

# Business Administration At-A-Glance

Factsheet Fall 2023

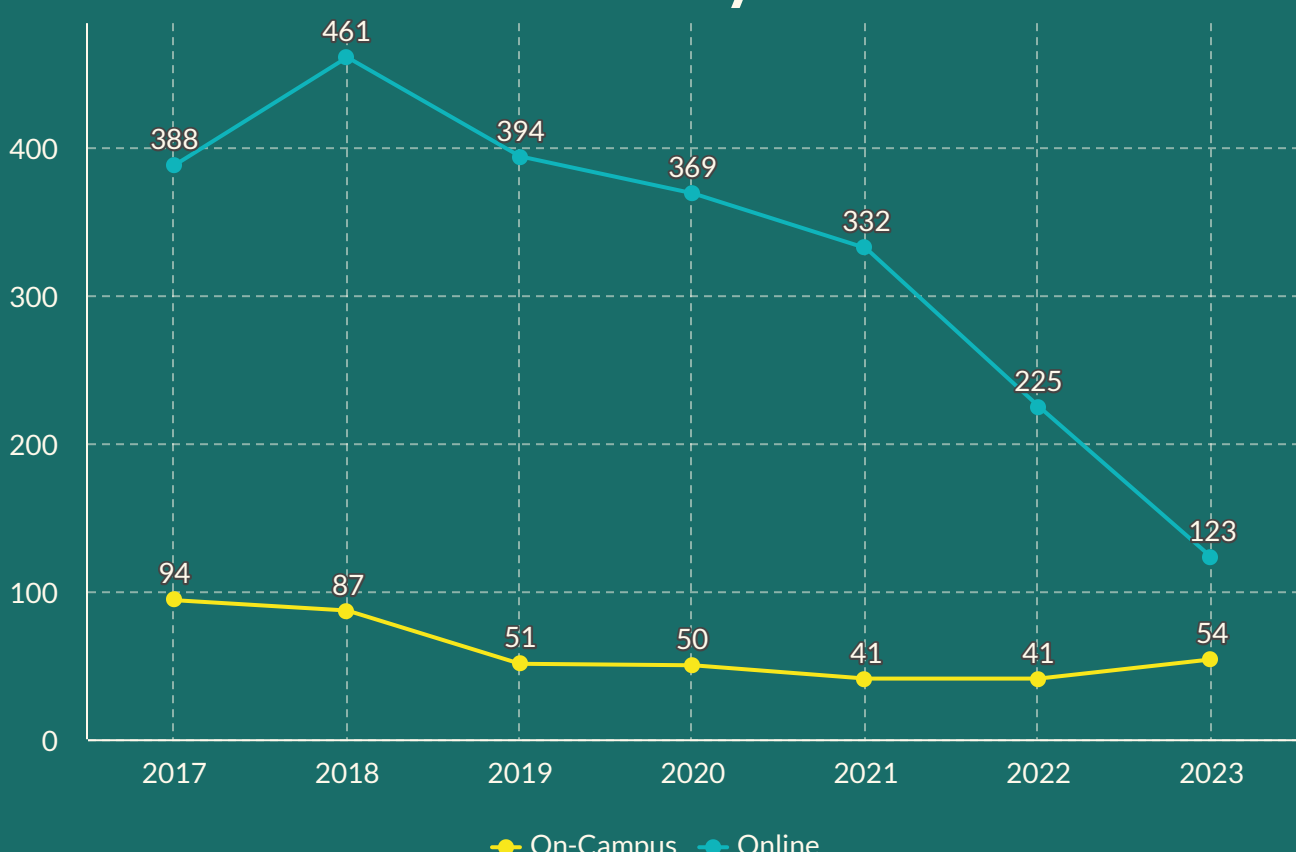
This report was prepared by:  
Office of Institutional Research & Assessment  
<https://www.american.edu/provost/oir/>

## Master's Student

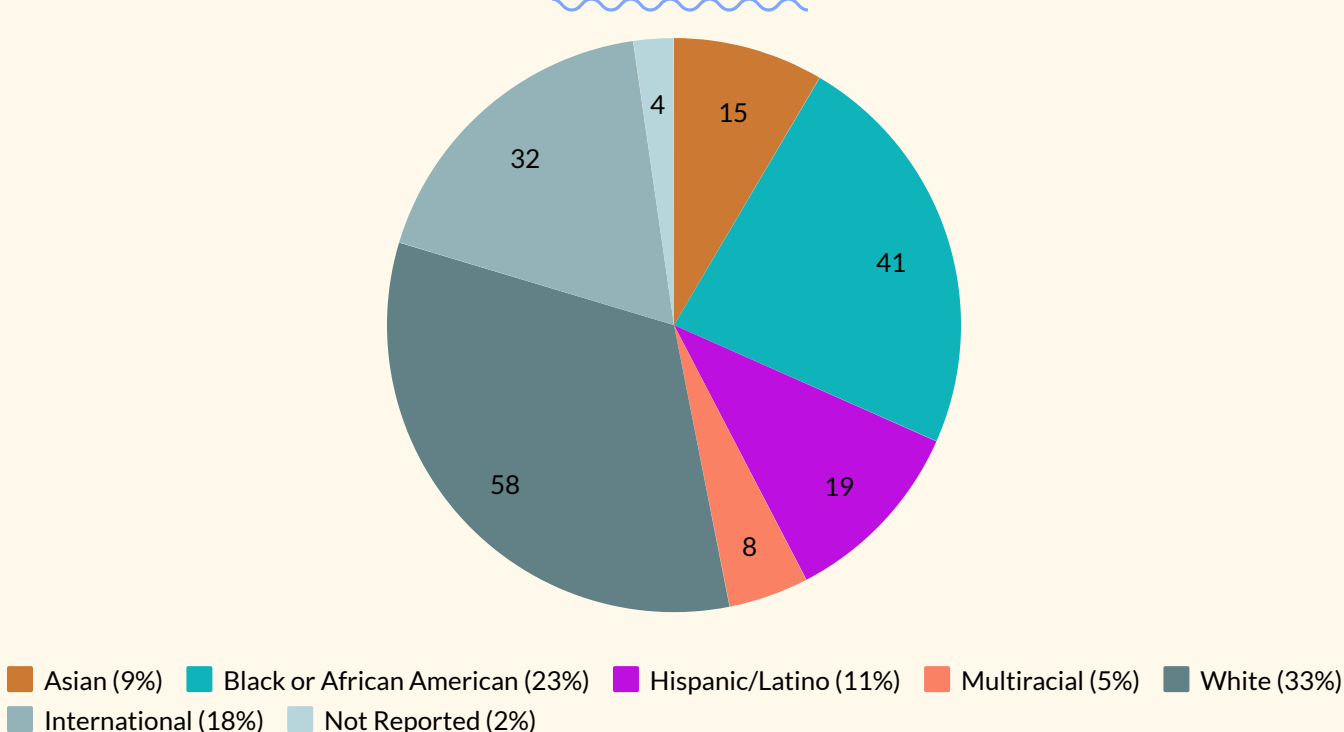
Fall 2023 New Enrolled Student:  
**34**

Fall 2023 Total Enrolled Student:  
**177**

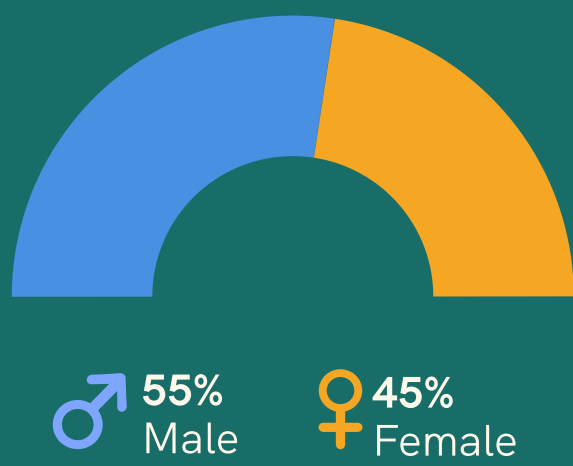
### Master's Student Seven-year Enrollment Trend



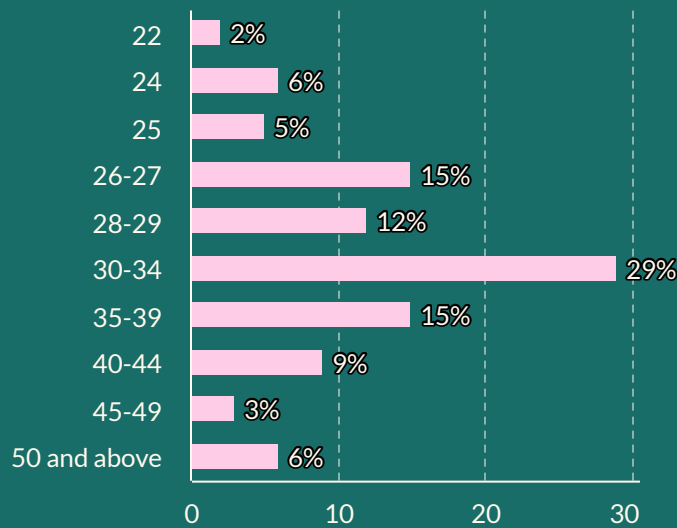
### Master's Student Race and Ethnicity



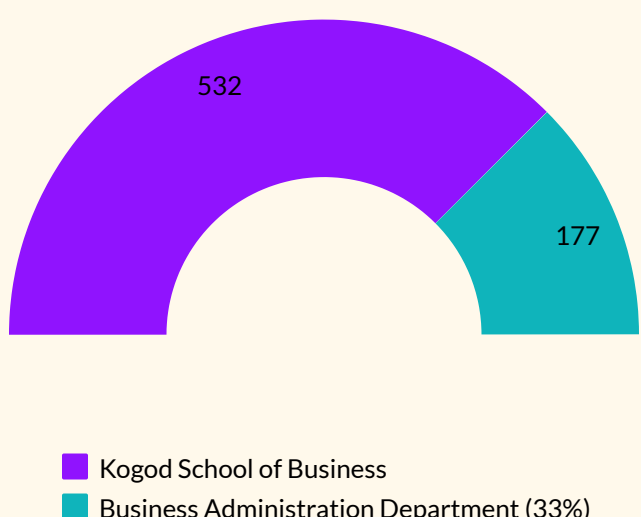
### Master's Student Gender



### Master's Student By Age



### Master's Student Schools and Department Enrollment (2023)



### KOGOD Master's Top 5 Face-to-Face Majors in 2023

1. Analytics (78)
2. Sustainability Management (56)
3. **Business Administration (54)**
4. Accounting (44)
5. Finance (36)

### Kogod Master's Top 3 Online Majors in 2023

1. **Business Administration (123)**
2. International Relations & Business (24)
3. Analytics (21)

Questions?  
Contact us!  
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Source: [Academic Data Reference Book](#). Data reported elsewhere in AU's internal dashboards and reports may not match data reported here.