Information Technology & Analytics At-A-Glance

Factsheet Fall 2023
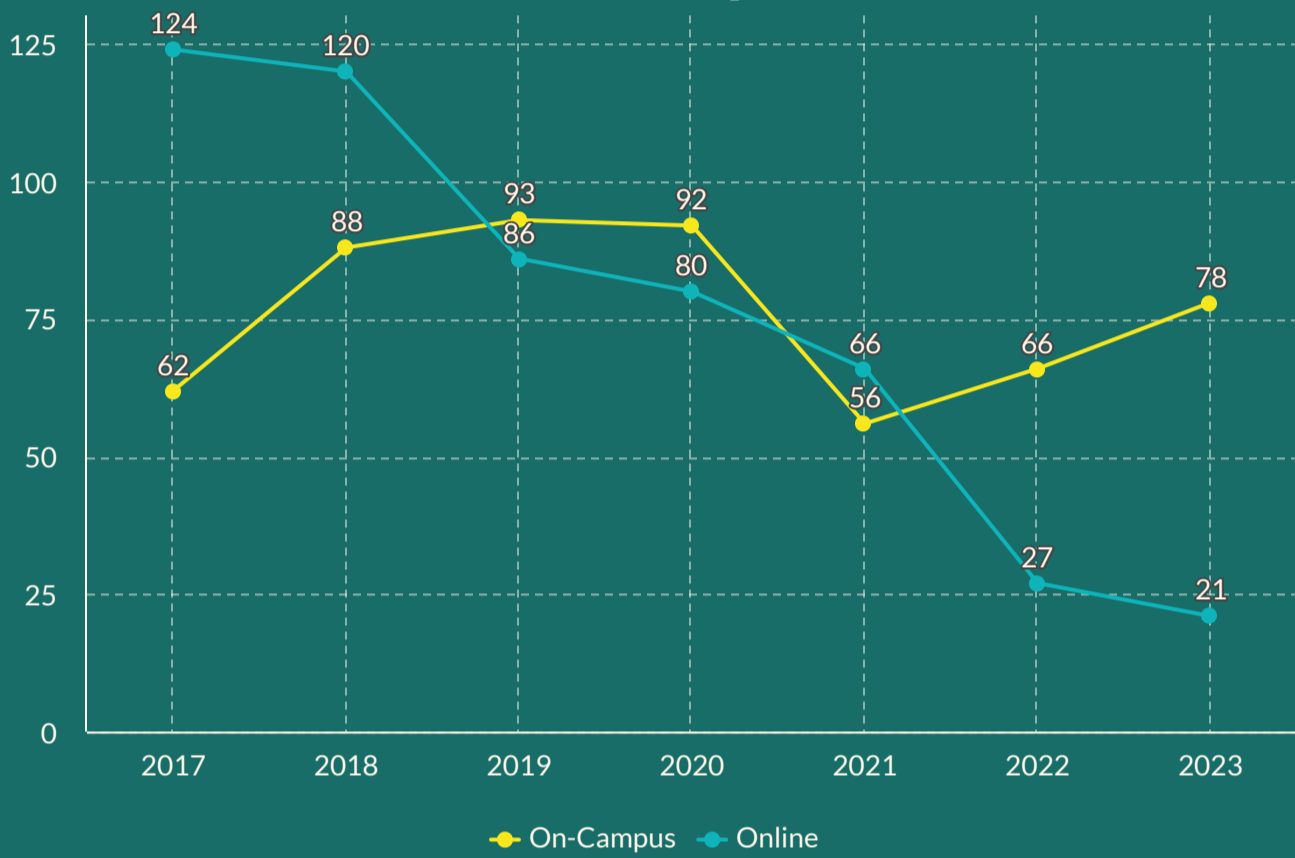
Master's Student

Fall 2023 New Enrolled Student:
37

Fall 2023 Total Enrolled Student:
99

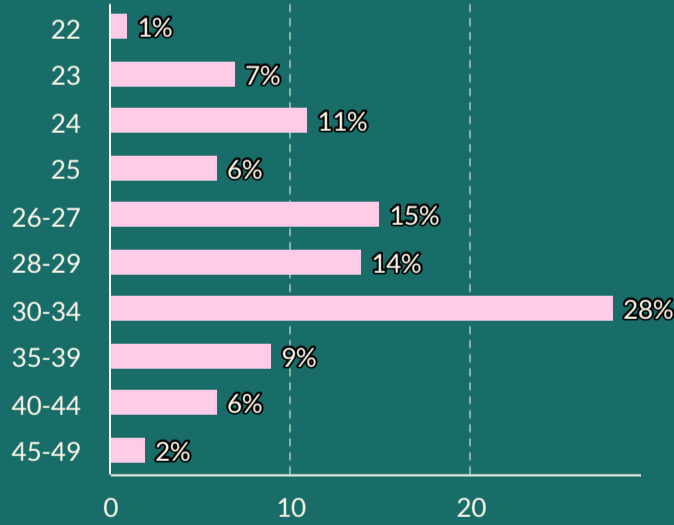## Master's Student Seven-year Enrollment Trend

On-Campus (yellow): 2017: 62, 2018: 88, 2019: 93, 2020: 92, 2021: 56, 2022: 66, 2023: 78
Online (teal): 2017: 124, 2018: 120, 2019: 86, 2020: 80, 2021: 66, 2022: 27, 2023: 21

Legend: On-Campus, Online

Master's Student Race and Ethnicity

- Asian (10%) — 10
- Black or African American (4%) — 4
- Hispanic/Latino (7%) — 7
- Multiracial (2%) — 2
- White (20%) — 20
- International (57%) — 56
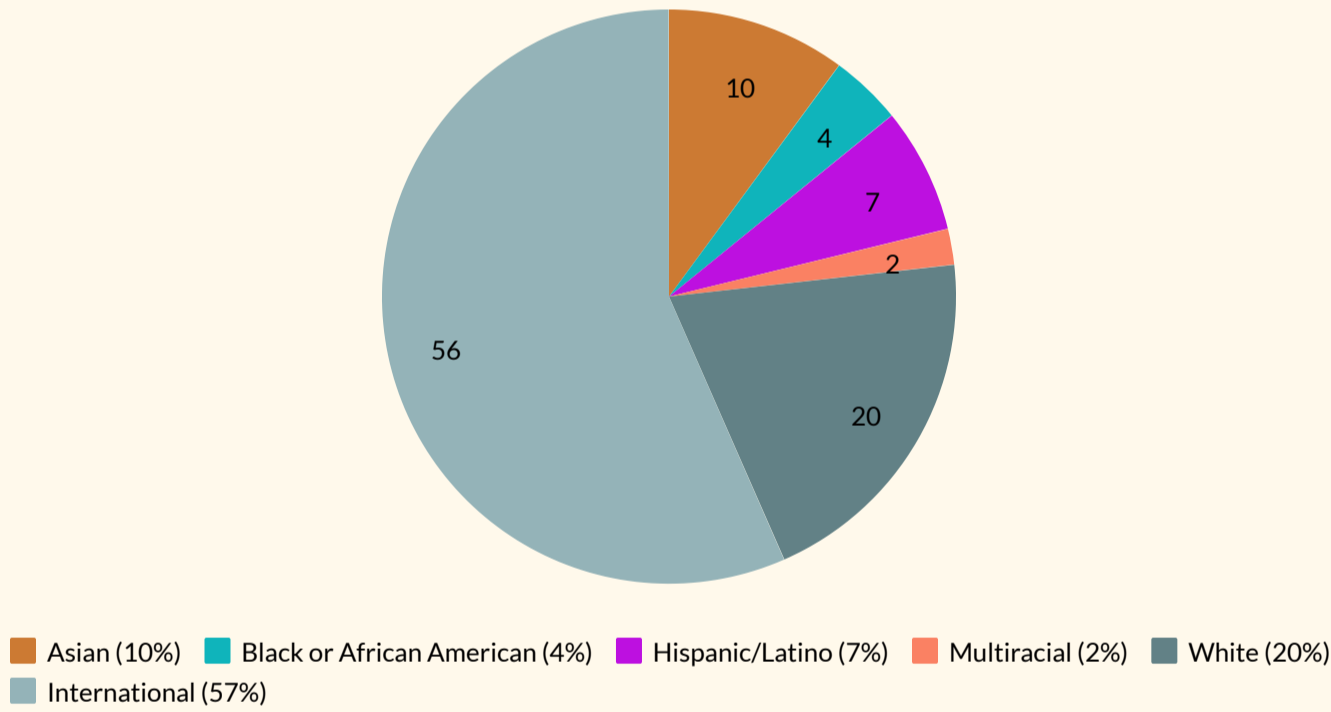
Master's Student Gender

♂ **44%** Male   ♀ **56%** Female

Master's Student By Age

- 22: 1%
- 23: 7%
- 24: 11%
- 25: 6%
- 26-27: 15%
- 28-29: 14%
- 30-34: 28%
- 35-39: 9%
- 40-44: 6%
- 45-49: 2%
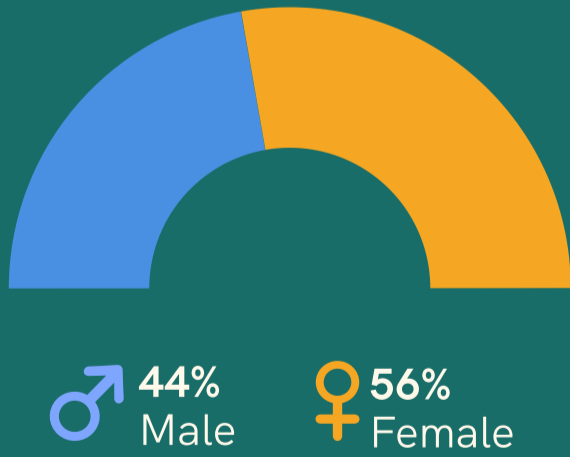
Master's Student Schools and Department Enrollment (2023)

- Kogod School of Business — 532
- Information Technology & Analytics Department (19%) — 99
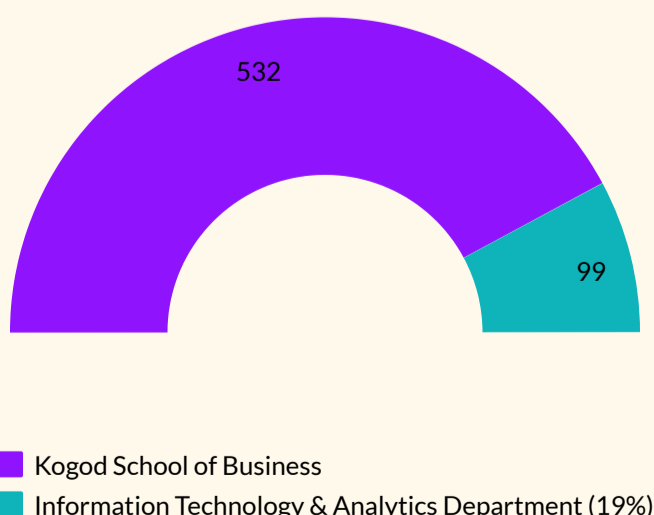
KOGOD Master's Top 5 Face-to-Face Majors in 2023

1. **Analytics (78)**
2. Sustainability Management (56)
3. Business Administration (54)
4. Accounting (44)
5. Finance (36)

Kogod Master's Top 3 Online Majors in 2023

1. Business Administration (123)
2. International Relations & Business (24)
3. **Analytics (21)**

Questions?
Contact us!
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