



## News Internship -- Summer 2018

### Jo Williams Bloomberg BNA/AU SOC Dean's Internship

<http://www.bna.com>

Bloomberg BNA internships offer journalism students real reporting experiences that lead to strong news clips.

The Bloomberg BNA/AU SOC internship program is open to rising seniors and is structured to prepare selected students for positions with Bloomberg BNA after graduation. Interns gain hands-on experience reporting for one of the foremost news organizations in Washington and get paid for it.

During the 10-week program, interns produce breaking news stories under deadline each day from the halls of Congress and around D.C., and cover other important developments that impact Bloomberg BNA's audience of key professionals and decision makers. Responsibilities may include pitching and writing enterprise stories, conducting exclusive interviews, and collaborating with our other media platforms. Those students with multimedia experience could work with our video producer on pieces that accompany our news reports.

Bloomberg BNA is a wholly owned subsidiary of Bloomberg.

This internship honors long-time SOC intern coordinator and career counselor Jo Williams, mentor and friend to Bloomberg BNA's President and CEO Greg McCaffery (82).

Bloomberg BNA's requirements:

- SOC major or minor in the journalism program;
- A minimum GPA of 3.5 and no academic violations;
- An ability to write for and work in a digital environment;
- An interest in business-to-business or specialized reporting;
- A basic understanding of how government works;
- Excellent writing and research skills.

Additional Information: <https://www.bna.com/internships-c57982065507/>

- Interns are paid \$17 per hour, plus transportation benefits.

- Bloomberg BNA offers a limited number of housing options on a first come-first serve basis (if you qualify for and accept the housing option, it will impact the hourly wage).
- Interns are based out of Bloomberg BNA's offices at 1801 South Bell St., Arlington, Va. or 1101 K St., N.W., Washington, D.C. Both offices are served by public transportation.

**NOTE:** This unique full-time summer internship is specifically designed to prepare students for possible work at Bloomberg BNA upon graduation. As such, the Dean's Internship is open to rising seniors and grad students who will graduate in May 2019.

**To apply,** submit the following typed materials to [deansinternships@american.edu](mailto:deansinternships@american.edu):

- Application (Please note: Save your completed application as a NEW PDF file with your name in the title as follows: LastName-BloombergBNA.pdf )
- Resume (Save as LastName-Resume-BloombergBNA)
- Three writing samples (in one Word doc) that represent your skills related to this position
- OR links to your web portfolio with writing, media, marketing or research work samples if available (Save as LastName-WorkSample-BloombergBNA)

## **Application Deadline — 11:00 p.m. Monday, Oct. 23, 2017**

Based on your application and faculty reviews, the portfolios of candidates who most strongly match the position criteria will be sent on to Bloomberg BNA for final selection. You may be contacted directly by Bloomberg BNA at any time following application.

**NOTE:** This paid Dean's Internship does not require academic credit but you may wish to pursue credit on your own. If you are interested in course credit related to this position, you must first contact your academic advisor to discuss your remaining degree requirements and whether or not you are eligible to enroll in an internship course.

If selected, you will be required to write about your experience for the Dean's Intern Blog and SOC website; and provide occasional photographs of yourself on the job for use on the website and other publications

**Questions?** Contact Lydia Schindler, SOC Dean's Intern Coordinator, [LydiaS@american.edu](mailto:LydiaS@american.edu), 202-885-2220. Drop by McKinley Building #215 for further information.

## Bloomberg BNA Dean's Intern Application – Spring 2018

Name: \_\_\_\_\_

Are you a rising senior or graduate student in SOC's journalism program? \_\_\_\_\_

Expected graduation date: \_\_\_\_\_

Major: \_\_\_\_\_ GPA: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website / Online portfolio: \_\_\_\_\_

### **Please answer the following questions**

1. What interests you about this internship and what skills and experience will you bring to the position?

2. What are your career aspirations? How will this internship help you achieve these?

3. What distinguishes you as the best candidate for this position?

4. Please include the names of three SOC professors who best know your work: