"Vote Present" to Establish Quorum Count:

- All faculty in the room and those online must e-vote "Present" (by phone/tablet/laptop).

  Tablet/laptop-   Go to pollev.com/kogodcouncil and click 'Present'

  Phone - Text kogodcouncil to 22333 and then text the letter A

- The paper ballot option is reserved only for those faculty who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Elms or Prof. Clark.

KNOW WONK

Approval of the Minutes of 04/04/17 Meeting

AACSB Data : Faculty Qualification Coverage Ratios –
Senior Associate Dean Ajay Adhikari

KNOW
WONK

AACSB DATA:
Faculty Qualifications Summary

Academic & Professional Qualifications

		Sustained Engagement Activities	
		Academic (Research Scholarly)	**Applied Practice**
Initial academic preparation and experience	Professional experience, substantial in duration and level of responsibility	Scholarly Practitioners (SP)	Instructional Practitioners (IP)
	Doctoral degree/ Other terminal degree	Scholarly Academics (SA)	Practice Academics (PA)

AACSB Thresholds: SA/Total Faculty ≥ 40%
SA+PA+SP/Total Faculty ≥ 60%
SA+PA+SP+Other ≥ 90%

Summary: All classes (online & on campus)

All (Including Fall 2016, Spring 2017, Fall 2017)

Class by Weighted Credits (All)

	Current	Min. Target
SA/(Total)	38%	40%
SA,PA & SP/(Total)	56%	60%
SA,PA,SP,IP/(Total)	93%	90%

Class by Weighted Credits (Fall 2016 All)

	Current	Min. Target
SA/(Total)	37%	40%
SA,PA & SP/(Total)	55%	60%
SA,PA,SP,IP/(Total)	92%	90%

Class by Weighted Credits (Spring 2017 All)

	Current	Min. Target
SA/(Total)	38%	40%
SA,PA & SP/(Total)	56%	60%
SA,PA,SP,IP/(Total)	91%	90%

Class by Weighted Credits (Fall 2017 All)

	Current	Min. Target
SA/(Total)	40%	40%
SA,PA & SP/(Total)	58%	60%
SA,PA,SP,IP/(Total)	95%	90%

Summary: All classes (online)

Class by Weighted Credits (Online)

	Current	Min. Target
SA/(Total)	34%	40%
SA,PA & SP/(Total)	43%	60%
SA,PA,SP,IP/(Total)	90%	90%

Class by Weighted Credits (Fall 2016 Online)

	Current	Min. Target
SA/(Total)	36%	40%
SA,PA & SP/(Total)	45%	60%
SA,PA,SP,IP/(Total)	89%	90%

Class by Weighted Credits (Spring 2017 Online)

	Current	Min. Target
SA/(Total)	35%	40%
SA,PA & SP/(Total)	45%	60%
SA,PA,SP,IP/(Total)	90%	90%

Class by Weighted Credits (Fall 2017 Online)

	Current	Min. Target
SA/(Total)	31%	40%
SA,PA & SP/(Total)	40%	60%
SA,PA,SP,IP/(Total)	92%	90%

Summary: All classes (On Campus)

Class by Weighted Credits (On Campus)	Current	Min. Target
SA/(Total)	40%	40%
SA,PA & SP/(Total)	60%	60%
SA,PA,SP,IP/(Total)	94%	90%

Class by Weighted Credits (Fall 2016 OnCampus)	Current	Min. Target
SA/(Total)	37%	40%
SA,PA & SP/(Total)	57%	60%
SA,PA,SP,IP/(Total)	93%	90%

Class by Weighted Credits (Spring 2017 OnCampus)	Current	Min. Target
SA/(Total)	39%	40%
SA,PA & SP/(Total)	59%	60%
SA,PA,SP,IP/(Total)	92%	90%

Class by Weighted Credits (Fall 2017 OnCampus)	Current	Min. Target
SA/(Total)	42%	40%
SA,PA & SP/(Total)	62%	60%
SA,PA,SP,IP/(Total)	96%	90%

Projections
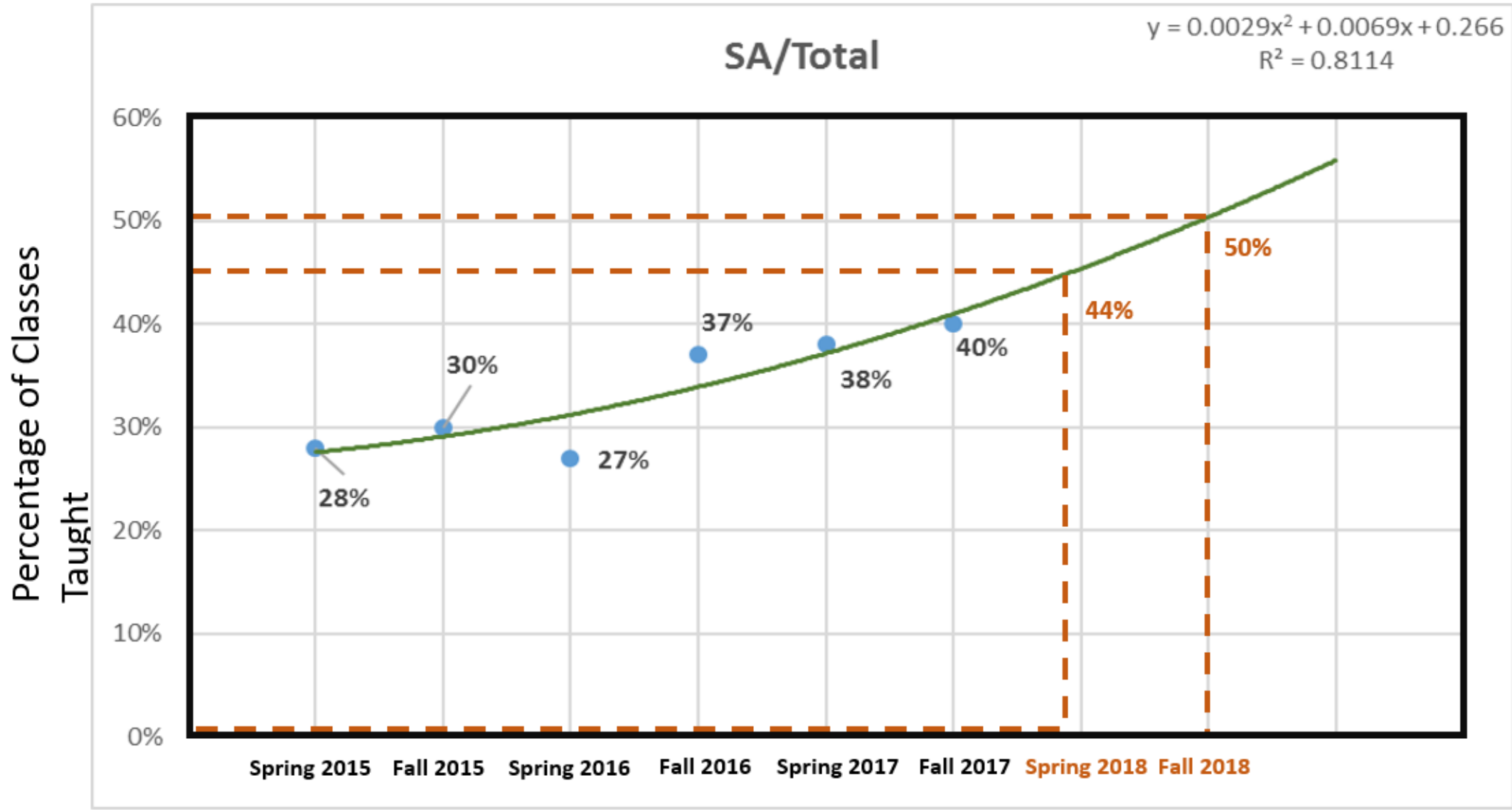
Data Broken Down By Departments

Percent of Total Spring 2017 Weighted Credit Hours by Subject Matter/Department					
	SA	PA	SP	IP	Other	Total
Accounting and Taxation	25%	8%	13%	51%	3%	100%
Finance & Real Estate	47%	15%	0%	33%	5%	100%
Information Technology	51%	9%	1%	32%	8%	100%
International Business	56%	11%	0%	16%	17%	100%
Management	26%	16%	7%	41%	10%	100%
Marketing	45%	14%	0%	26%	14%	99%

Percent of Total Fall 2017 Weighted Credit Hours by Subject Matter/Department					
	SA	PA	SP	IP	Other	Total
Accounting and Taxation	32%	11%	11%	45%	0%	100%
Finance & Real Estate	43%	15%	0%	41%	2%	100%
Information Technology	50%	10%	4%	32%	5%	100%
International Business	70%	12%	0%	9%	9%	100%
Management	35%	13%	5%	40%	7%	100%
Marketing	26%	23%	0%	43%	8%	100%

Total Spring 2017 Weighted Credit Hours by Subject Matter/Department						
	SA	PA	SP	IP	Other	Total
MBA (Fulltime)	69%	17%	2%	4%	8%	100%
MBA (Online)	32%	4%	3%	49%	12%	100%
MBA (Professional)	97%	1%	0%	1%	0%	100%
MS in Accounting	23%	11%	15%	50%	0%	100%
MS in Analytics	43%	42%	0%	16%	0%	100%
MS in Analytics (Online)	39%	9%	4%	39%	9%	100%
MS in Finance	56%	11%	2%	20%	10%	100%
MS in Marketing	37%	3%	11%	26%	23%	100%
MS in Realestate	9%	26%	0%	65%	0%	100%
MS in Sustainability Mgmt.	52%	5%	0%	43%	0%	100%
MS in Taxation	57%	1%	3%	39%	0%	100%
Undergraduate	41%	13%	5%	32%	9%	100%

Total Fall 2017 Weighted Credit Hours by Subject Matter/Department						
	SA	PA	SP	IP	Other	Total
MBA (Fulltime)	64%	10%	2%	4%	21%	100%
MBA (Online)	29%	4%	2%	55%	11%	100%
MBA (Professional)	72%	0%	1%	26%	0%	100%
MS in Accounting	35%	15%	6%	44%	0%	100%
MS in Analytics	68%	21%	1%	8%	1%	100%
MS in Analytics (Online)	36%	8%	4%	46%	5%	100%
MS in Finance	48%	20%	1%	31%	0%	100%
MS in Marketing	24%	24%	0%	51%	0%	100%
MS in Realestate	0%	0%	6%	94%	0%	100%
MS in Sustainability Mgmt.	59%	29%	4%	8%	0%	100%
MS in Taxation	22%	0%	1%	76%	0%	100%
Undergraduate	43%	13%	6%	35%	4%	100%

Steps to Address Faculty Qualifications Deficit

- Encourage faculty to regain their academic or professional currency status.

- Right size faculty: Hire additional faculty to support expanding programs. Searches underway in:
  - Accounting
  - Finance
  - ITEC – Cybersecurity
  - Marketing
  - Management
- Develop model for full time faculty to teach in the online programs.

Policy Reconciliation – *Profs. Heather Elms and Mark Clark*

Policy Reconciliation

Goal is to make policies up-to-date, consistent, and available

- Include record of faculty approvals
  - e.g., on I-Drive and/or Faculty Council website

Policies include

- 2011 KSB Policy Manual and [2014] 2016 KSB Faculty By-Laws
- 2015 [RTC] KSB P&T Guidelines and 2010 KSB Target Journals Guidelines
  - respectively, premier exemplar 2015 vs. premier exhaustive 2010
- 2012 RTC Memo on Petition Process

Faculty Senate Update – *Prof. Emily Lindsay, KSB Faculty Senate Representative*

EPC Actions – *Prof. Yinqi Zhang, EPC Chair*

EPC Items 09/28/17

EPC F17-01

ACTION

Eliminate the IBUS-300 prerequisite and change the course name and description for IBUS-303 Learning from Global Enterprise Failure.

RATIONALE

- The focus of the course has evolved over its 14-year history. It is now on decision making in a broader sense and not narrowly focused on international business. Therefore, the current requirement of IBUS 300 is unnecessary. This requirement also unnecessarily impedes enrollment. With this change, the course would have campus-wide appeal and bring incremental revenue to Kogod.

- A change in the name of IBUS 303 <u>from "Learning from Global Enterprise Failure" to "Learn from Failure: The Key to Successful Decision Making"</u> is also being requested. This is more in line with the evolution of the course over the years mentioned above to be on general decision making rather than decision making as it relates to international business. Further, it will align the course name and description with the name of the course's new text.

CATALOG COPY

- Current Catalog Copy

IBUS-303 Learning from Global Enterprise Failure (3)

This multidisciplinary seminar focuses on analysis of high profile international corporate failures to gain insights into key business issues in the areas of global strategy, management and leadership, finance and accounting, and risk management and oversight as applied in the international arenas. Students apply knowledge developed in prior functional course work to the analysis of these global enterprise failures. Analysis of failure provides a unique and practical learning approach. *Prerequisite:* IBUS-300.

- Proposed Catalog Copy

IBUS-303 Learn from Failure: The Key to Successful Decision Making (3)

This multidisciplinary seminar focuses on the decision-making process (operational, corporate culture, tactical and strategic) and how and why it so often leads to failure. Students develop fresh perspectives on the strengths and weaknesses of standard methodologies applied to this critically important business task. They also learn new methodologies and skills that enable them to analyze actual high profile, failed operational, cultural, tactical and strategic decisions and gain a profound understanding of why they failed.

IBUS-303 Action (F17-01)

Voting is open. Please vote at pollev.com/kogodcouncil

If you vote with a phone, please text the corresponding letter to 22333

"**A**" - for the motion (you support eliminating the IBUS-300 prerequisite and changing the course name & description for IBUS-303)

"**B**" - against the motion (you support keeping the IBUS-300 prerequisite, course name & description for IBUS-303)

"**C**" - abstain

EPC F17-02

ACTION

Add STAT-204 to the prerequisites for ITEC-320 Business Analytics.

RATIONALE

- The Department of Information Technology and Analytics proposes to add STAT-204 Introduction to Business Statistics to the prerequisite courses for ITEC-320 Business Analytics.

- The five business majors require that each student take STAT-204 and not the two basic statistics classes (STAT-202 Basic Statistics, STAT-203 Basic Statistics with Calculus). The prerequisites need to be updated to reflect the STAT-204 requirement. The proposed catalog copy includes STAT-204 and corrects two minor typos.

- *Current Prerequisite for ITEC-320 : ITEC-200 and STAT-202 or STAT-203.*

- *Proposed Prerequisite for ITEC-320 : ITEC-200 and STAT-202 or STAT-203* or STAT-204.

ITEC-320 Action (F17-02)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support adding the STAT-204 prerequisite for ITEC-320)

"B" - against the motion (you support not changing the prerequisites for ITEC-320)

"C" - abstain

Topic Poll – *Profs. Heather Elms and Mark Clark*

Good of the Order