

**Kogod Council**

AMERICAN UNIVERSITY  
WASHINGTON, DC

April 3, 2018

AMERICAN UNIVERSITY  
WASHINGTON, DC

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**Establish Quorum and "All Present"**

**"Vote Present" to Establish Quorum Count:**

- All faculty in the room and those online must e-vote "Present" (by phone/tablet/laptop).  
 Tablet/laptop - Go to [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil) and click 'Present'  
 Phone - Text [kogodcouncil](http://kogodcouncil) to 22333 and then text the letter A
- The paper ballot option is reserved only for those faculty who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Elms or Prof. Clark.

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**Agenda Item #1**

Approval of the Minutes of 3/06/18 Meeting

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 Agenda Item #2

EPC Actions – *Prof. Nandini Lahiri, EPC Chair*

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**EPC Items** 03/22/18  
F17-01 – F17-02

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**EPC F17-11**

**ACTION**  
Change the Specialization requirements for the BSBA.

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**RATIONALE**

- The Office of Undergraduate Programs has been enforcing a rule that the 12-15 credit hours for BSBA specializations must be at the 300-500 level and may not include independent studies nor internships. The last point in time this was mentioned in a catalog was in the 2010 -2011 catalog. It appears that it was removed from the catalog after this time unintentionally due to brevity.
- After consulting with each Department Chair, it became clear that some departments wish to allow independent studies towards a specialization. Therefore, the proposed change to the catalog copy for BSBA Specializations is in **red** below:

**Specialization (12-15 credit hours)**  
*Kogod students select an area of specialization from the approved programs below or design a custom specialization with the assistance and approval of their academic advisor. Specializations are 12 credit hours, with the exception of finance, which requires 15 credit hours. Specialization courses must be at the 300 level or higher and may not include internships. Certain specializations may permit up to 3 credits of Independent Study towards the specialization where noted. Students who choose to pursue two specializations must complete a minimum of 12 credit hours (or 15 credit hours for finance) for each specialization. With the approval of the Office of Academic Programs, BSBA students pursuing a second major may fulfill a custom specialization with courses from their non-KSB major coursework.*

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**BSBA Specialization Guidelines Action (S18-11)**

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 Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)  
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the current BSBA specialization guidelines)  
 "B" - against the motion (you do not support changing the current BSBA specialization guidelines)  
 "C" - abstain  
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 **Agenda Item #3**

Title IX Discussion and Training, *Regina Curran, AU Title IX Program Officer*

KNOW WORK

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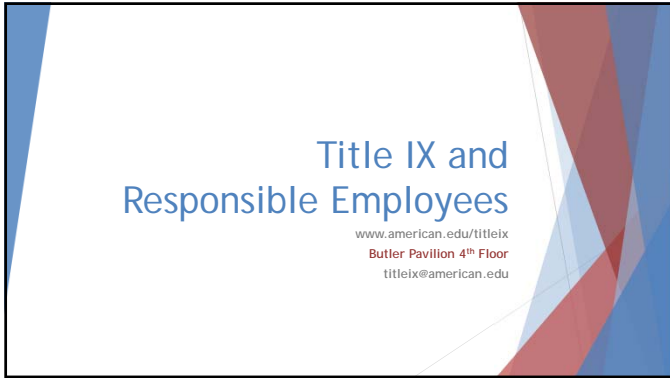
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**Title IX and Responsible Employees**  
www.american.edu/titleix  
Butler Pavilion 4<sup>th</sup> Floor  
titleix@american.edu

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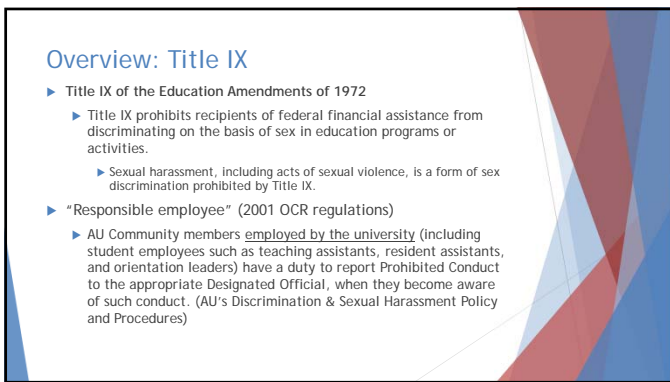
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**Overview: Title IX**

- ▶ Title IX of the Education Amendments of 1972
  - ▶ Title IX prohibits recipients of federal financial assistance from discriminating on the basis of sex in education programs or activities.
    - ▶ Sexual harassment, including acts of sexual violence, is a form of sex discrimination prohibited by Title IX.
- ▶ "Responsible employee" (2001 OCR regulations)
  - ▶ AU Community members employed by the university (including student employees such as teaching assistants, resident assistants, and orientation leaders) have a duty to report Prohibited Conduct to the appropriate Designated Official, when they become aware of such conduct. (AU's Discrimination & Sexual Harassment Policy and Procedures)

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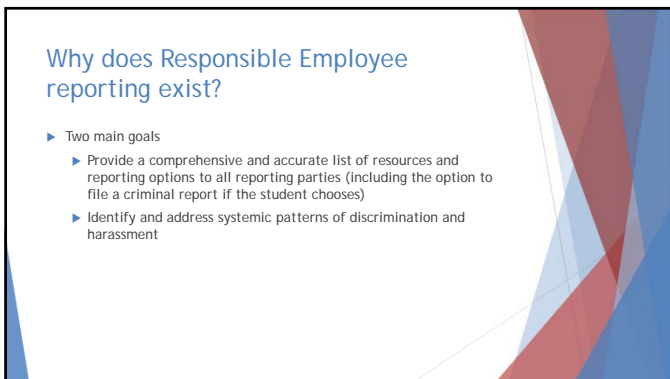
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**Why does Responsible Employee reporting exist?**

- ▶ Two main goals
  - ▶ Provide a comprehensive and accurate list of resources and reporting options to all reporting parties (including the option to file a criminal report if the student chooses)
  - ▶ Identify and address systemic patterns of discrimination and harassment

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Campus Life

## Title IX

Title IX Home

- Submit a Title IX Complaint
- Resource Guide
- Support Guide
- File a Report
- Policy Guide
- Learn About Title IX
- Get Involved

**Title IX at American University**

American University does not discriminate on the basis of race, color, national origin, religion, sex (including pregnancy), age, sexual orientation, disability, marital status, personal appearance, gender identity and expression, family responsibilities, political affiliation, source of income, veteran status, an individual's genetic information or any other bases under federal or local laws (collectively "Protected Bases"). In its programs and activities, the university expressly prohibits any form of discriminatory harassment (including dating violence, domestic violence, rape, sexual assault, sexual harassment and stalking) on any Protected Bases. [See American University Policy on Discrimination and Sexual Harassment]

**CONTACT INFORMATION**

Regine Curran  
Title IX Program Officer  
rcurran@american.edu

Fariha Quasem  
Title IX Investigator  
fqasem@american.edu

**GET HELP NOW**  
If you are in an emergency situation call 911 immediately (202-895-3635 or ucampus).

**FIND SUPPORT**  
AU is committed to creating an accessible and inclusive environment for all students and

**FILE A REPORT**  
Individuals should report sex-related offenses and incidents of domestic violence, dating violence,

www.american.edu/titleix

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### What does Title IX require you to report?

- ▶ The names of the alleged perpetrator (if known)
- ▶ The name of the student who experienced the alleged sexual violence
- ▶ Other students involved in the allege sexual violence
- ▶ Relevant facts: including date, time, and location (if known)

*You should not "investigate", only report what you know.*

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### You receive a disclosure, now what?

- ▶ Thank you for telling me.
  - ▶ I need to let you know that I am responsible for reporting to the University... (goal is transparency and reducing surprise/distress, not to discourage reports)
- ▶ Confidential resources
  - ▶ OCHO
    - ▶ OASIS - Wellness Center, Hughes Hall
    - ▶ Counseling Center - MGC 2<sup>nd</sup> Floor
    - ▶ Health Center - McCabe Hall
    - ▶ Ordained chaplains in Kay Spiritual Life Center (13 individuals)

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### What happens after you report?

- ▶ Outreach (100%)
  - ▶ Every single victim/survivor will receive outreach from Title IX
  - ▶ Students may choose to respond or not (non-responsive students will receive comprehensive list of resources and reporting options)
- ▶ Intake
  - ▶ Informational meeting to learn about resources/options and ask questions
- ▶ Accommodations
  - ▶ Academic, housing, no contact orders, etc.
- ▶ Investigation
  - ▶ To determine if the other party has violated University policy

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### Title IX and Kogod

- ▶ 10% of all students involved in Title IX reports received in AY2017-2018 are enrolled in Kogod
- ▶ Reaction/response of those who receive disclosures has a significant impact on future help seeking by those experiencing sexual violence, relationship violence, and stalking
- ▶ Interim measures and supports enable students who have experienced violence to remain enrolled and moving toward degree completion

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Title IX Office  
 Butler Pavilion 4<sup>th</sup> Floor  
[www.american.edu/titleix](http://www.american.edu/titleix)  
 Questions?

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 Agenda Item #4

The Conversation, *Katya Popova, KSB Director of Strategic Communication*

KNOW WORK

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**AN INVITATION  
 TO JOIN THE  
 CONVERSATION**

Katya Popova  
 Director of Strategic Communications & Marketing  
 April 3, 2018

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Kogod Will Become Requested 22

# Kogod will be a place where people go for guidance and inspiration.

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**Original Faculty Content**

We will engage all faculty in producing original content for *The Conversation*, an independent, not-for-profit media outlet that uses content sourced from the academic and research community.

**Continued Public Relations Effort**

We will continue to leverage American University's central marketing expertise on connecting Kogod faculty with specific media outlets and responding to media requests for expertise.

**Research Release Support**

Faculty research will be assigned campaign workflows for publicity and dissemination to best leverage owned media, such as social media presence, and earned media, such as media outlets.

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Kogod Will Become Requested > Original Faculty Content > *The Conversation* 23

## THE CONVERSATION

*The Conversation* is an independent, not-for-profit media outlet that uses content sourced from the academic and research community. Think of it as a hub for content for many nationally-recognized media outlets. Content is free to re-publish and no changes to the content are allowed in the re-publishing process.

Their average 90 days in numbers

**20.39 million**  
Readers

**460**  
Articles

**44,300**  
Reads per article, on average

**21**  
Re-publishers per article, on average

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**Increase in Faculty Google Citations**

Because all original content can be linked to the research being cited within the article, original research can gain valuable exposure for citation purposes.

**Ability to Understand Reach**

Sophisticated dashboards showcase where content has been shared, engaged with, and read. Additionally, dashboards provide school-level understanding of author and content success.

**National Research Reach**

By writing once, faculty can reach audiences in many publications. Articles are republished in large national outlets such as *The Washington Post*, *Time*, *Newsweek*, *CNN*, *Univision*, and many more.

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Kogod Will Become Requested > Original Faculty Content > *The Conversation* 24

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Kogod Will Become Requested > Original Faculty Content > The Conversation 25

### THE CONVERSATION US

[www.theconversation.us](http://www.theconversation.us)

**About The Conversation US**  
The Conversation US is a national effort to bring together leading scientists and business leaders to discuss and explore emerging technologies and their potential. The goal is to create a national dialogue between scientists and business leaders. The goal is to create a national dialogue between scientists and business leaders.

**Who Needs TOUS?**  
Scientists and business leaders who are interested in emerging technologies and their potential. The goal is to create a national dialogue between scientists and business leaders.

**How to Write for The Conversation US**  
The Conversation US is a national effort to bring together leading scientists and business leaders to discuss and explore emerging technologies and their potential. The goal is to create a national dialogue between scientists and business leaders.

**Our Process**  
The Conversation US is a national effort to bring together leading scientists and business leaders to discuss and explore emerging technologies and their potential. The goal is to create a national dialogue between scientists and business leaders.

**Benefits of Writing for The Conversation US**  
The Conversation US is a national effort to bring together leading scientists and business leaders to discuss and explore emerging technologies and their potential. The goal is to create a national dialogue between scientists and business leaders.

## JOIN *the* CONVERSATION

April 16

Join us for an introductory training session. Pick one of the three sessions below:

9-10 a.m.  
 10:30-11:30 a.m.  
 1-2 p.m.

Name: \_\_\_\_\_

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A Agenda Item #5

## FedTech Program, Prof. Bill Bellows

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**Experiential Interdisciplinary Immersive**

<https://www.fedtech.io>

**3-Credit Unique Independent Study Courses: MGMT 390 and MGMT 690**

For graduate and undergraduate students interested in an intensive immersion in technology entrepreneurship, the partnership of AUCI and FedTech provides a unique opportunity to work with leading scientists and business people to commercialize patented federal technologies through customer discovery and use the technologies to start their own companies.

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**What Is Fed Tech?**

- Up to three interdisciplinary teams of Kogod Students + CAS Students (3-6 students)
- Participate with 35 other Entrepreneurs, Scientific Researchers, Inventors and other students
- Assigned Patented Intellectual Property Developed in one of 25 Federal Research Labs
- Engage in intensive 8-Week Customer Discovery Process to Commercialize the Technology
- Final presentation hosted at Booz Allen Innovation Center with Booz Allen, attended by government and investors
- Teams report results and present to inventors at Federal Labs
- Can license the IP for low cost to start their own company
- Can move from FedTech and apply to AU NSF iCorps Program for further research




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**Fall 2017: First AU Engagement. Both Teams finished in Top 5 of Cohort**


- One Graduate Team: Alex McCargo (KSB PMBA) and Emanuel Adeola (Biotech Grad Student)
- One Undergraduate Team: Sam Hepworth (KSB) and Matt Mullin (CAS Environmental Science)

**Spring 2018**

- One Undergraduate Team: Three CAS Computer Science Students
- 37-person cohort meets Tuesday nights in AUCI
- 17 inventors, 16 mentors, 15 different technologies from 11 unique federal labs
- Open for faculty, staff and student observers

**Fall 2018**

- Up to six openings




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**Some of Our Students' Classmates This Semester**




**Jennifer Leung**  
 Entrepreneur, Professor, Designer, Architect, Critic  
 Designer and Co-Founder LCD Studio (Design and Architecture firm); Architecture professor at MIT and Columbia and critic at Yale  
 MA in Architecture – Princeton University; BS in Biochemistry – UCLA



**Sherif Fahmy**  
 Scientist, Engineer, Quantum Information Science and Quantum Computing, Entrepreneur  
 Provides Scientific, Engineering, and Technology Assistance at Berberian & Co.  
 PhD and MS in Biomedical Engineering – Northwestern University; BSE in Electrical Engineering and Engineering Physics – Princeton University



**Robert McCauley III**  
 Entrepreneur, Systems/Software Engineer, Web Developer  
 CEO & Founder – Ardent Principles, Booz Allen, Lockheed Martin  
 BS in Systems and Computer Science – Howard University



**Monika Kowalczykowski**  
 Transformation Strategist, Data Engineer, Technologist, Researcher  
 Congressional Aide, Earth Institute, Booz Allen, Morgan Stanley, UBS  
 MPA in Economics – Columbia University; BA in Mathematics, Computer Science, Political Science – Rutgers University

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Matt Mullin and Samantha Hepworth at Booz Allen



Alex McCargo Presenting at Fort Detrick



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Agenda Item #6

Council Report, *Profs. Heather Elms and Mark Clark*

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**Kogod Faculty Council Report, 2017-18**

(from the Kogod Faculty Council website:  
<http://www.american.edu/kogod/facultycouncil/index.cfm>)

The Council provides a forum for faculty to discuss the two key areas for which faculty are responsible:

- (1) curriculum, and
- (2) tenure and promotion policies and procedures.

- The Council also considers matters and policies of general and strategic interest to the faculty and to KSB.
- The Council serves as the final faculty voice in faculty governance and oversight.

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**Kogod Faculty Council Report, continued**

- On 1) curriculum: EPC actions
- On 2) tenure and promotion policies and procedures:  
Reconciliation between policies still underway

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**Policy Reconciliation**

Goal is to make policies up-to-date, consistent, and available

- ↘ Include record of faculty approvals
  - e.g., on I-Drive and/or Faculty Council website

Policies include

- ↘ 2011 KSB Policy Manual and [2014] 2016 KSB Faculty By-Laws
- ↘ 2015 [RTC] KSB P&T Guidelines and 2010 KSB Target Journals Guidelines
  - respectively, premier exemplar 2015 vs. premier exhaustive 2010
- ↘ 2012 RTC Memo on Petition Process

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**On matters and policies of general and strategic interest to the faculty and to KSB**

- Results of survey launched at our first meeting (47/78 responses: 62%):
- Priorities for Kogod Faculty Council (ranked as important or top priority for KFC):
  - ↘ Financial State of KSB
  - ↘ Accreditation Process
  - ↘ Merit Review
  - ↘ Kogod Strategic Planning
  - ↘ Online Program
  - ↘ Rankings and Associated Initiatives

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**On matters and policies of general and strategic interest to the faculty and to KSB**

- Of less interest for Kogod Faculty Council (ranked as not needed to cover or somewhat important for KFC):
  - Curriculum Review
  - Staff Organization & Transition
  - Security & Efficiency of KSB Council Voting

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**Current Issues**

- Tenure and Promotion Reconciliation
- Merit Review
- Online Program
- Security & Efficiency of KSB Council Voting
  - Streamlining KFC meetings
- Rankings and Associated Initiatives
- Nominations for next Kogod Faculty Council Vice Chair—and thus the following year's Chair

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**Agenda Item #7**

Good of the Order

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 Showcase

### AUCI Ventures Showcase

Student ventures will be "tabling" in the hallway outside AUCI. Faculty will have the opportunity to walk around, review material, and listen to 1 minute pitches by the ventures, engage in Q&A, and then fill out a scoring sheet to rank the pitches. You are encouraged to meet with as many ventures as possible.

Ventures will be divided into 2 categories for scoring: Revenue/Grant Generating and Pre-Revenue. First place winner in the Revenue/Grant Generating category will receive \$1,000. Second place will receive \$500. First place in the Pre-Revenue category will receive \$500 and Second place \$250.

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 **KOGOD SCHOOL of BUSINESS**  
AMERICAN UNIVERSITY • WASHINGTON, DC

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