

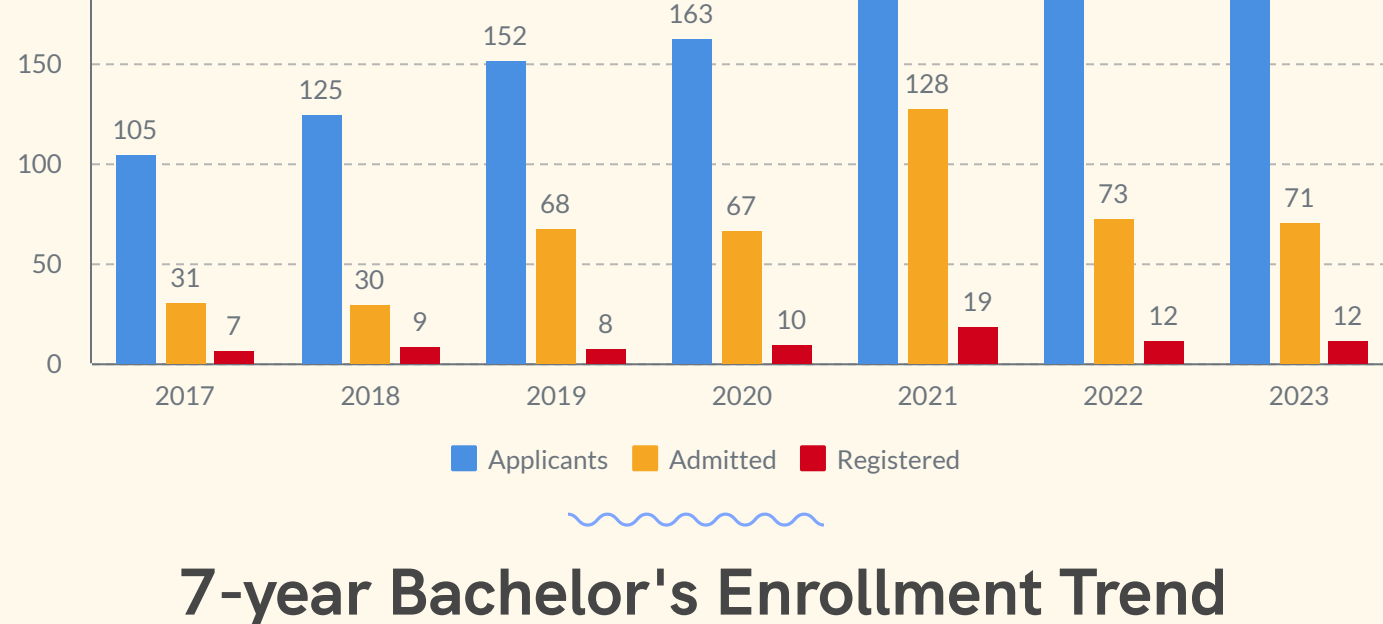
Literature At-A-Glance

Factsheet Fall 2023

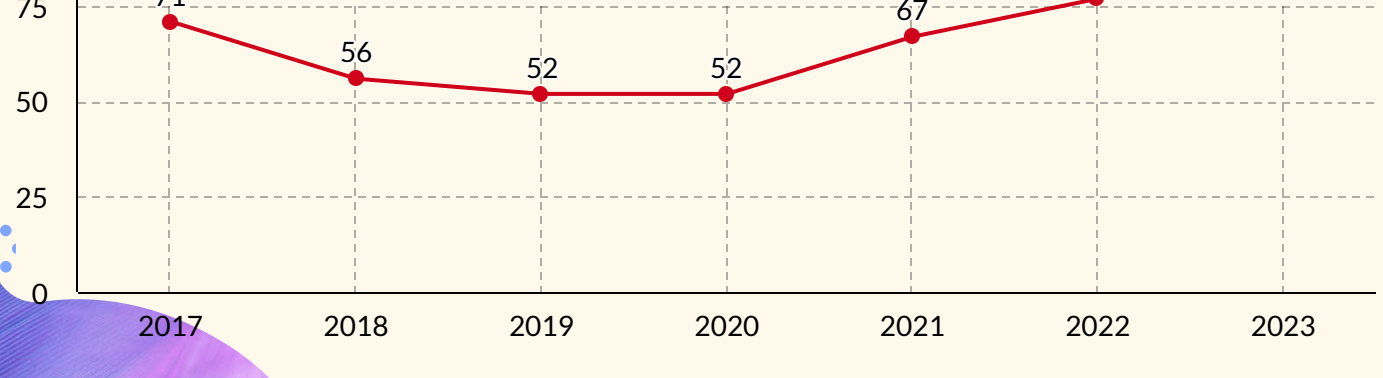
This report was prepared by:
Office of Institutional Research & Assessment
<https://www.american.edu/provost/oira/>

Undergraduate

Undergraduate Admissions

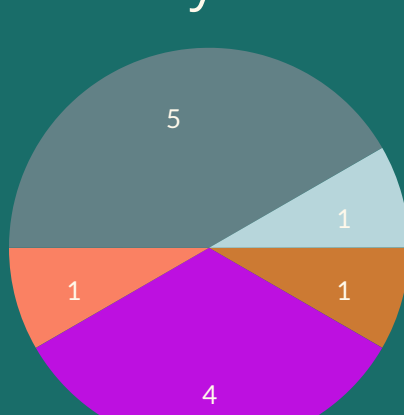


7-year Bachelor's Enrollment Trend



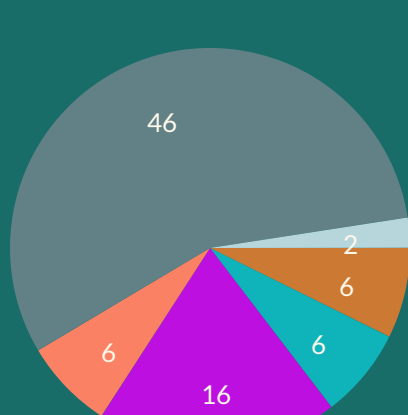
Undergraduate Race and Ethnicity

First-year



Asian (8%) Hispanic/Latino (33%)
Multiracial (8%) White (42%)
Not Reported (8%)

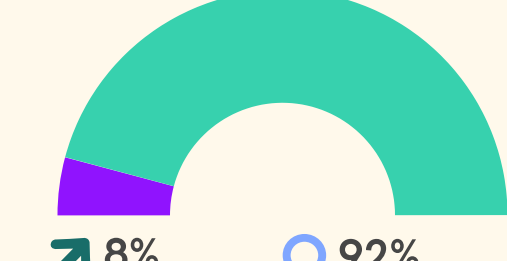
Overall



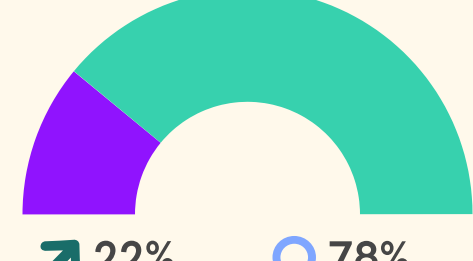
Asian (7%) Black or African American (7%)
Hispanic/Latino (20%) Multiracial (7%)
White (56%) Not Reported (2%)

Undergraduate Students Gender

First-year

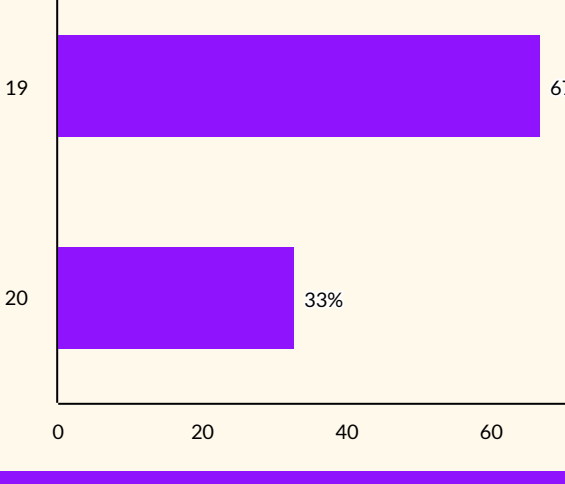


Overall

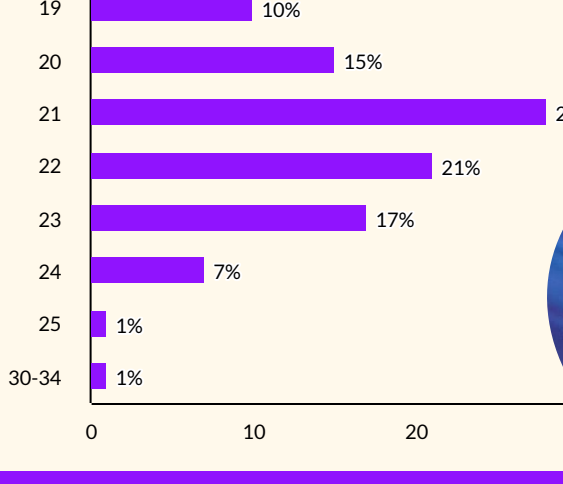


Students By Age

First-year



Overall



Top Undergraduate International Enrollment by Country



CAS

1. China (87)
2. Vietnam (5)
3. UAE (4)

Literature

1. Brazil (1)

Undergraduate Domestic Student Enrollment by Top 3 States

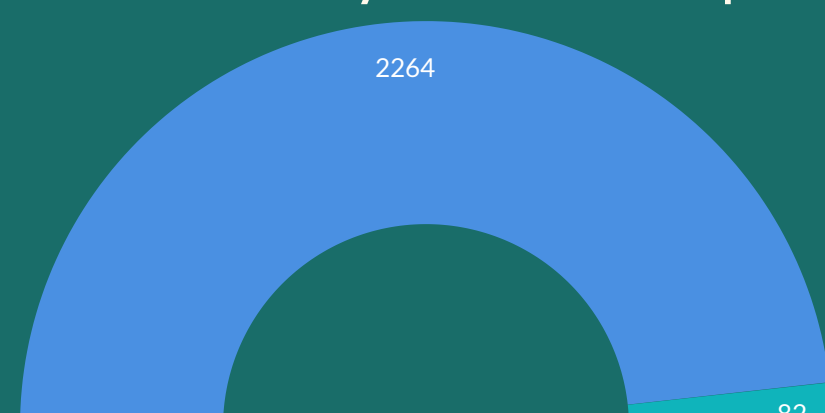
First-year

1. Maryland (3)
2. Massachusetts (2)
2. New York (2)
2. Virginia (5)

Overall

1. New York (10)
2. District of Columbia (9)
2. New Jersey (9)

Undergraduate Enrollment by Schools and Department (2023)



Top 5 CAS Undergraduate Majors in 2023

1. Psychology (339)
2. Biology (189)
3. Computer Science (125)
4. Economics (123)
5. History (116)

Literature (82)

Retention Rate & Graduation Rate

1-Year Retention Rate: Full-Time First-Years

67%

- 2022 Incoming Cohort: 12
- Returned Fall 2023: 8

6-Year Graduation Rate: Full-Time First-Years

67%

- 2017 Incoming Cohort: 6
- Graduated in 6 Years: 4

Master's Student

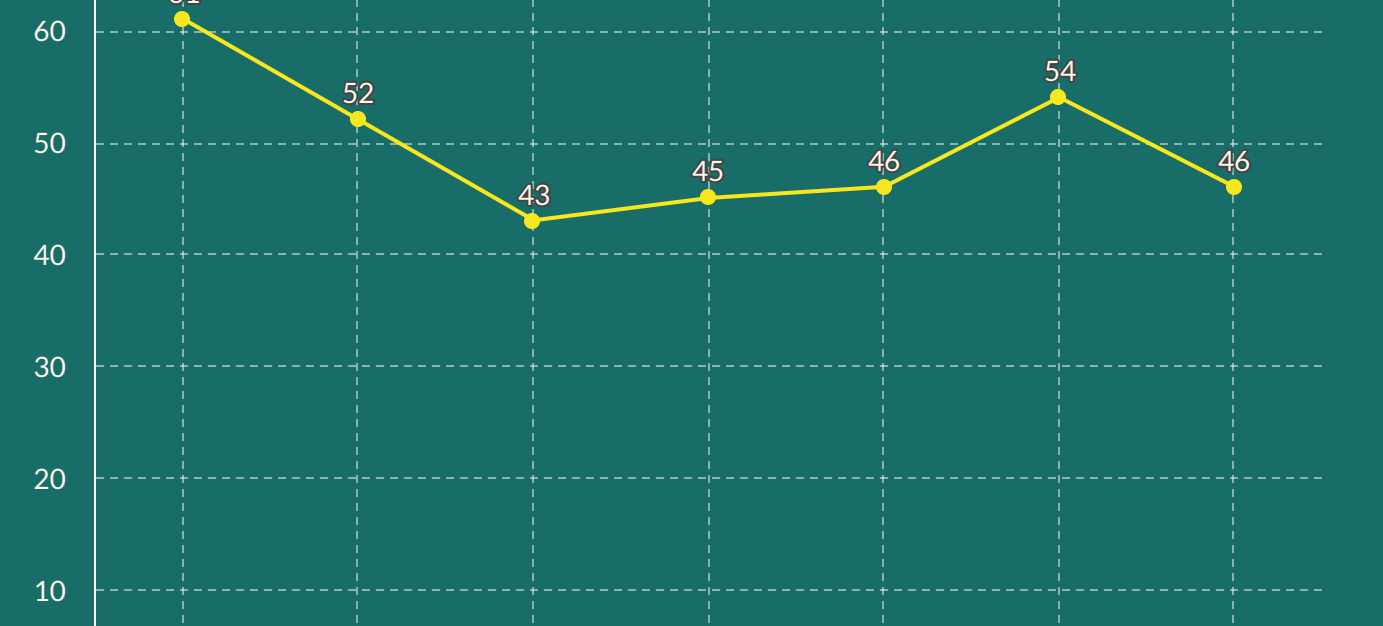
Fall 2023 New Enrolled Student:

22

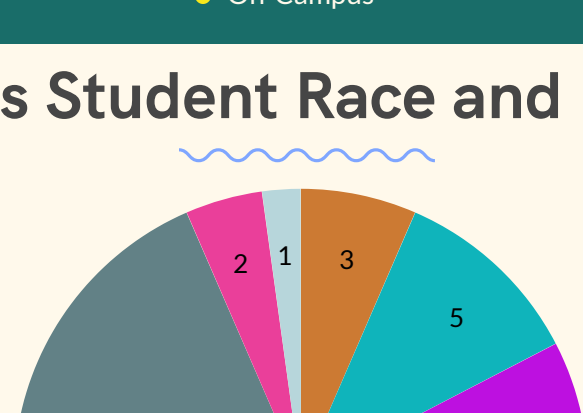
Fall 2023 Total Enrolled Student:

46

Master's Student Seven-year Enrollment Trend

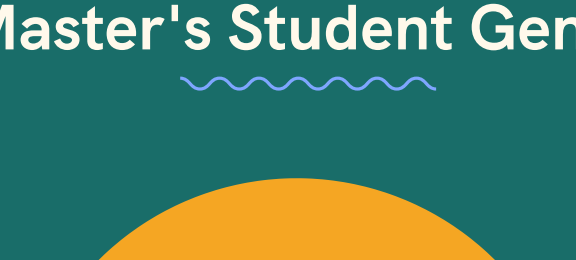


Master's Student Race and Ethnicity

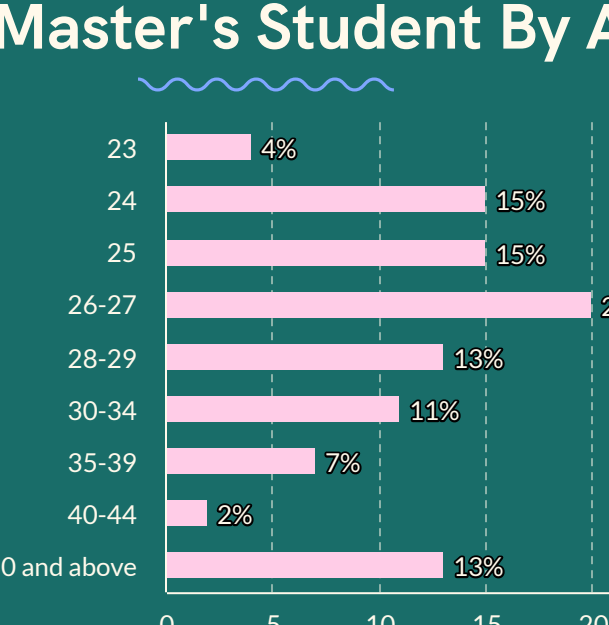


Asian (7%) Black or African American (11%) Hispanic/Latino (17%) White (59%) International (4%)
Not Reported (2%)

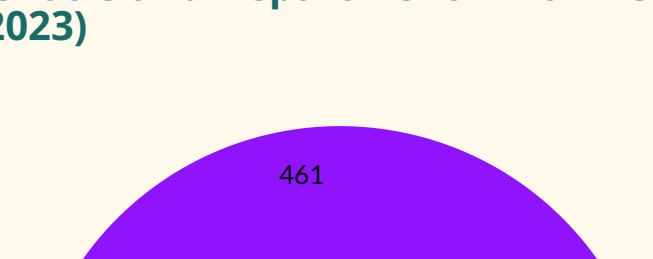
Master's Student Gender



Master's Student By Age



Master's Student Schools and Department Enrollment (2023)



College of Arts & Sciences
Literature Department (10%)

CAS Master's Top 5 Face-to-Face Majors in 2023

1. Data Science (53)
2. Psychology (37)
3. **Creative Writing (32)**
4. History (29)
5. Arts Management (24)

CAS Master's Top 3 Online Majors in 2023

1. Nutrition Education (47)
2. Economics (18)
3. Data Science (9)

Questions?
Contact us!

oira@american.edu

Source: [Academic Data Reference Book](#). Data reported elsewhere in AU's internal dashboards and reports may not match data reported here.