

AU Newsmakers March 14 - March 21, 2014

Prepared by University Communications For prior weeks, go to http://www.american.edu/media/inthemedia.cfm

Top Storv

community Rallies Behind AU Men's Basketball Team



In the lead up to the AU Eagles Men's Basketball team returning to the NCAA tournament, Associated Press, Comcast Sports Network, WUSA-CBS9, WRC-NBC4, WTTG-FOX5, News Channel8 and many other outlets highlighted the AU community's rallying around the team for selection day, the big send-off, and watch parties. Local and national news outlets provided feature lead up and game day coverage of the team as they took on the Wisconsin Badgers. Washington Post featured Coach Mike Brennan's first

year success and the players he led all the way to the Big Dance. (3/16, 3/17, 3/18, 3/19, 3/20)

Additional Features

What's Next For Russia's Relations With the West



After the Crimea referendum, AU foreign policy and Russian experts provided analysis about the impact on U.S.-Russia relations and how it affects the balance in the region. School of international service dean James Goldgeier spoke to New York Times and appeared on WAMU's Diane Rehm Show as syndicated to NPR to discuss sanctions targeting Russia and U.S.-Russia relations. Executive director of the Initiative for Russian Culture Anton Fedyashin appeared on CNN International to discuss Russian President

Putin's strategic and uncompromising speech following Crimea's annexation. Additionally, international service professor Keith Darden's coauthored op-ed for Reuters' Great Debate blog explained why the stakes are so high and Western leverage is too weak to stand on principle following Crimea's annexation. Darden also spoke to Sirius Satellite Radio. (3/16, 3/18, 3/19, 3/20)

Warming Up to the Culture of Wikipedia

Communication professor Andrew Lih discussed with Communication professor Andrew Lin discussed with New York Times the surge of Wikipedia 'edit-a-thons' including his course, "Wikipedia and Public Knowledge,"

which focuses on 'edit-a-thons' and requires students to create and improve entries. (3/19)

Op-Eds/AU Authors

Where Have All the Great Powers Gone?



In their op-ed for U.S. News & World Report, international service professors Mike Schroeder and Davy Banks argued that G-20 countries including China, Brazil, and India remaining silent throughout the Ukraine crisis is a failure to signal their commitment to

basic order and their readiness to take on shared leadership. (3/21)

What the Search for Flight MH370 Tells Us About National Security in Asia



In an op-ed for the Washington Post's Monkey Cage, international service professor Jessica Trisko Darden argued the loss of Flight MH370 demonstrates a lack of effective control over vast

territories—some of which are disputed in the region. (3/18)

Expertise

I: People Still Seek Meaty News on Media Buffet



Journalism professor Jane Hall spoke to Associated Press about a poll revealing leading newspapers and network evening news no longer set the national news agenda as Americans are increasingly relying on a wider variety of media sources—

including social media—to stay informed. More than 422 outlets republished this article, including U.S. News & World Report, San Francisco Chronicle, and Atlanta Journal Constitution. (3/17)

Politics Won't Be on First Lady's China Itinerary, Aides Say



With Reuters and New York Times, executive in residence Anita McBride discussed First Lady Michelle Obama's trip to China and her decision to focus on people-to-people exchange rather than politics. (3/16, 3/19)

U.S. to Cede Its Oversight of Addresses on Internet

Communication professor Laura DeNardis spoke to The New Hork Cimes

New York Times about the U.S. Department of Commerce's decision to not renew the Internet

Corporation for Assigned Names and Numbers (ICANN) contract. DeNardis explained the benefit, which will take into account the global interests of multiple stakeholders. DeNardis also spoke to TIME and The **Economist**. (3/15, 317, 3/22)

Nostalgic for Old Times, Former Members of Congress Want to Return



Ambassador in residence Connie Morella spoke to McClatchy **Newspapers** about the counter-trend of former members of Congress making new campaign bids to return to Capitol Hill. Miami Herald and Sacramento Bee republished this article. (3/18)

Who Was Carl Sagan?



Communication professor **Declan Fahy** spoke to **National Geographic** about the impact and legacy of astronomer Carl Sagan. (3/16)

Crowdfunding Real Estate: You Are On Your Own



Finance and real estate professor Peter Chinloy talked to KUOW - FM Radio (Seattle) about the pros and cons of crowdfunding real estate. (3/18)