

# Kogod Faculty Council

December 03, 2019

## Minutes (Agenda attached), prepared by Sophia Florestal

**Attending Faculty:** Ajay Adhikari, Kent Baker, David Bartlett, Sheila Bedford, Bill Bellows, Carol Bruckner, Mark Clark, Parthiban David, John T. Delaney, Heather Elms, Alberto Espinosa, Casey Evans, Kelli Frias, Brett Gilbert, Sonya Grier, Jeff Harris, Robert Hauswald, Octavian Ionici, Tom Kohn, Nandini Lahiri, Gwanhoo Lee, Jeff Lee, Robin Lumsdaine, Gerald Martin, Alex Mislin, Randy Nordby, Jennifer Oetzel, Ayman Omar, Paolo Petacchi, Ali Sanati, Bob Sicina, John Simson, Ioannis Spyridopoulos, Catalin Stefanescu, Tim Timura, Tommy White, Mikhail Wolfson, Yinqi Zhang, Yijiang Zhao

**Staff:** Sophia Florestal, Reena Dwire, Adrian Mihailescu

**Faculty Attending Online:** Frank Armour, Engin Cakic, Michael Clayton, Rick Gibson, Dave Harr, Itir Karaesmen-Aydin, Sarah Mady, Stacy Merida, Mahsa Oroojeni, Chris Parker, Jay Pope, Jay Simon, Ed Wasil, Benjamin Wright, Heng Xu, Nan Zhang,

**Absent Faculty:** Wendy Boland, Valentina Bruno, Meredith Burnett, Erran Carmel, Derrick Cogburn, Richard Devine, Frank DuBois, Augustine Duru, Tara Fisher, Manoj Hastak, Ron Hill, Yujin Jeong, Asad Kausar, Jill Klein, Emily Lindsay, Kimberly Luchtenberg, Michael Mass, Sanal Mazvancheryl, Anu Mitra, Joseph Mortati, Tomasz Mroczkowski, Ghiyath Nakshbendi, Joe Prendergast, Girish Ramani, Leigh Riddick, Jeff Rinehart, John Swasy, Don Williamson,

### 1. Approval of Minutes from October 8<sup>th</sup> meeting

- One change to be made from online presence to in person attendance
- Minute stand as approved.

### 2. Comments from Dean Delaney

- Endorsing Study Aboard for students
- How will we differentiate Kogod from other business schools? Hard work ahead when it comes to Grad Student Enrollments
  - Huge interest in Sustainability Management.
  - Flat or declining interest in many of the other programs. Kogod must watch this progression and is requesting help from faculty in converting students as we move into the next cycle.
  - The Dean requests the help of faculty in the recruitment of grad students.
- WeWorks
  - The Dean addresses the question whether Kogod is promoting WeWorks and is the cooperation too much .
  - He starts his remarks by referring to WeWorks' recent problems but still sees the shared-space industry as a thriving opportunity for us.
  - In fact, Kogod has a couple of unique connections with the company which will help us in this endeavor.
    - Our goal is to continue moving things forward. Specifically, we are making really good progress with the matching technology by AstrumU which the Dean has mentioned before to everyone. He is hopeful to demonstrate the technology in one

of the coming council meetings. Its purpose is to match thousands of students with thousands of jobs in a matter of seconds. This technology will give us the ability to replicate WeWorks at a higher level.

- Kogod is also looking at a number of other possible strategic partners. What we are trying to achieve at WeWorks, we can also realize with those firms. Our main goal is to generate opportunities for our students and use the results to generate reputational advantage for the school all the more so that we are the primary university partner in this endeavor. We have hired a new staff member as the lead person for the WeWorks incentive; she will start later this month. The position was set up for one year to see what we can do with WeWorks. The Dean expects the initiative to be successful. Some faculty expressed concerns that cooperating with WeWorks might not reflect well on us, if only because the company features prominently on the monitors in the Kogod building. As a result, we may have to update the way we are representing our involvement with WeWorks. The Dean feels strongly that the shared space industry is going to continue to make great progress and represent opportunities for Kogod and its students.
- Holiday Party is coming up, if you can attend to please RSVP and come.
  - Since the Dean has development meetings are coming up he is unfortunately obliged to cancel some meetings. He kindly requests to bear with him; everything will be rescheduled. The purpose of the meetings with donors before the year ends is to see if Kogod can close some year-end donations.
    - One faculty member inquired what the university's goal for fund raising is for this academic year. The Dean detailed the following objectives:
      - AU - 60 million
      - KSB – 1.8 million

### 3. EPC Actions – Prof. Nandini Lahiri

The following EPC action was considered during the meeting via electronic votes and proxy paper ballots (Votes reported in order: “YES”, “NO”, “ABSTAIN”):

- **F19.06**            **MGMT-477/677 Blockchain Applications**  
**Action:**            **Create new cross-listed courses**
  - This cross-listed course will enable students to develop basic competency in the fundamentals of this emerging technology and to learn how it will disrupt business and social processes in myriad arenas. It will also provide experiential learning through a live blockchain project working with local companies.
  - The course will be a stand-alone elective.
  - It has been offered twice before (in Fall 2018 and Fall 2019) and worked very well in accomplishing its learning objectives as measured by the outcomes of the projects that were done and the Input on Teaching from Students.

**F19.06 was APPROVED (38:0:0)**

### 4. ~~Request for Faculty Feedback – Katya Popova~~ (postponed to future KF or KC meeting)

## 5. On the Table Conversations – Kogod Strategic Initiative – Prof. Sonya Grier

- Civic engagement over a meal
  - Host invites 8-12 diverse people to a mealtime conversation to build personal connections and explore how to strengthen communities
- KSB Immersion, Chicago Community Trust Chicago, Spring 2017 (Sonya Grier and Bob Sweeney)
- D.C. Community Foundation, Fall 2017 first meeting
  - MOU signed November 2019: KSB as Lead Outreach Partner
- Why KSB and On the Table?
  - A relevant and timely KSB and AU opportunity for outreach end engagement
    - Consistent with contemporary business trends
    - Increase awareness of KSB “beyond profits:” allows us positioning with visible actions
    - The initiative represents an opportunity for Kogod to contribute to the AU Strategic Plan
- On the table aligns with the objectives of the AU Strategic Plan; in particular,
  - **COMMUNITY:** *AU is an institution deeply rooted in community—locally, nationally, and globally—and when our community grows stronger, so do we. Over the next five years, we will build and strengthen our ties to communities, internal and external.*
  - **Imperatives**
    - #7: Work with the Washington, DC, region to be a responsive partner, ensuring that we are a part of, not apart from, our local community
    - #8: Form and expand partnerships to leverage our strengths and extend our reach
    - #6: Lead and model inclusive excellence
- On the Table process
  - Pre-Conversation
    - Survey to identify key concerns
    - Determine time & location
    - Identify & invite participants
    - Meal approach
    - Super hosts also train hosts
  - At Conversation
    - Lead and facilitate conversation
    - Collect and share participant info
  - Post-Conversation
    - Collect and share conversation summaries
    - Survey of participants
    - Action Grants
- Next steps: On The Table
  - **In process:** *development of outreach strategy*
  - *KSB Core Team: Sonya Grier, Jim Dinegar, Bob Sweeney (Email them with any questions)*
  - Open to all ideas:
  - Student projects
  - Table hosts by departments, groups or clubs
  - People to engage on or off-campus
- Thoughts?
  - One faculty member asked: How do we engage with other groups around the city?

- Response – There will be a meeting with the Center for Community Engagement. Prof. Grier has already spoken with Marcy Campost; the Center has connections with many non-for-profit groups that we can work with. We can also see if we want to invite different people from various groups that are engaged in activities important to us? What are the topics that Kogod wants? Some students may want to do a Podcast around a certain class topic. Perhaps have a Potluck in the Marketing suite? There are many different ways everyone can think about coming together.
- Sonya’s team has already received an email from Prof. Don Williamson who wants to do a “Tax talk”.
- Another faculty member was very excited about joining this initiative. They want to connect this group with their “Committee Tax Aid”, because they run “The Washington Initiative”, which is one way that we might reach a diverse population of low-income taxpayers throughout the DC metro area. Kogod students are trained in preparing tax returns and go and help these taxpayers. They would be very happy to promote this kind of initiative with that population, who also have a great network in the underserved community.
- Another member requests to be kept informed of this new initiative. But how?
  - Yes, we will be sharing information with faculty as it becomes available. A Communications firm is developing the strategy, branded materials, but so far none of that is ready. Prof. Grier wants everyone to be aware of this new Kogod Strategic Initiative from its infancy. She also wants everyone to think about it over the holiday break, to see if their students would be interest in participating. Maybe it would be possible to build a class assignment using this initiative? Perhaps write a case study based on this project about the partnership and how one would evaluate businesses engagement in social issues as well? There is a lot that we can do with this project. It is also nice that the community foundation is paying for most of it.

## 6. Additional announcements

- SR. Assoc, Dean Adhikari – Scheduling/coordination of IBUS courses, post the dissolving that the department.
  - Unfortunately, some IBUS classes were inadvertently missing from the department chairs’ schedules
  - The question then becomes how do we avoid classes slipping through the cracks (e.g., courses where there are multiple sections taught by faculty in more than one department).
  - One idea: IBUS courses cross-listed with another department. Example: IBUS/MKTG for the International Marketing course. Such crosslisting will make it clear which department oversees that class.
  - Kogod is examining those options, but taking this route will require a lot of coordination with the Registrar. We are awaiting feedback from them. Once we have heard back, we will proceed with our next step.
  - IBUS 300 is a very important course for us, because it is one of AU’s Habits of Minds. Also, it is one of the highest enrolled classes for Kogod, so we need to take better care of this class.

## 7. Good of the Order

- Professor Simson – Benefit tonight at the Mansion on O St. for the Rosa Park’s Institute, it starts at 6 pm.
- Professor Lumsdaine – Acknowledging that Prof. Simson’s client, The Pete Seger foundation, had two Grammy nominations. Best Historical Recording and Best Liner Notes.
- SR. Assoc, Dean Adhikari informing the departure of Maria Figueroa and Serge da Motta Veiga leaving Kogod to move to Europe. Maria headed the MSSM program, David Bartlett, is the interim director for the MSSM program now. Also, congratulating Maria for growing the program substantially.

## 8. Adjourn

- Upcoming Council meetings:
  - Tuesday, Feb. 18, 2020
  - Tuesday, Mar. 17, 2020
  - Tuesday, Apr. 14, 2020

## Council Chair Robin Lumsdaine - Meeting adjourned.

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Faculty Council Chair: Prof. Robin Lumsdaine

Faculty Council Vice-Chair: Prof. Robert Hauswald

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### Kogod Faculty Council Agenda December 3, 2:35-4:20pm KSB 118

2:30 Refreshments

2:35 Call to order (Prof. Robin Lumsdaine, chair)

1. Approval of Minutes of October 2019 Council meeting
2. Comments from the Dean (John, 15 min)
3. EPC (Nandini, 15 min)
  - Action F19-06 requires vote
  - Discussion of IBUS course list
4. Request for Faculty Feedback (Katya Popova, 10 min)
5. On the Table Conversations – Kogod Strategic Initiative (Sonya Grier, 10 min)
6. Additional announcements (5 minutes)

7. Good of the Order (5 min)
8. Adjourn

## **Council Voting Procedures**

**Device:** Smartphone and laptop/tablet (no "dial-up" phone)

Adrian has created a text number "22333" and a web site page, [www.POLLEVERYWHERE.COM/KOGODCOUNCIL](http://www.POLLEVERYWHERE.COM/KOGODCOUNCIL) to facilitate voting.

Both permit easy voting. Once you've created the first text message to 22333, texting is simple. Similarly, once you've bookmarked and opened the webpage, it automatically shows your choices.

Adrian can open, tally and close a poll easily. The web page updates the status and your options. We believe the most efficient procedure is to create a generic "Yes / No / Abstain" poll and activate it as required.

## **Presentation of the action at Council**

The action under consideration will appear in the power-point on screen in KSB 118 as we've done in the past. To simplify matters, any editing or construction of motion will be done directly "on screen" in 118 using the PowerPoint slide. Separating the "vote" page from the "motion" slide seems to be operationally quick and simple.

## **Establishing Quorum and The Baseline for Passage of an Action**

Quorum count. Attendance will be confirmed two ways at the beginning of Council: normal headcount and by asking all members to e-vote "Present" (by smartphone/ipad/laptop) OR by initial sign-in for any paper ballot. This paper ballot option is reserved for those who are physically present and wish to vote by ballot rather than smartphone/laptop/pad PLUS those who hold a proxy for another member. (Adrian will create a "Vote Present" poll for this opening exercise for the quorum count.)

The attendance headcount defines the baseline and thus the "hurdle" (67%) for passage for any general vote taken at that Council. **If required**, a second "Present" vote may be taken for restricted votes (e.g., only tenure-track faculty are eligible to vote on certain issues).

## **Phone dial-in**

At this time, we have no simple and reliable system for members who listen via phone. (If you are a multi-tasker presenting at an academic conference and listening to Council, you have the option of requesting a proxy ahead of time.)

## Side Comments / Issues

1. Risk of double voting. To maintain anonymity, we will not collect a name or id. Thus, we cannot prevent someone from voting via laptop and a second device such as a smartphone. We are on an honor system.
2. Dropped internet connections while you are home / off-site. There is no 'back up' system. A lost internet connection during a Council session means a lost vote. (Note, the hurdle remains the same since it may be too troublesome & time-consuming to repeat the "All Present Vote" routine before every action vote.

## Summary

With a computer or other internet capable device (e.g. iPad, Android tablet): go to [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil) and select the response. Please bookmark the page for future use. At the beginning of the Council meeting we'll run a count to establish the quorum, please click on the "Present" button at the beginning of the meeting to get counted.

If you do not have access to a computer, you can use a phone to text the code corresponding to your chosen response to 22333.

Instructions for texting the response:

1. Start the text messaging application on your phone
2. Enter 22333 for the recipient address
3. Type KOGODCOUNCIL in the content field and press Send to join the session
4. After you joined the session, you can enter the corresponding letter (A, B, or C) for the response (the letters will be projected on the screen next to the response alternatives) and press Send.

For people responding by SMS it basically introduces a new step, they will need to text "kogodcouncil" to join the session, then things will be easier because the choices can be "A", "B", "C" or "1", "2", "3" instead of a long random number. The system is also nicer and easier to use from the point of view of the person who conducts the poll.

The easiest way to respond is still by browsing to [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil) with an Internet-enabled device. If you have technical questions, please contact Adrian.

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