



AMERICAN UNIVERSITY

WASHINGTON, D.C.

AU Newsmakers

November 15 – November 22, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemedial.cfm>

Top Stories



As the 50th anniversary of the assassination of President John F. Kennedy neared; AU's experts discussed the Kennedy legacy. Dozens of news outlets also cited the significance of JFK's June 1963 AU commencement speech a few months before his death on November 22, 1963. For a full recap of AU's experts discussing JFK and the news outlets that highlighted the AU speech, see Monday's special edition of AU Newsmakers. Until then, a few highlights:

Journalism professor **Jane Hall** appeared on [MSNBC's Up with Steve Kornacki](#). Government professor **Julian Bond** spoke to [Dallas Morning News](#) and [WTOP Radio](#). Communications professors **Leonard Steinhorn** spoke to [Agence France Presse](#). [PBS's American Experience](#) highlighted the impact of the AU commencement speech in their film, *JFK*. (11/17, 11/18, 11/19)

China's Vice-Premier Visits AU



[China Daily](#) featured the 100,000 Strong Foundation conference held at **American University's School of International Service** and focused on Chinese Vice Premier Liu Yandong's keynote speech which praised the mission of the foundation, and encouraged more young Americans to study in China.

[Inside Higher Ed](#) covered the conference noting Assistant Secretary of State Daniel Russel's remarks promoting learning a language to learn about a country's culture. (11/22)

Sotomayor Says Lack of Diversity is 'Huge Danger' for Judiciary



[Legal Times](#) highlighted Supreme Court Justice Sonia Sotomayor's visit to **AU's Washington College of Law** where, to a crowd of 200 AU students, she expressed her concerns about the lack of diversity in the judiciary branch and praised AU's law

school for this year's entering class that is 40 percent minority and 58 percent women. [Wall Street Journal online](#) and [ABA Law News Journal](#) also highlighted her visit to AU. (11/20, 11/21)

AU Author

One Mosque, Many Faiths



In an op-ed for [Washington Post's On Faith blog](#), AU School of International Service master's candidate **Pawan Bali** wrote about her experience visiting a Washington, D.C.

mosque with her AU classmates, where they found similarities and an understanding between the Muslim faith and other religions. (11/19)

Expertise

4 Steps to Creating a Successful Job-Swapping Program



Business professor **Caren Goldberg** spoke to [Entrepreneur magazine online](#) about job swapping programs and provided four tips on how to make job swapping a practical option for small companies. [Reuters](#) republished the article. (11/20)

One Week Into Mayoral Race, Busboys and Poets Owner Shuns Campaign Norms

 [Washington Post](#) spoke to communication professor **Angie Chuang** about Busboys and Poets owner Andy Shallal's decision to run for District of Columbia Mayor, saying that his roots in the community could be a big advantage for his campaign. (11/16)

Congress Embarks on Government IT Reform

 As the healthcare.gov website continues to have troubles, information technology professor **Gwanhoo Lee** spoke to the [National Journal](#) about technology reform suggesting that it is hard for the government to attract top talent because the private sector pays more. (11/18)

Supreme Court Declines Challenge to NSA on Verizon Records

 [ABC News Radio online](#) talked to law professor **Stephen Vladeck** about the Supreme Court declining to step in to rule in the case involving the NSA and Verizon phone records. (11/18)