

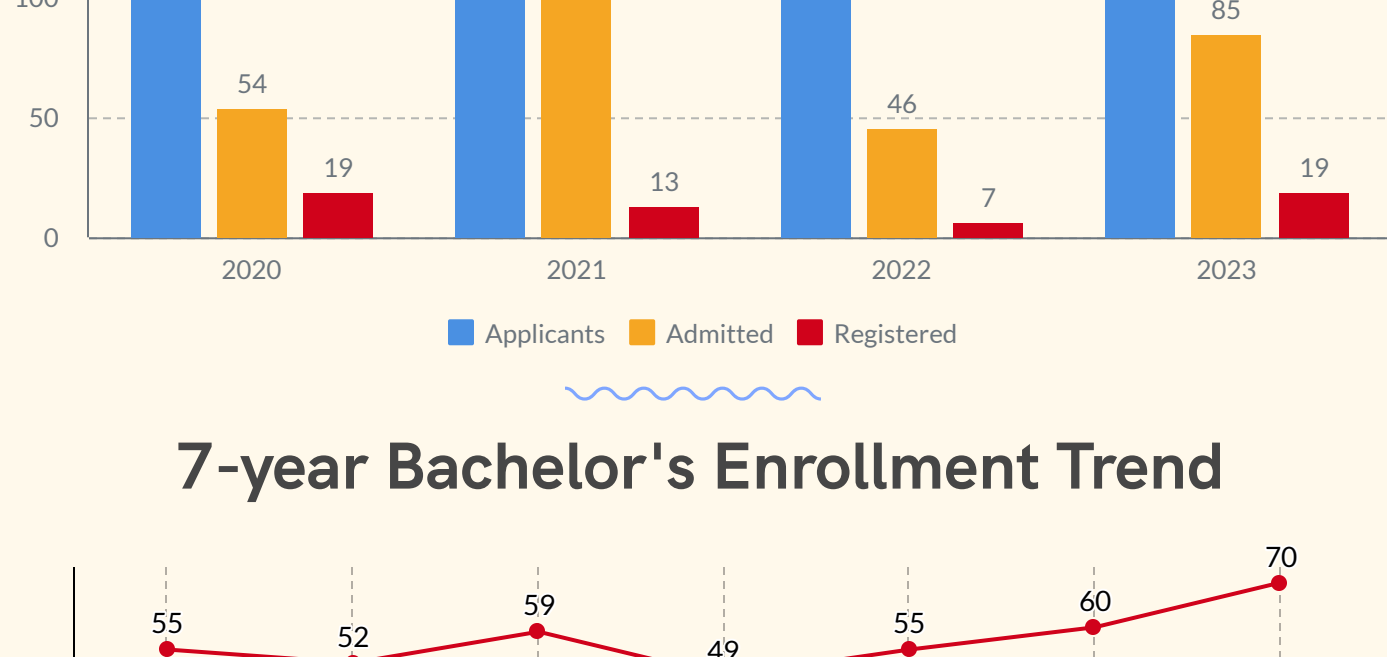
SOE At-A-Glance

Factsheet Fall 2023

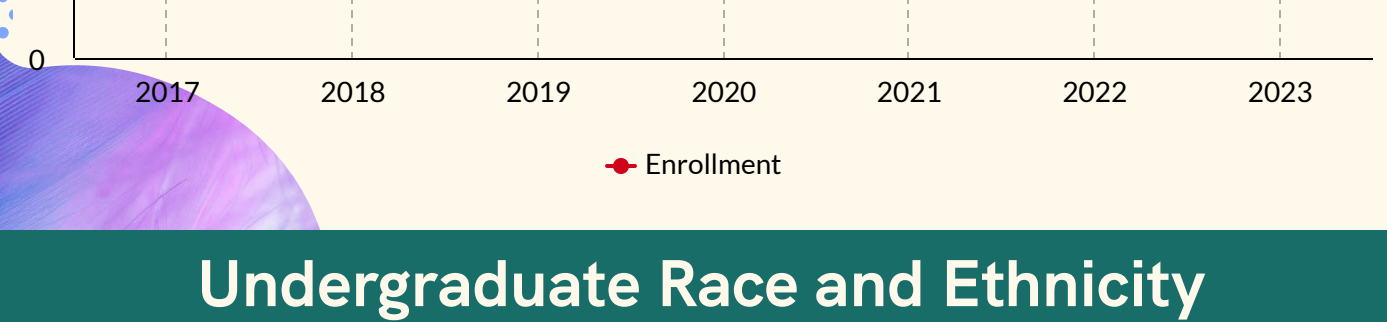
This report was prepared by:
Office of Institutional Research & Assessment
<https://www.american.edu/provost/oira/>

Undergraduate

Undergraduate Admissions

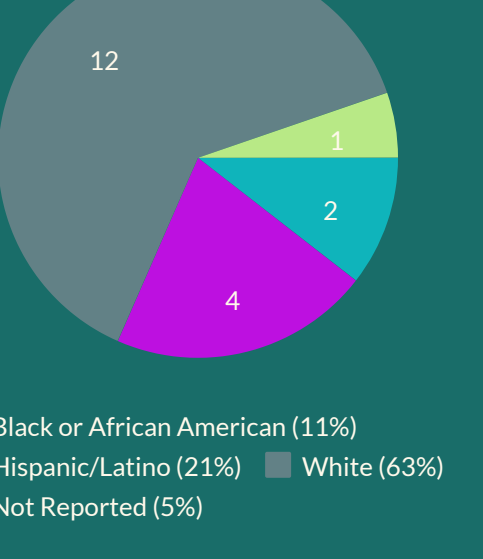


7-year Bachelor's Enrollment Trend

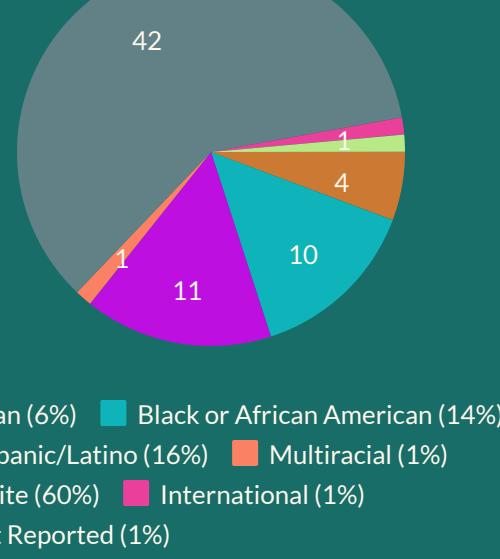


Undergraduate Race and Ethnicity

First-year

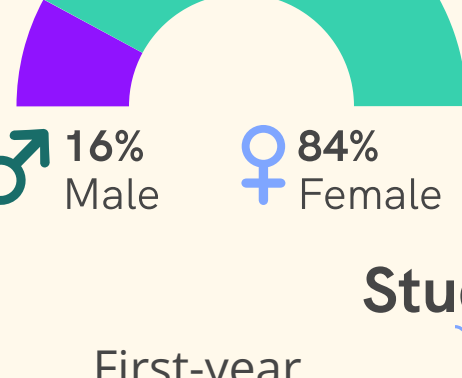


Overall

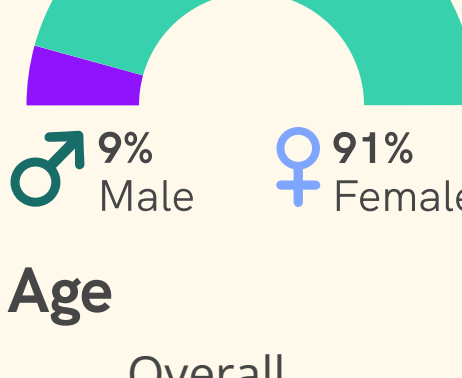


Undergraduate Students Gender

First-year

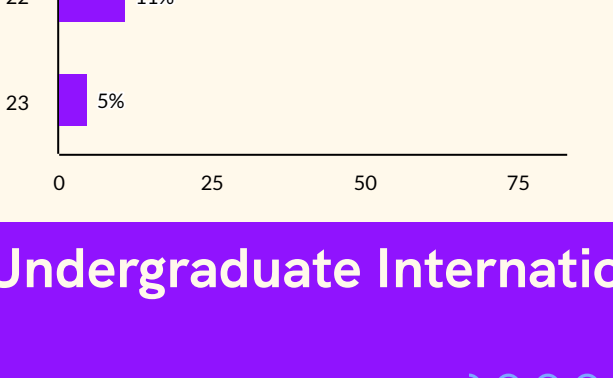


Overall

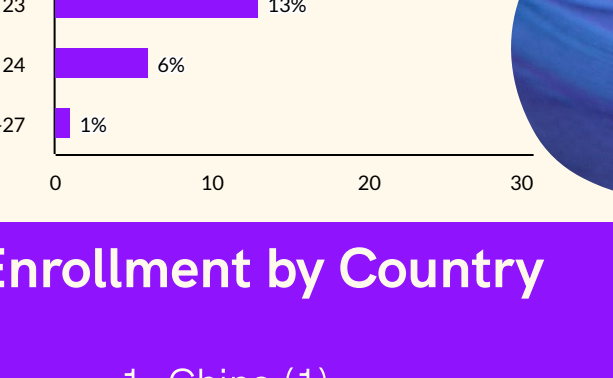


Students By Age

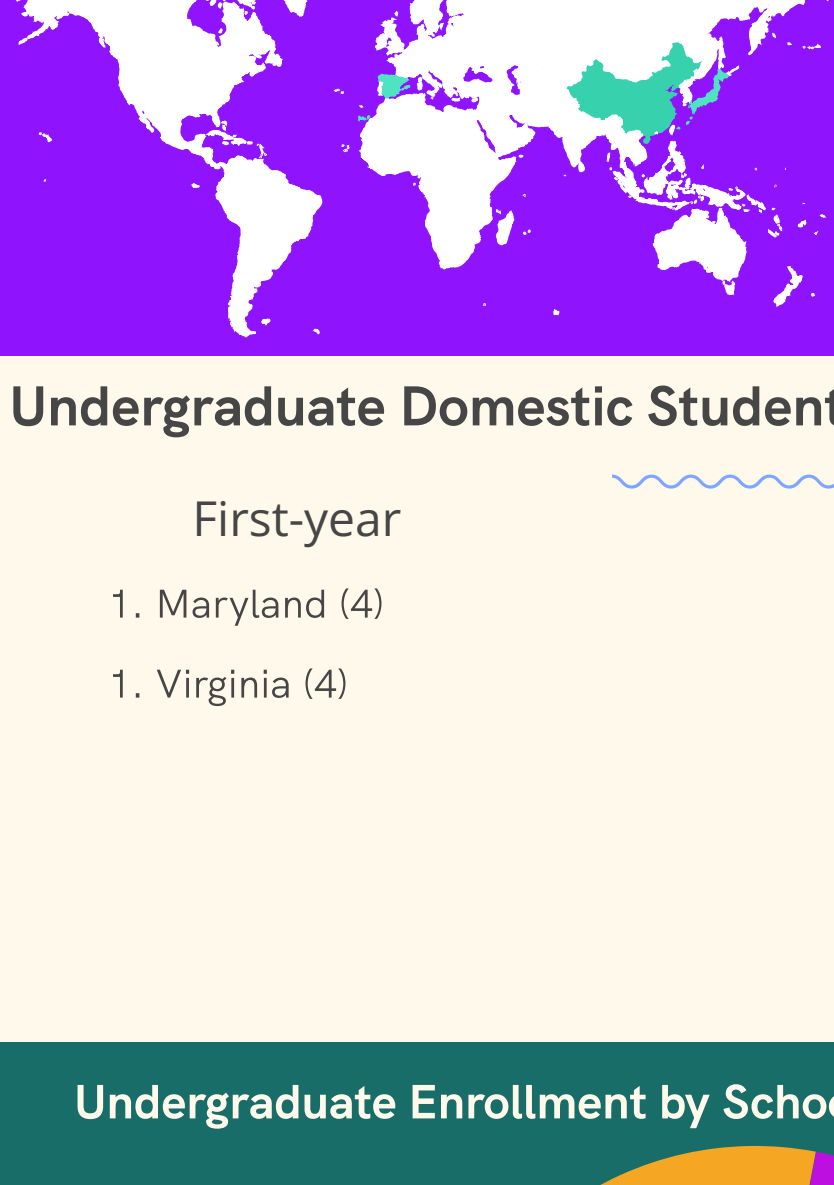
First-year



Overall



Undergraduate International Enrollment by Country



1. China (1)

1. Spain (1)

1. Japan (1)

Undergraduate Domestic Student Enrollment by Top States

First-year

1. Maryland (4)

1. Virginia (4)

Overall

1. District of Columbia (9)

1. Maryland (9)

2. California (7)

2. Virginia (7)

3. New York (6)

Undergraduate Enrollment by Schools and College (2023)



Top 5 Undergraduate Majors in 2023

1. International Studies (1,362)
2. Political Science (955)
3. Business Administration (419)
4. CLEG (Communication, Law, Economics and Government) (401)
5. Justice & Law (387)

Retention Rate

1-Year Retention Rate:
Full-Time First-Years

71%

- 2022 Incoming Cohort: 7
- Returned Fall 2023: 5

Master's Student

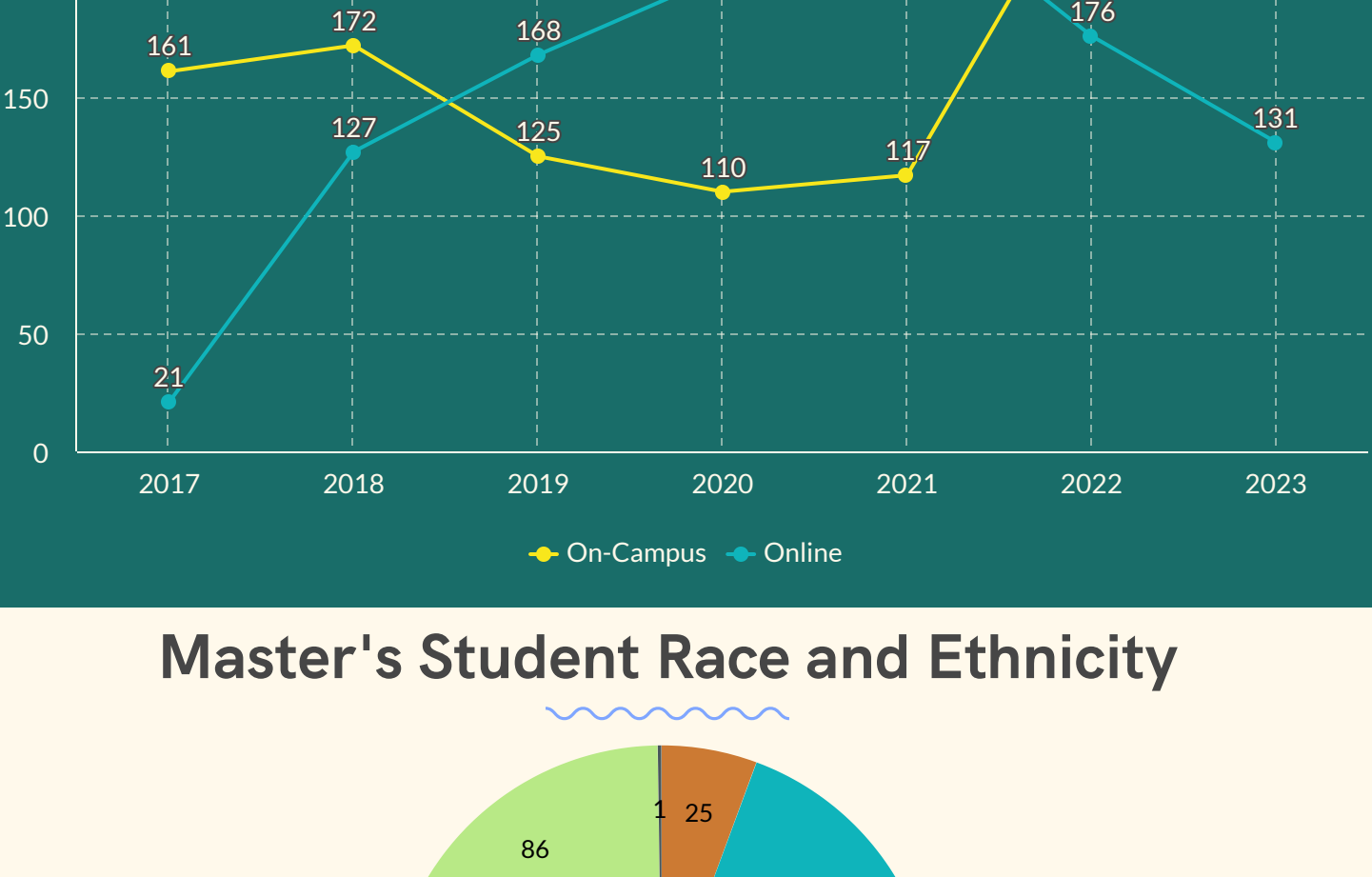
Fall 2023 New Enrolled Student:

205

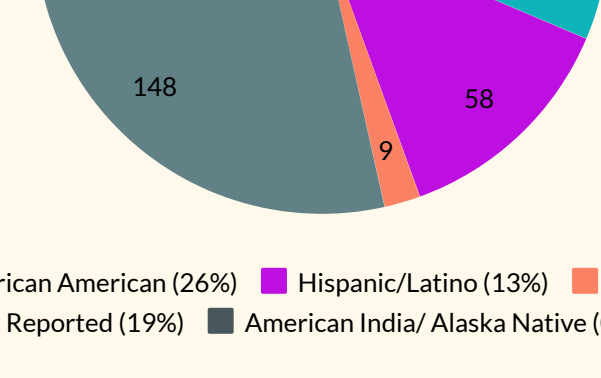
Fall 2023 Total Enrolled Student:

443

Master's Student Seven-year Enrollment Trend



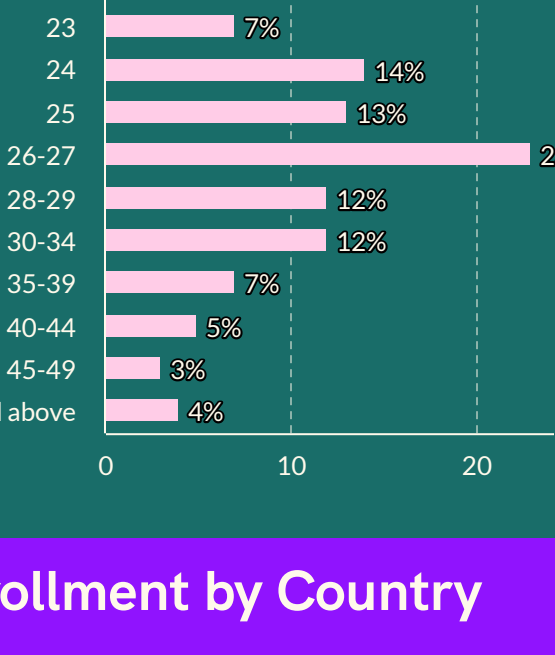
Master's Student Race and Ethnicity



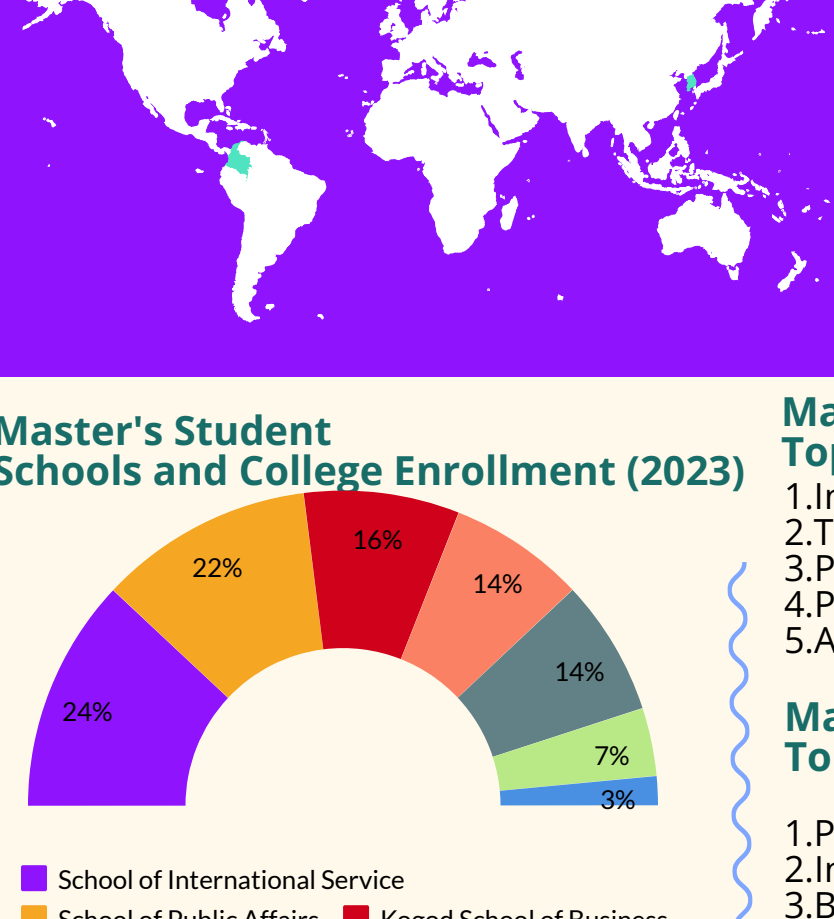
Master's Student Gender



Master's Student By Age



Master's International Enrollment by Country



1. Colombia (1)

1. South Korea (1)

Master's Student Schools and College Enrollment (2023)



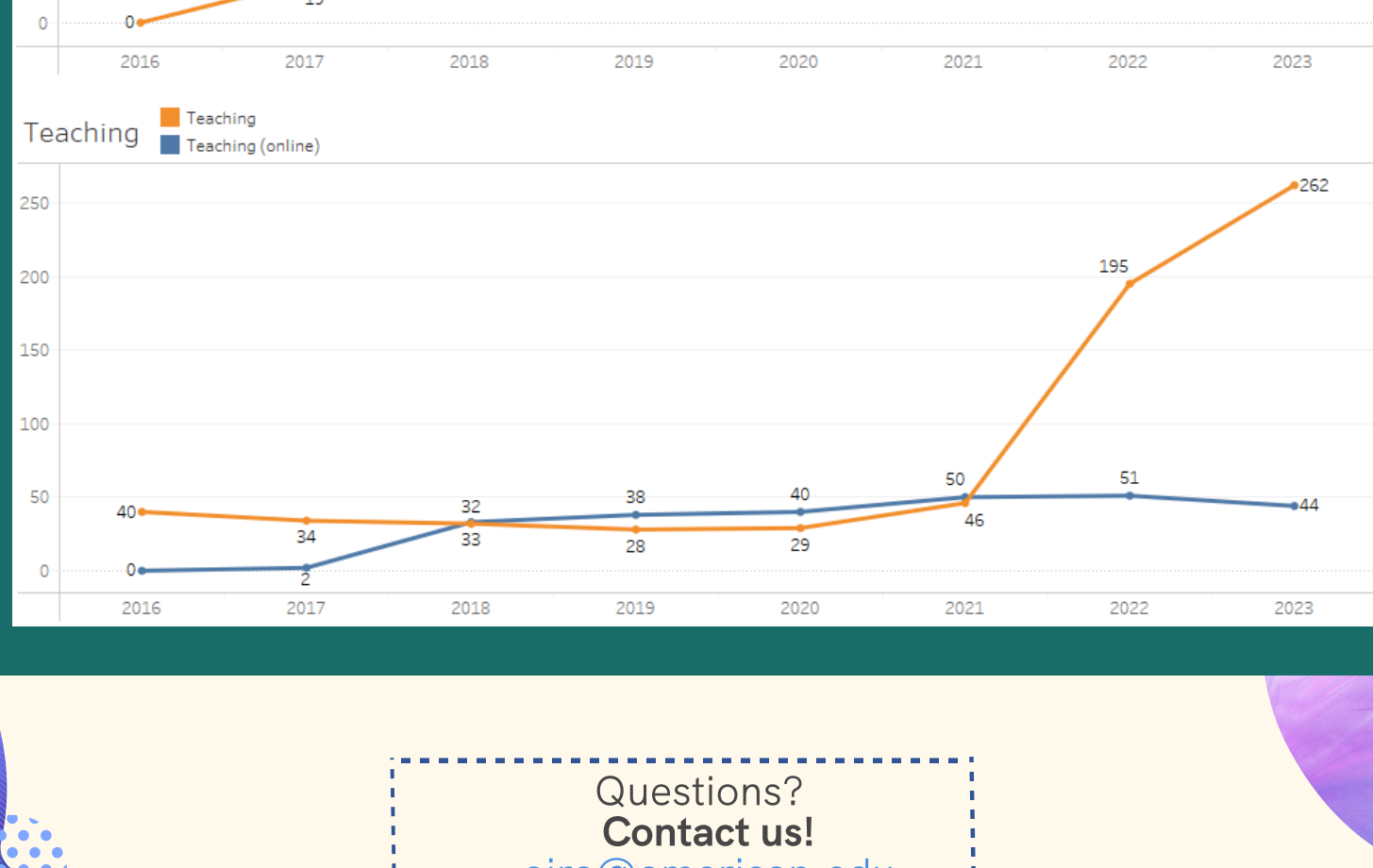
Master's Top 5 Face-to-Face Majors in 2023

1. International Affairs (280)
2. Teaching (262)
3. Business Administration (162)
4. Public Administration (119)
5. Analytics (78)

Master's Top 5 Online Majors in 2023

1. Public Administration & Policy (150)
2. International Relations (140)
3. Business Administration (123)
4. **Education Policy & Leadership (87)**
5. Counter-Terrorism & Homeland Security (84)

Master's Online & Face-to-Face Enrollment (2016-2023)



Questions?
Contact us!
oira@american.edu

Source: [Academic Data Reference Book](#). Data reported elsewhere in AU's internal dashboards and reports may not match data reported here.