

Shadow Lobbyists

Measuring the
Lobbying Disclosure Act's
Transparency Failures

Shadow Lobbyists Data

Sampling frame

31,967 *Lobbyists.info* entrants in 2012

Random sample

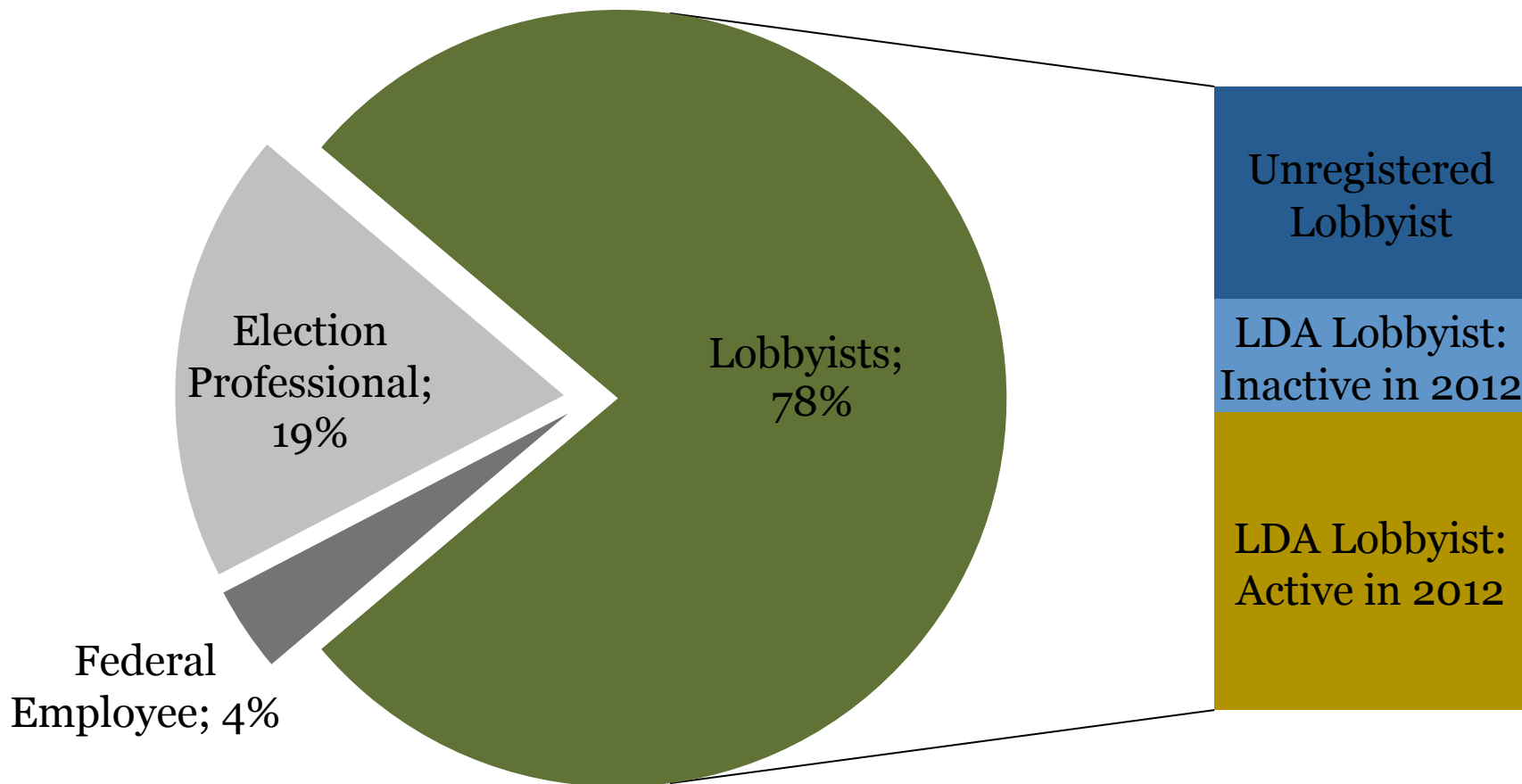
367 (1.2%)

Margin of Error (95% CI)

±5.1%

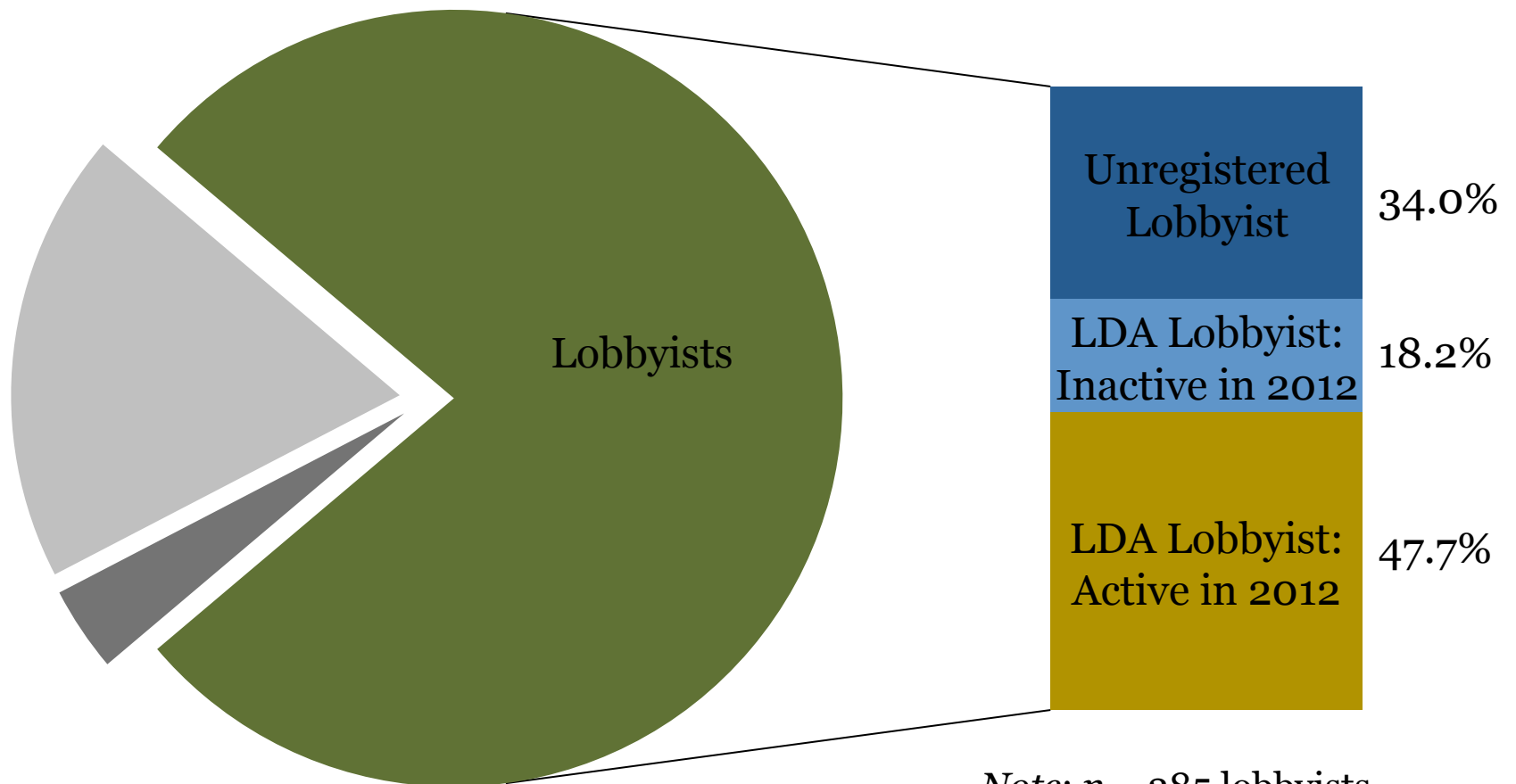
How many lobbyists
report their lobbying?

How Many Lobbyists?



Note: N = 367 Lobbyists.info entrants in 2012

How Many Lobbyists?



How Many Lobbyists?

	Sample		Population Estimate
	Count	Percentage	
Unregistered Lobbyist	97	34.0%	8,452
LDA Lobbyist: Inactive in 2012	52	18.2%	4,531
LDA Lobbyist: Active in 2012	136	47.7%	11,850
Total	285	100%	24,832

Actual LDA Registered Lobbyists =
12,389
(4.6% sampling error)



How Many Lobbyists?

	Sample		Population Estimate
	Count	Percentage	
Shadow Lobbyists <i>(97 Unregistered + 52 Inactive)</i>	149	52.3%	12,982
Registered Lobbyists	136	47.7%	11,850
Total	285	100%	24,832

How much lobbying
is there in Washington?

How Much Lobbying?

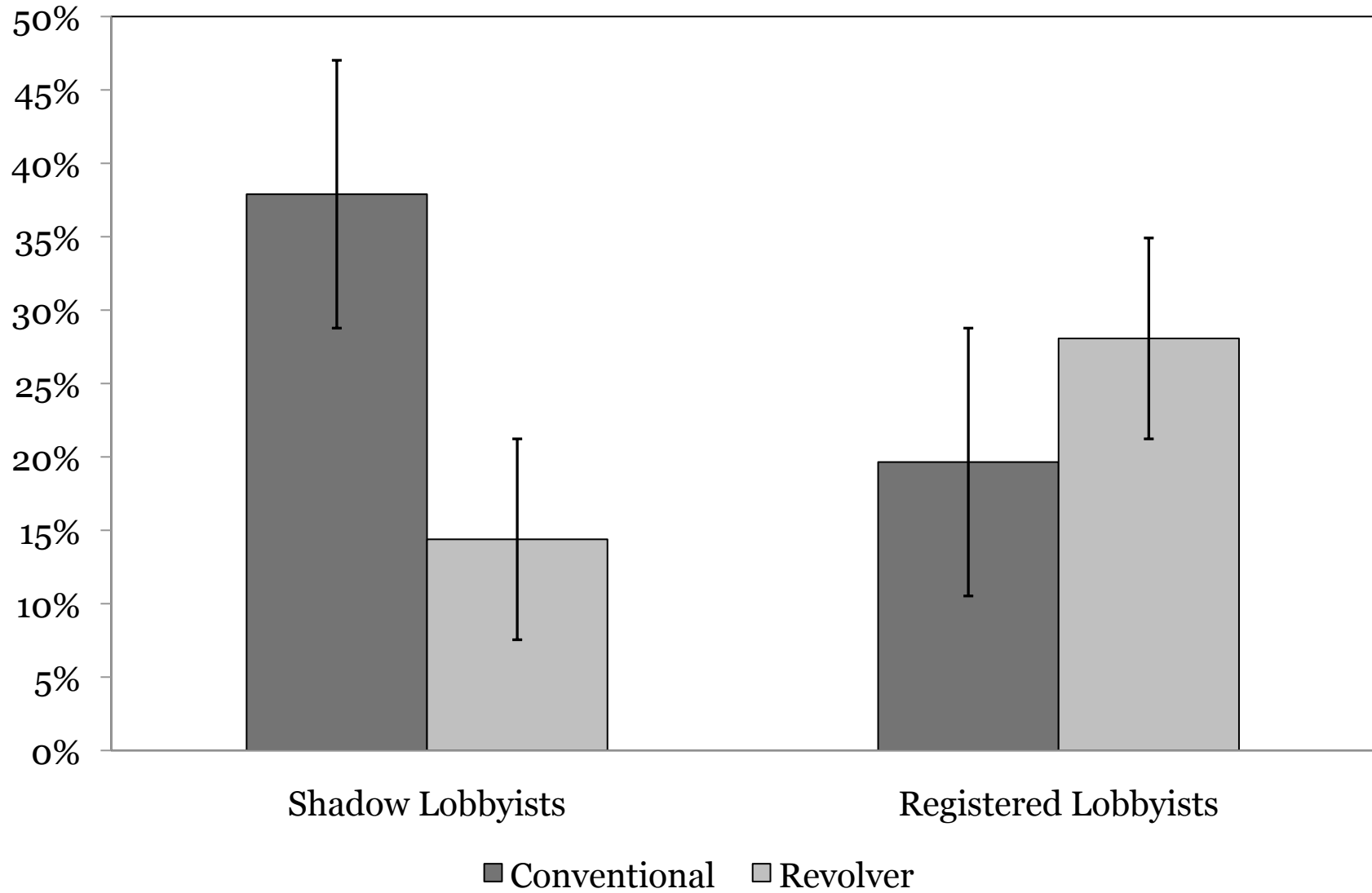
	CRP Lobbying Data
Actual LDA Expenditures	\$3,326,389,235.00
Actual LDA Registered Lobbyists	12,389
Expenditures per lobbyist	\$268,495.38

How Much Lobbying?

	Population		Expenditures
	Estimate	Percentage	
Shadow Lobbyists	12,982	52.3%	\$3,485,606,994.01
Registered Lobbyists	11,850	47.7%	\$3,181,670,226.39
Total	24,832	100%	<u>\$6,667,277,220.40</u>

Who discloses lobbying?

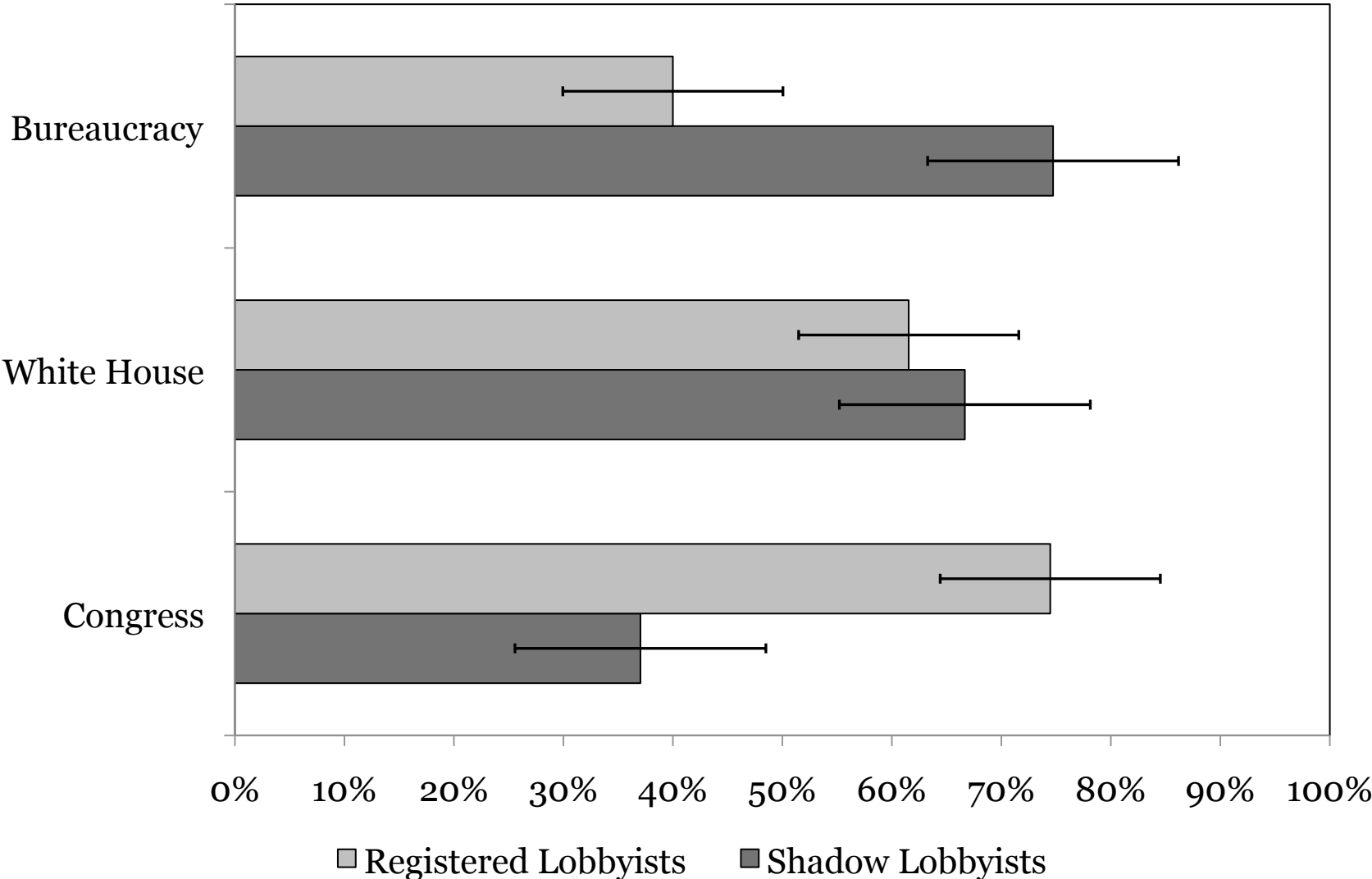
Who Discloses Lobbying?



Note: $n = 285$ lobbyists. Pearson $\chi^2 (1) = 28.5, p < 0.001$

Where did “revolvers” work in
government?

Where Did “Revolvers” Work?

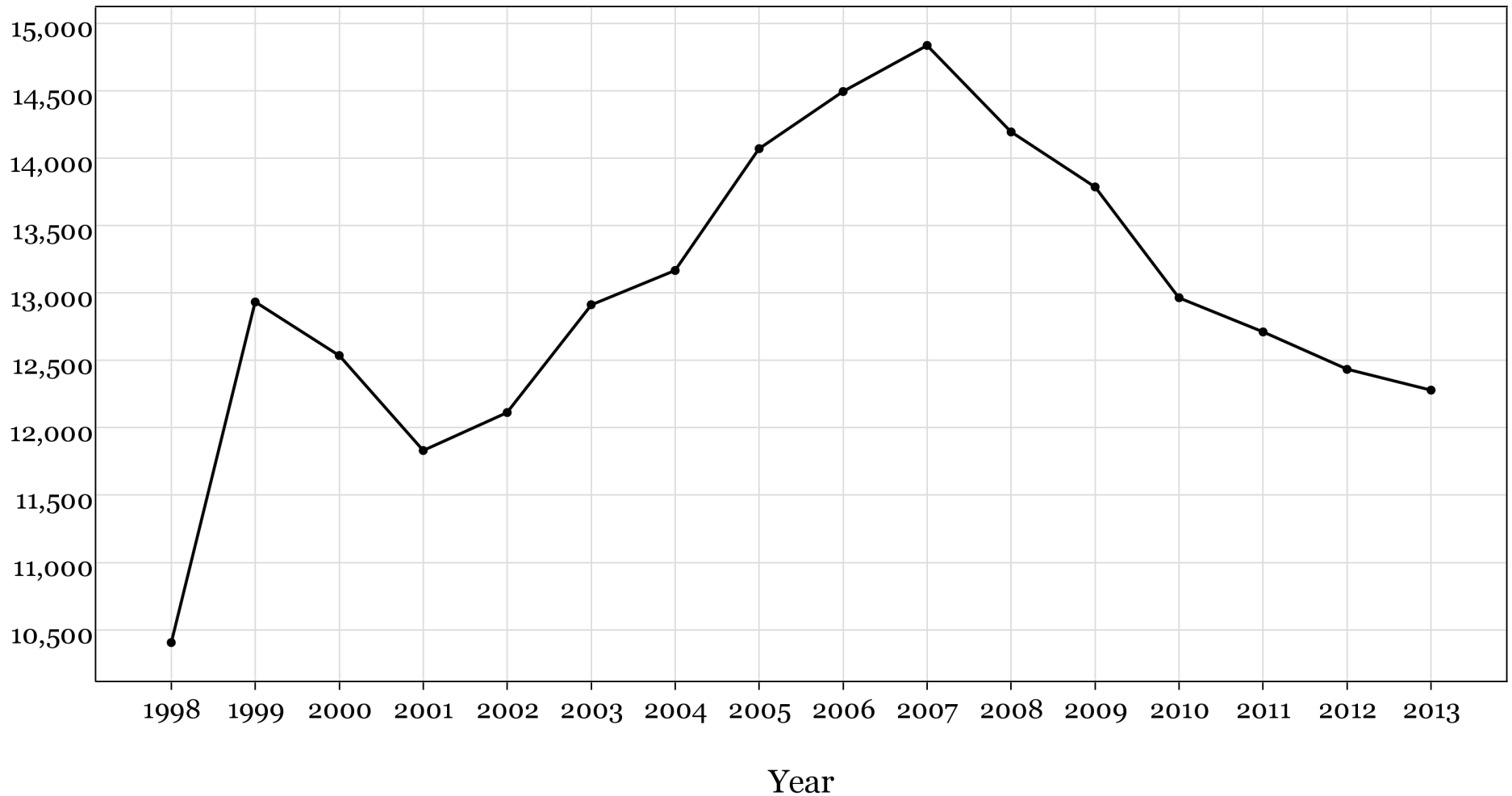


Note: n = 135 revolving door lobbyists. Unit of analysis is the lobbyist-job.

Where have all the
lobbyists gone?

Where Are the Lobbyists?

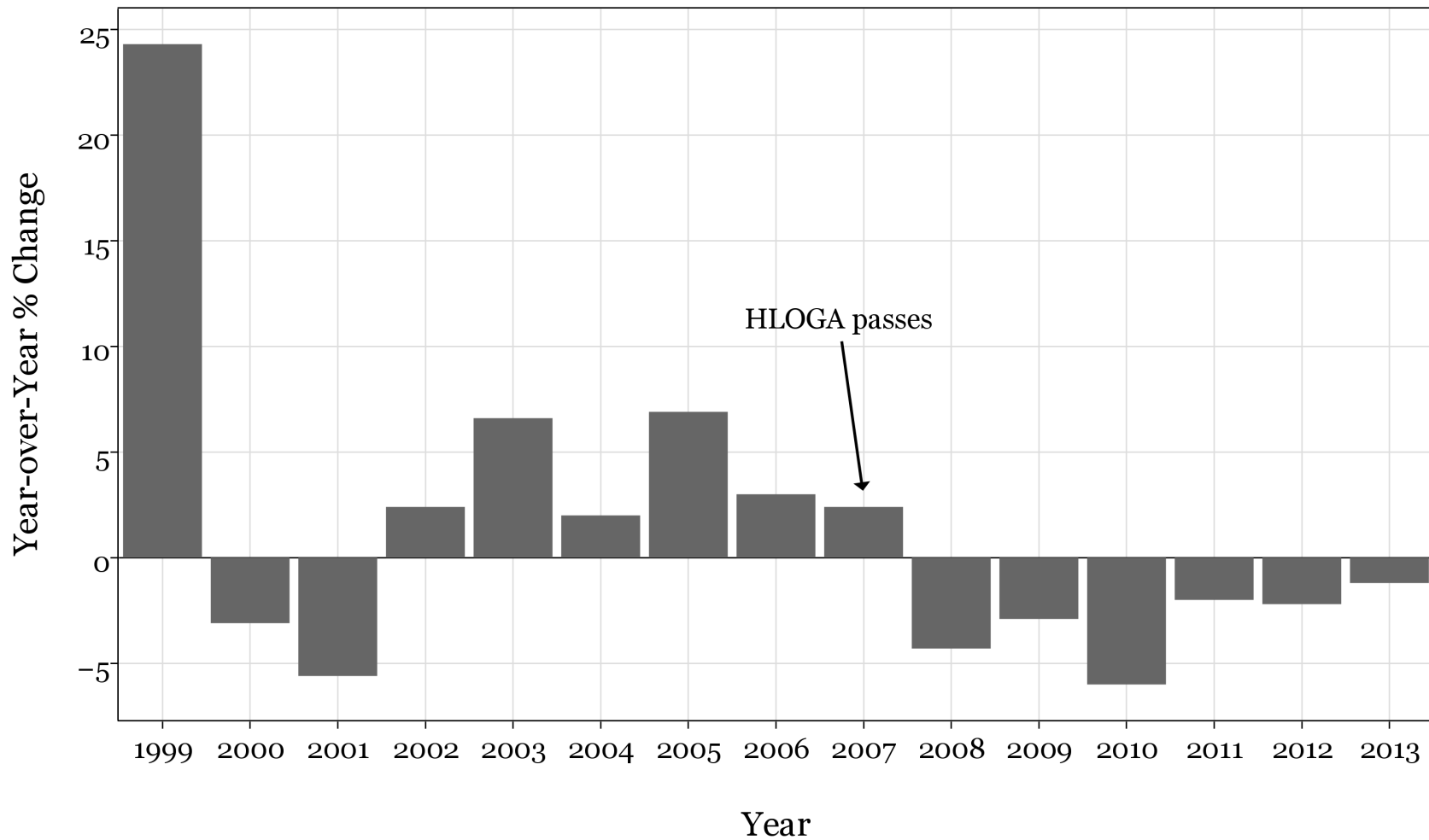
Number of Registered Lobbyists, 1998-2013



Source: Center for Responsive Politics (2014)

Where Are the Lobbyists?

Number of Registered Lobbyists, 1998-2013



Source: Center for Responsive Politics (2014)

Further Reading

LaPira, Timothy M. and Herschel F. Thomas.
2013. “Just How Many Newt Gingrich's Are
There on K Street? Estimating the True Size
and Shape of Washington's Revolving Door,”
paper presented at annual meeting of the
Midwest Political Science Association.

Available at SSRN:

<http://ssrn.com/abstract=2241671>