

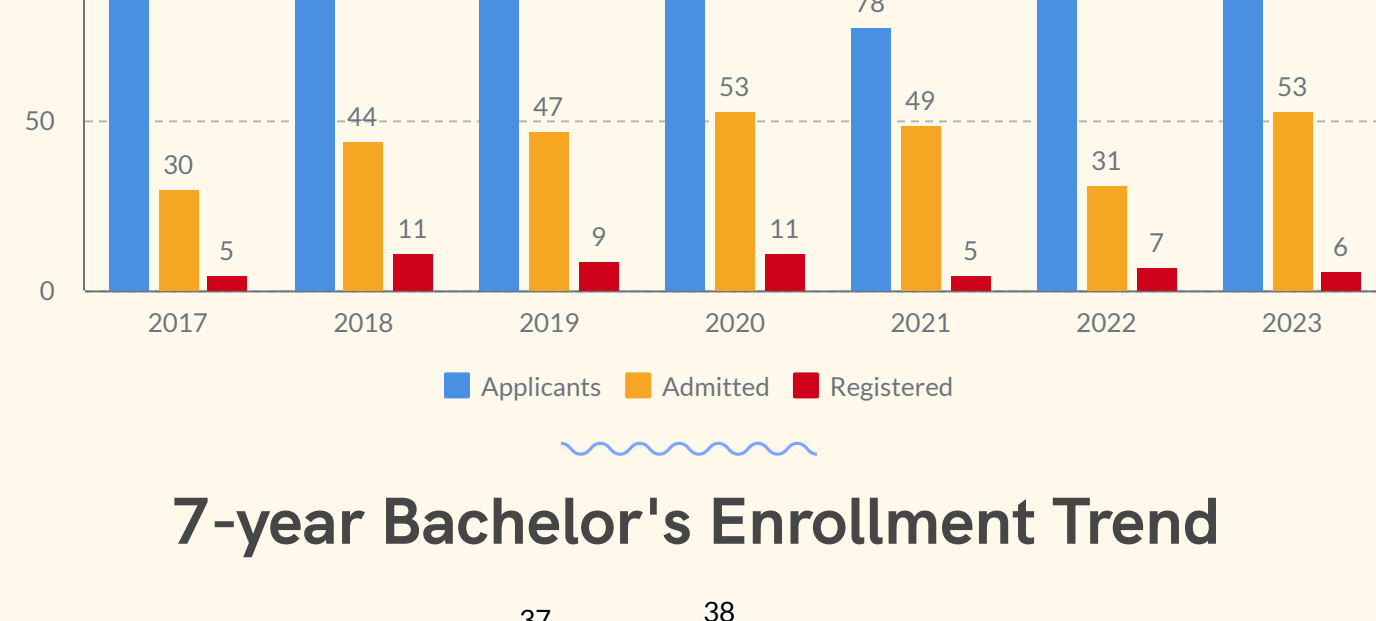
World Languages & Cultures At-A-Glance

Factsheet Fall 2023

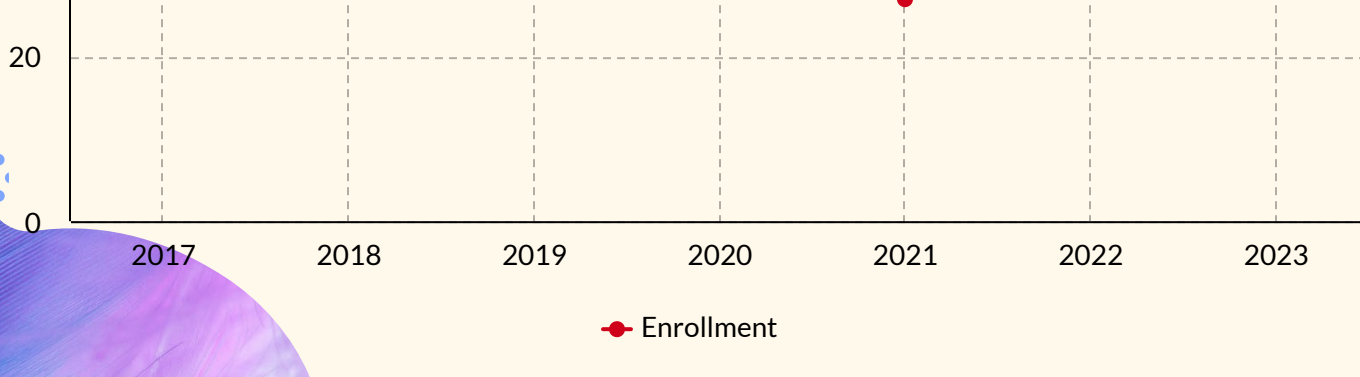
This report was prepared by:
Office of Institutional Research & Assessment
<https://www.american.edu/provost/oir/>

Undergraduate

Undergraduate Admissions

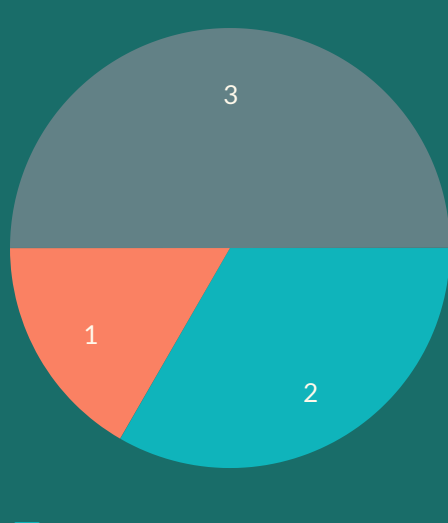


7-year Bachelor's Enrollment Trend

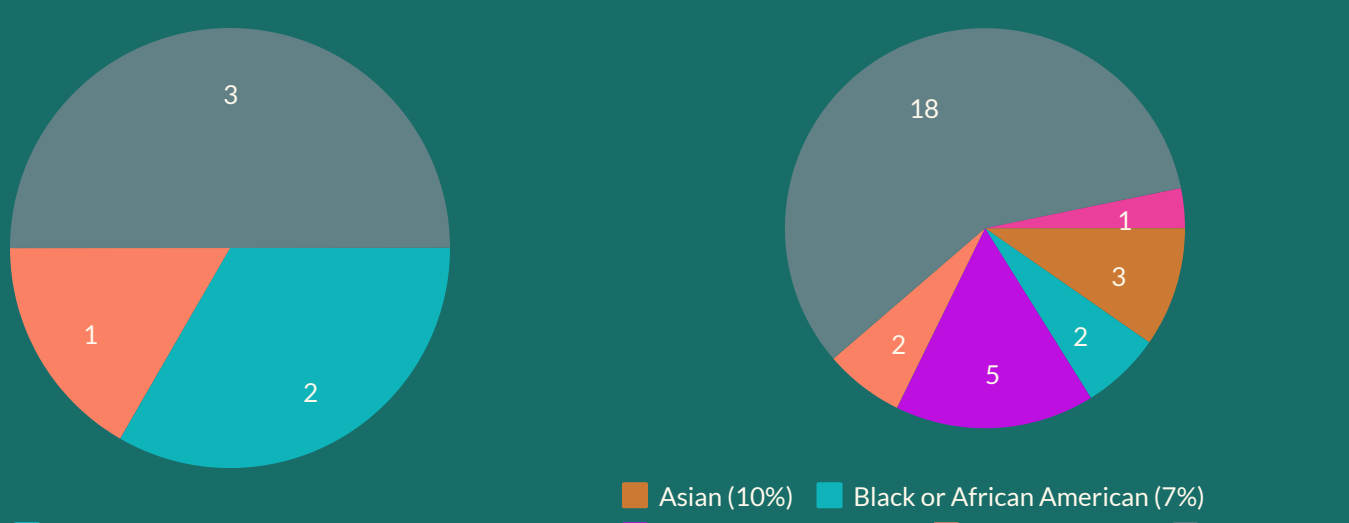


Undergraduate Race and Ethnicity

First-year

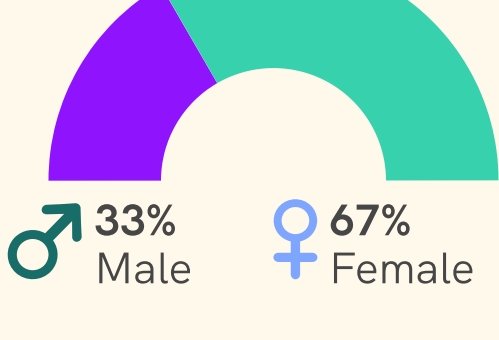


Overall

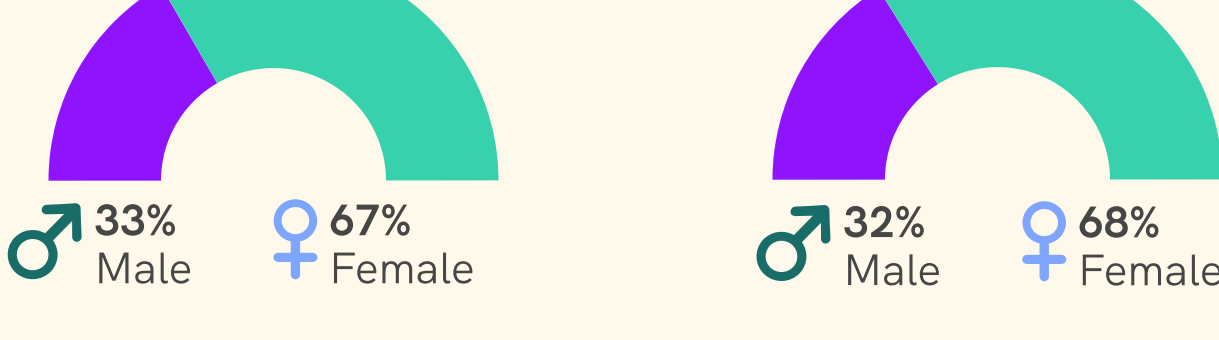


Undergraduate Students Gender

First-year

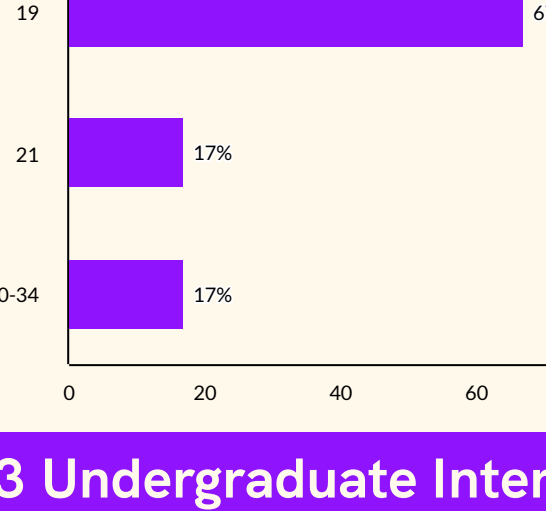


Overall

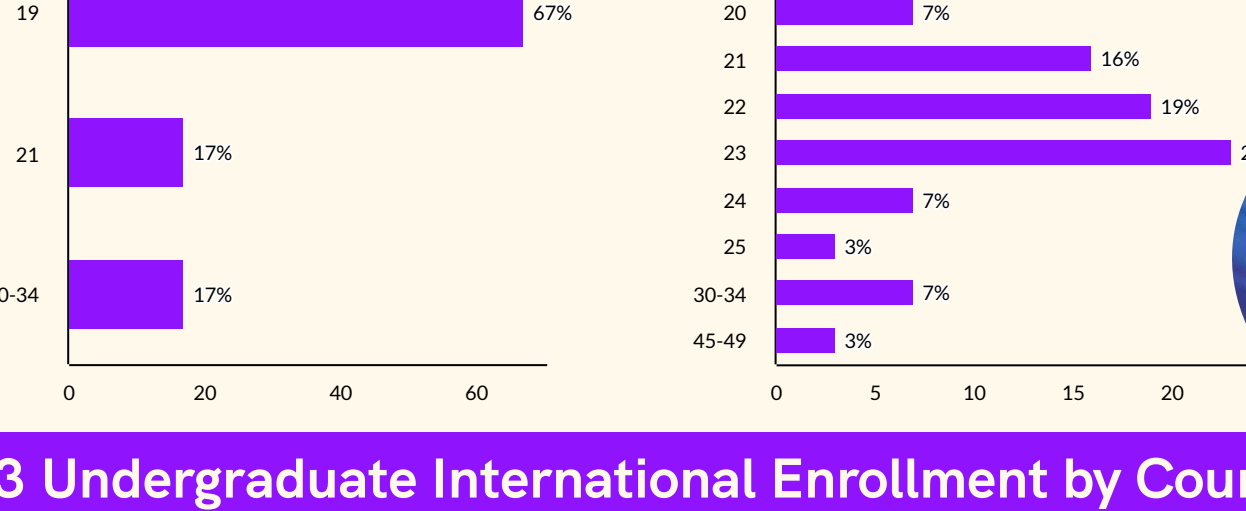


Students By Age

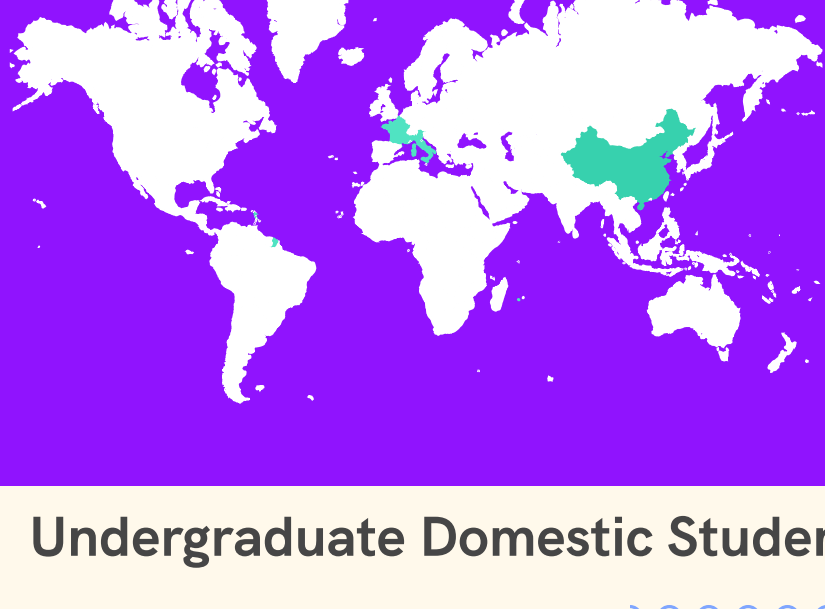
First-year



Overall



Top 3 Undergraduate International Enrollment by Country



Country	CAS	World Language & Cultures
1. China	87	1
2. Vietnam	5	1
3. UAE	4	1
3. Brazil	4	1
3. Japan	4	1

Undergraduate Domestic Student Enrollment by Top States

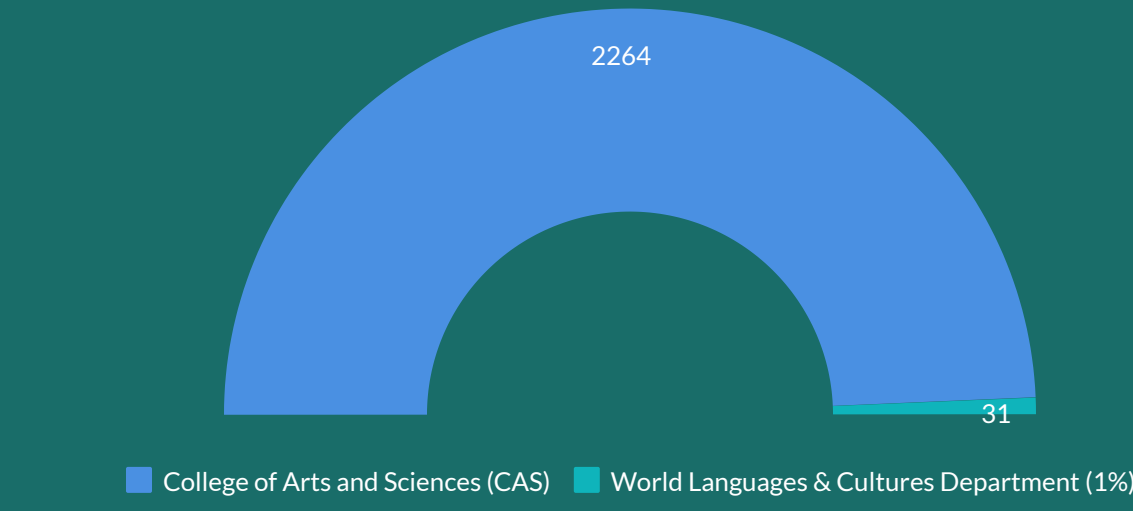
First-year

- Maryland (2)
- Connecticut (1), District of Columbia (1), Maine (1), New York (1)

Overall

- Virginia (5)
- Maryland (4)
- Connecticut (3)
- New York (3)

Undergraduate Enrollment by Schools and Department (2023)



Top 5 CAS Undergraduate Majors in 2023

- Psychology (339)
 - Biology (189)
 - Computer Science (125)
 - Economics (123)
 - History (116)
- ...
- Spanish Studies (9)
 - Japanese Studies (6)
 - Arabic Studies (5)
 - Chinese Studies (3)
 - Russian Studies (3)
 - Russian/Area Studies (2)
 - German Studies (1)
 - German/Europe Area Studies (1)
 - Spanish/Latin America Area Studies (1)

Retention Rate & Graduation Rate

1-Year Retention Rate:
Full-Time First-Years

86%

- 2022 Incoming Cohort: 7
- Returned Fall 2023: 6

6-Year Graduation Rate:
Full-Time First-Years

100%

- 2017 Incoming Cohort: 2
- Graduated in 6 Years: 2

Master's Student

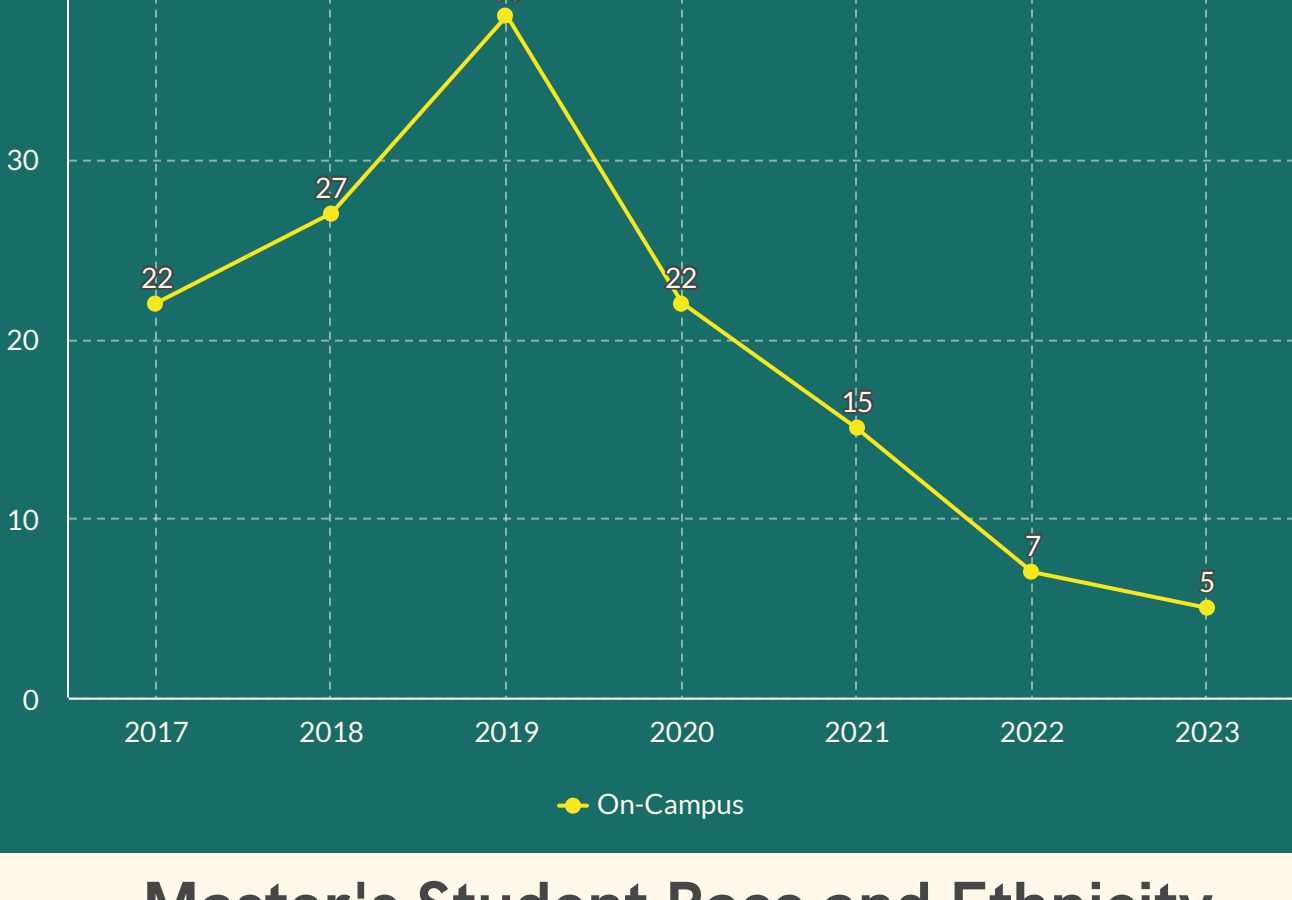
Fall 2023 New Enrolled Student:

1

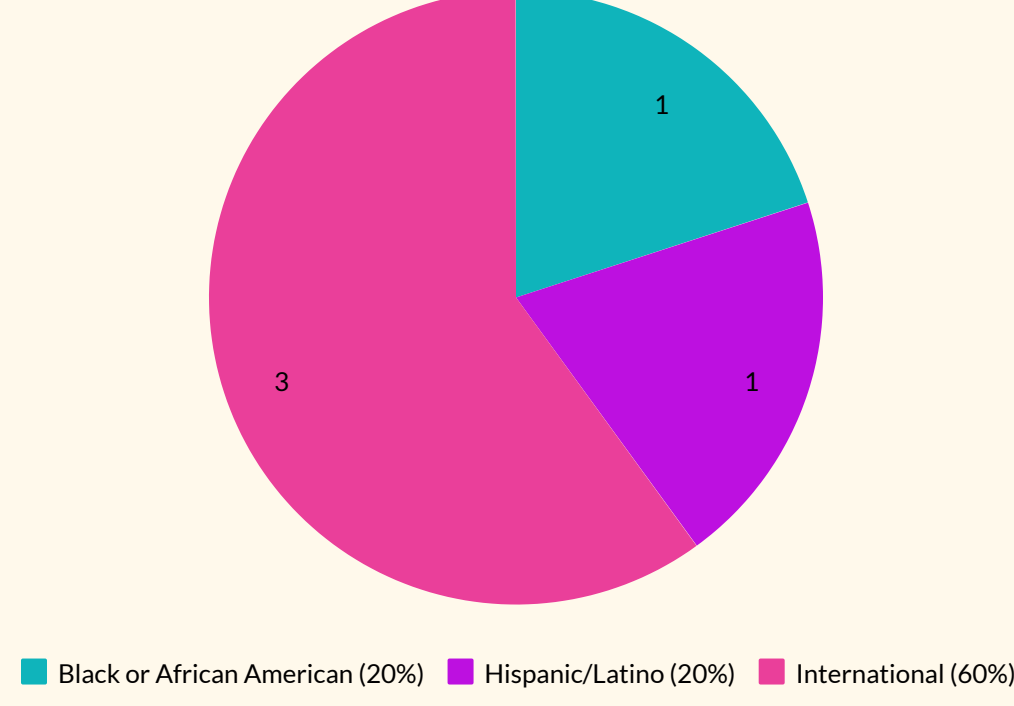
Fall 2023 Total Enrolled Student:

5

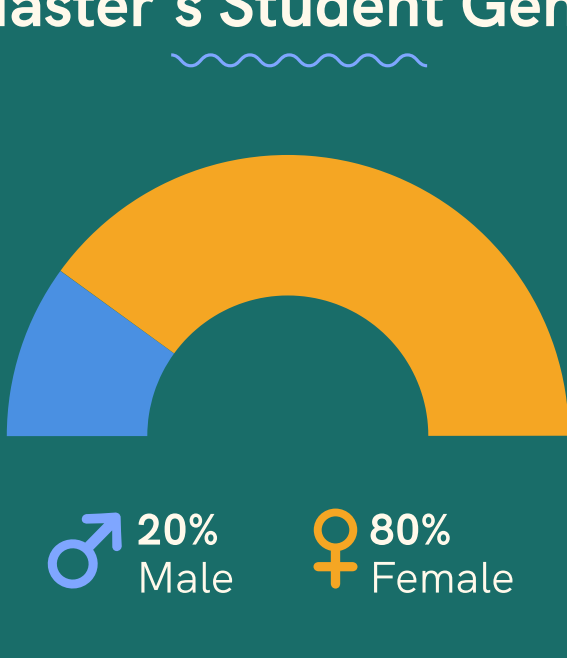
Master's Student Seven-year Enrollment Trend



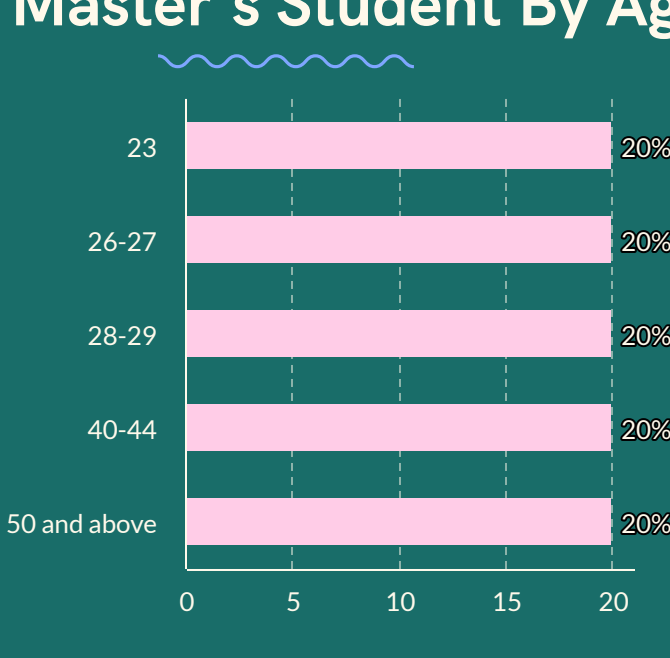
Master's Student Race and Ethnicity



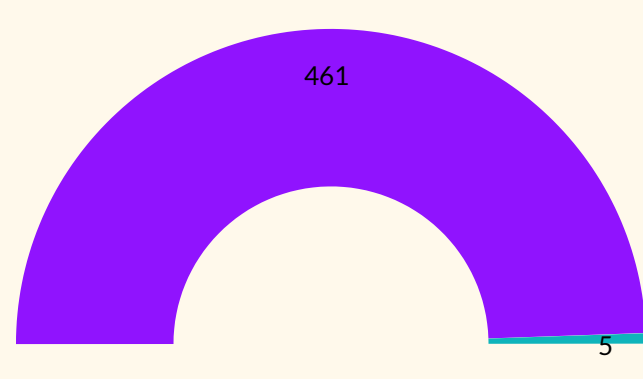
Master's Student Gender



Master's Student By Age



Master's Student Schools and Department Enrollment (2023)



CAS Master's Top 5 Face-to-Face Majors in 2023

- Data Science (53)
- Psychology (37)
- Creative Writing (32)
- History (29)
- Arts Management (24)

CAS Master's Top 3 Online Majors in 2023

- Nutrition Education (47)
- Economics (18)
- Data Science (9)

Questions?
Contact us!
oir@american.edu

Source: [Academic Data Reference Book](#). Data reported elsewhere in AU's internal dashboards and reports may not match data reported here.