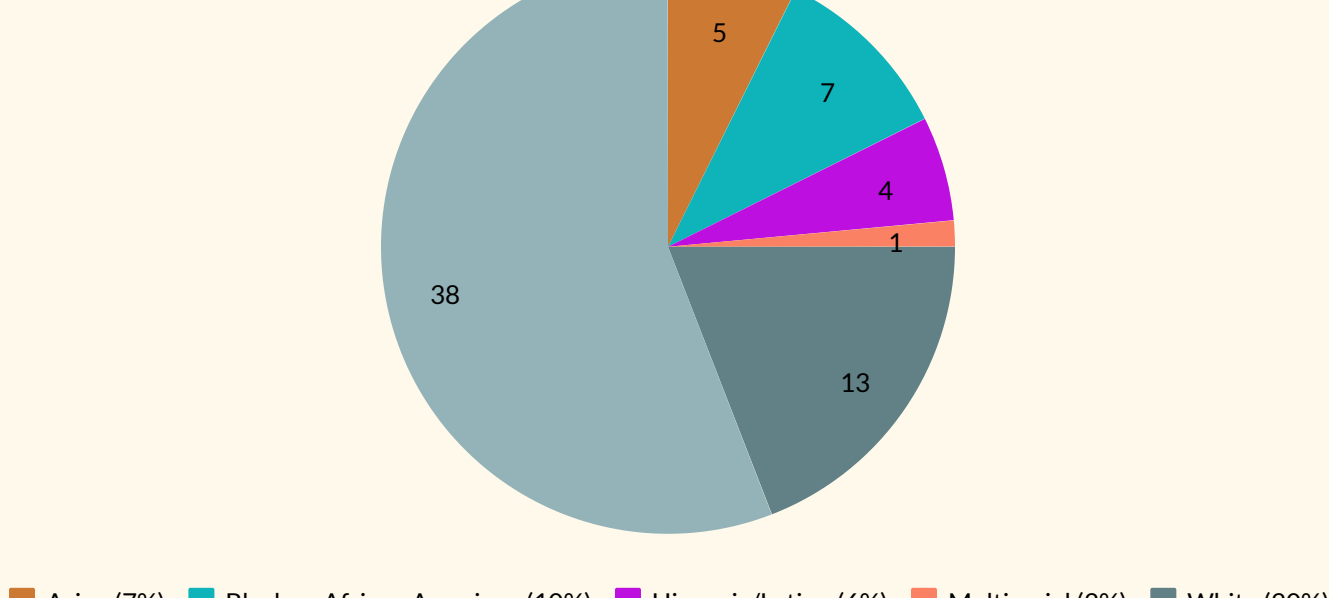
Fall 2023 Total Enrolled Student:

**68**

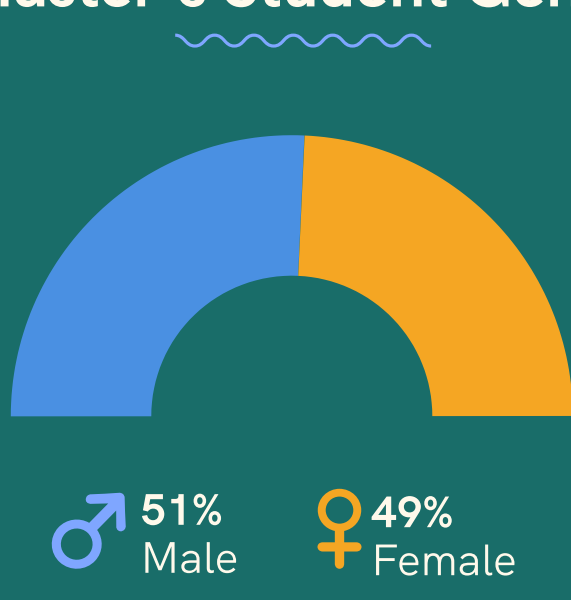
### Master's Student Seven-year Enrollment Trend



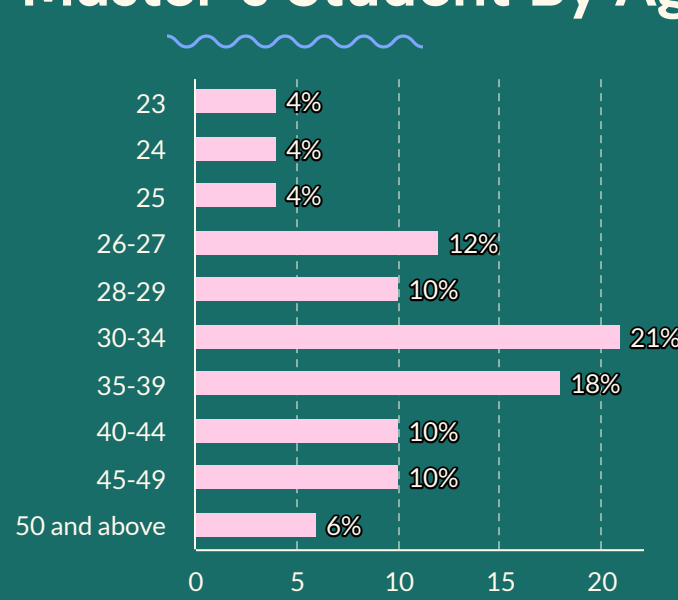
### Master's Student Race and Ethnicity



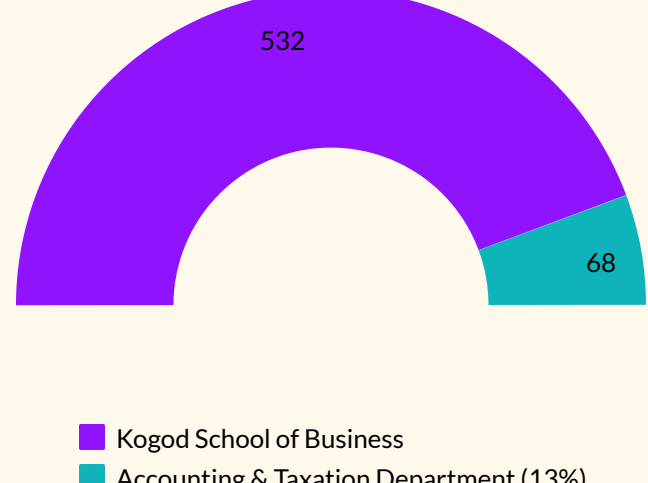
### Master's Student Gender



### Master's Student By Age



### Master's Student Schools and Department Enrollment (2023)



### KOGOD Master's Top 5 Face-to-Face Majors in 2023

- Analytics (78)
- Sustainability Management (56)
- Business Administration (54)
- Accounting (44)**
- Finance (36)

### Kogod Master's Top 3 Online Majors in 2023

- Business Administration (123)
- International Relations & Business (24)
- Analytics (21)

Questions?  
Contact us!  
[oira@american.edu](mailto:oira@american.edu)

Source: [Academic Data Reference Book](#). Data reported elsewhere in AU's internal dashboards and reports may not match data reported here.