

CQ Roll Call Product Innovation – Spring 2018

Washington's **CQ Roll Call** brings up-to-date news, analysis and insights to senior decision-makers on Capitol Hill. This trusted source of unbiased, impartial information provides authoritative, nonpartisan and accurate congressional news and legislative tracking tools to its subscribers. Through more than 40 print and online products, CQ Roll Call keeps readers updated on a weekly, daily and real-time basis covering every legislative action in Congress with breaking news, bill tracking, and member profiles and offers insight on the people and institutions that influence public policy and legislation.

CQ Roll Call's parent, The Economist Group, is the leading source of analysis on international business and world affairs. The brands are bound together by their objective opinion, original insight and advocacy of economic, political and democratic freedom around the world.

Intern description:

CQ Roll Call's Innovation team takes ideas from concept to creation, using data and market feedback to drive innovation. Our Dean's Intern will have the opportunity to ideate, study market data and learn how to navigate the entire product process.

The **Intern** position requires superior communication, research and writing skills, time management expertise and a thirst for knowledge of all things product. Strong entrepreneurial instincts will be critical to the candidate's success.

Required Skills:

- Excellent oral and written communication skills
- Ability to manage multiple work streams
- Detail oriented
- Strong interest in politics and Congress
- Excellent writing and research skills
- Entrepreneurial mindset
- Ability to work collaboratively on a team as well as independently
- Creative thinking and ability to seek innovative solutions to complex technical/business problems
- An open mind

Intern Role with the Innovation Team

- Work closely with team members to ideate and solve problems
- Research competitors, locate differentiators and identify new opportunities
- Do independent research on potential markets
- Analyze and input data

Dates & Hours:

- 10 weeks from mid-January through end of April
- 15-20 hours per week; weekly schedule to be arranged with supervisor

Compensation: \$15 per hour

Location: CQ Roll Call's headquarters – 1625 I Street, NW Washington DC 20002

Metro: Blue Line: Farragut West/ Red Line: Farragut North

Application Procedure:

To apply, submit the following materials to deansinternships@american.edu:

- **Application: *Please note:*** You will need to save your completed (typed) application as a NEW PDF file. Title your finished application with your name as follows: LastName-CQRC.pdf
- **Resume:** Save as LastName-Resume-CQRC.doc
- **Cover Letter** indicating why you are interested and why you would be a good fit. Save as LastName-CoverLetter-CQRC.doc
- **3 Writing Samples; OR** include links to your web portfolio and published samples online. One word document with 3 writing samples that best represent your skills related to these positions. Please indicate the context of the sample – a published work (include link or where/when published; a class assignment (what and which class); and/or marketing collateral material (what promotional campaign). Save as LastName-WorkSample-CQRC.doc

Application Deadline: 11:00 pm Monday, October 23, 2017

This Dean's Intern position is offered through the SOC DI Program in collaboration with CQ Roll Call. To qualify you must be a junior, senior or graduate student and have a minimum OVERALL GPA of 3.5 and no previous academic violation on your record.

Based on the strength of your internship, your name and information will be shared with CQ Roll Call's HR team.

NOTE: If you would like academic credit for this Dean's Internship, you are responsible for those arrangements. Contact your academic advisor directly to determine eligibility based on your remaining degree requirements. If eligible for credit, you must complete all registration and release forms, and enroll for internship supervision prior to the 'Add' course deadline.

SOC REQUIREMENTS:

- Each Dean's Intern must provide a brief biography and photo of themselves so that we can announce your selection and feature you on SOC's [website](#) and social media
- DI's must also submit a blog post and on-the-job action photos or selfies for the Dean's Intern [Blog](#).

Questions? Contact Lydia Schindler, Dean's Intern Coordinator, lydias@american.edu; 202-885-2220. Or drop by McKinley #215 and introduce yourself.

CQRC Dean's Intern Application – Spring 2018

Name: _____

Are you a graduate or undergraduate student?: _____

Expected graduation month & year: _____

Major: _____ GPA: _____

Cell Phone: _____ Email: _____

Website, blog, online portfolio: _____

Can you commit to the required weekly hours for this internship? _____

Please answer the following questions

1. What interests you about this internship and what skills and experience will you bring to the position?

2. What distinguishes you as the best candidate for this position?

3. What are your career aspirations? How will this internship help you achieve these?

4. Please include the names of three SOC professors, along with their email addresses, who best know your work: