

Resources for Learning, Research and Application

World Creativity and Innovation Week, celebrated at American University, April 2010

Useful Websites to help enhance creativity and Innovation

25 TALKS TO IGNITE AND UNLEASH YOUR CREATIVITY

<http://www.accreditedonlinecolleges.com/blog/2010/25-talks-to-ignite-unleash-your-creativity>

Whether you've fallen into a creative slump or just want to get inspired to make something new, there are loads of speakers and lectures out there that can explain, ignite and hopefully, motivate your creativity. Here are 25 free recorded talks to help you get your creative juices flowing in everything creative, innovative and artistic right at your fingertips. Significant experts From TED, MIT, etc.

BNET: BUSINESS SERVICE INDUSTRY

http://findarticles.com/p/articles/mi_m3495/is_5_52/ai_n19170717/

This website has the article *Creativity and Innovation: key drivers for success* taken from The May 2007 issue of HR Magazine, written by Susan Meisinger.



BRAINSTORMING .CO.UK

<http://www.brainstorming.co.uk/contents.html>

This website is a fun and easy tool to brainstorming and use creative problem solving skills. The website is full of different tools and techniques, how-to's, games, etc.



BUBBL.US

www.bubbl.us

This is a free and simple web application that allows individuals to brainstorm online. Bubbl.us allows you to create colorful mind maps online, embed your mind map in your blog or website, email and print your mind map. Your mind map can even be saved as an image so that you are able to share it with family and friends!

BUFFALO STATE COLLEGE: INTERNATIONAL CENTER FOR STUDIES IN CREATIVITY (ICSC)

<http://www.buffalostate.edu/creativity/>

The ICSC is recognized for offering "The Credential in Creativity" for more than 40 years. It has created a Master of Science degree and a graduate certificate in Creativity and Change Leadership. These programs are designed to provide professionals with the necessary skills to become transformational leaders in their organizations and communities. Its international reputation has attracted students from all around the world. The Master of Science and graduate certificate are available on campus, as well as to distance learners.

The ICSC is a unique academic unit within Buffalo State, State University of New York. Since 1967, the program has trained students, groups, teams and organizations to become more effective creative thinkers and problem solvers and to instill these skills in others. As the first school to offer a Master of Science degree in creativity, the ICSC has achieved an international reputation for scholarly research and teaching that focuses on developing creativity, leadership, decision-making and problem solving skills.

As a pioneer in the field of creativity and as an international creativity center they serve as a clearing house for information on creativity, creative problem solving, creative leadership and creativity education. This web site is designed not only to share information about its programs, but also to provide general information about the study and development of creativity.

BUFFALO STATE COLLEGE: CREATIVITY BASED INFORMATION RESOURCES (CBIR)

<http://www.buffalostate.edu/orgs/cbir/>

CBIR Online is creativity based literature database maintained by the International Center for Studies in Creativity (ICSC) at Buffalo State College- State University of New York. Currently, the database contains 12,553 annotated references of works focusing on creativity literature.

CAPITAL CREATIVITY NETWORK

<http://capitolcreativitynetwork.com/>

The Capitol Creativity Network (CCN) is a developmental community of catalysts, explorers, leaders, and creative people - in business, the arts, science, healing, organizational and community development - in the Washington, DC metropolitan area. It is a network interested in creativity for personal and professional growth; applications in all areas of business, innovation and organizational development; creative projects; serving the community; and offering accessible top quality events.

CCN meets the second Wednesday of every month at the Cleveland Park Club House in DC to explore and experience different facets of creativity - from corporate to expressive to scientific.

Each meeting is both content-rich and highly experiential, designed to have the participants experience their own creativity.

CREATIVE CLASS

<http://www.creativeclass.com/>

This is the website of Richard Florida, one of the world's leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation. International diplomats, government leaders, filmmakers, economic development organizations and leading Fortune 100 businesses have all benefited from his global approach to problem-solving and strategy development.

Richard Florida is the Director of the [Martin Prosperity Institute](#) and Professor of Business and Creativity at the Rotman School of Management, University of Toronto. Florida has held professorships at George Mason University and Carnegie Mellon University and as a visiting professor at Harvard and MIT. His research provides unique, data-driven insight into the social, economic and demographic factors that drive the 21st century's world economy.

CREATIVITY PORTAL

<http://www.creativity-portal.com/howto/creativity/creativity.html>

Online since 2000, Creativity Portal receives tens of thousands of daily visitors seeking articles, art & craft projects, book reviews, creativity and writing prompts, and resources to nurture their creative lives. Creativity Portal® (creativity-portal.com) is an invigorating community alive with the voices of creativity coaches, artists, writers, and business professionals, who share their knowledge and expertise, inspiring creative exploration and expression in everyone.

CREAX

<http://www.creax.net/>

The 839 best websites on the web about creativity and innovation are handpicked by the Creax team. It is a worldwide reference in systematic innovation, developing a unique patent pending innovation methodology. The CREAX methodology finds its origins in the Russian TRIZ methodology, which has been updated and combined with other creativity and innovation methodologies. The company continuously invests in developing a simple, yet efficient methodology for generating ideas and developing solutions in a systematic way.

INNOVATION TOOLS

<http://www.innovationtools.com/>

Innovation Tools is the world's largest website focused on business innovation, creativity and brainstorming. New ideas are critical to the survival and expansion of a business and organizations are in desperate need of creative people to develop creative solutions to new problems.

INNOVATION TOOLS: CREATIVITY AND INNOVATION BOOK REVIEWS

<http://www.innovationtools.com/articles/bookreviewheadlines.asp>

If you are looking for books to help you learn more about business creativity, innovation or brainstorming, it's sometimes hard to know where to start. Innovation Tools has picked the

most valuable books and resources on the topics of innovation strategy, change management, strategic planning, idea-generation techniques, entrepreneurship and creative problem solving to share in the book reviews.

INTERNATIONAL FORUM OF CREATIVITY ORGANIZATIONS (IFCO)

<http://www.ifoco.org/Index.html>

The International Forum of Creativity Organizations (IFCO) connects innovators across the globe. It is a global networking hub providing opportunities for continual learning about creativity practice worldwide, connecting what's known and what could be known with those who know and those who want to discover. This is the optimal site to locate conferences on creativity and innovation.

LEADING THOUGHTS

<http://www.leadershipnow.com/creativityquotes.html>

Leading Thoughts is a website focused on building a community of leaders. The website offers a selection of quotes on creativity and innovation.

TED

<http://www.ted.com>

Riveting talks by remarkable people, free to the world...brings together the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives (in 18 minutes). On TED.com, we make the best talks and performances from TED and partners available to the world, for free. More than 500 TEDTalks are now available, with more added each week.

THE SOURCES OF INNOVATION AND CREATIVITY

http://www.skillscommission.org/pdf/commissioned_papers/Sources%20of%20Innovation%20and%20Creativity.pdf

The Sources of Innovation and Creativity is a paper commissioned by the National Center on Education and the Economy for the New Commission on the Skills of the American Workforce, written by Karlyn Adams, Sept 2005

WORLD CREATIVITY AND INNOVATION WEEK WEBSITE

<http://www.creativityday.org/Welcome.html>

Since 2002, people in businesses, homes, organizations, schools and communities (106 at last count) in over 46 countries spend the week beginning April 15th (Leonardo da Vinci's Birthday), ending on April 21st to enliven, encourage, enjoy and express their creative spirit. Imagine the world united through creativity, where everyone takes a moment, a day, or the week to generate new ideas to create a brighter future wherever they are.

WORLD CREATIVITY

<http://worldcreativity.pbworks.com/>

This wiki is a repository of activities and events, large and small, all over the planet. Add your event on its Creativiki. Inspire others and be inspired. Users of these pages are free to edit as they see fit (first, [create an account](#)). For tips on how to use this wiki see [Using the Wiki](#).

