



AMERICAN UNIVERSITY

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AU Newsmakers

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Prepared by University Communications

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Top Story

Why Americans Seem To Be Paying Less Attention To The News



Communication professor **Joseph Campbell** appeared on [WAMU's The Diane Rehm Show](#) on NPR to discuss the decrease in news consumption. **Campbell** spoke on a panel about trends in news consumption and what the drop means for an informed and engaged public. He also spoke to the [Washingtonian](#) about its list of the "Most Washington Movie Ever" and criticized the top film for its inaccurate portrayal of Watergate. (4/1)

Additional Features

Top Ranked Colleges for a Major in the Social Sciences



[USA Today](#) featured a ranking of the top colleges for majors in the social sciences, where College Factual ranked AU's **College of Arts and Sciences** as No. 6 among 671 colleges. The article noted opportunities for students to take "diverse classes" and how each area within the college pushes students "to analyze the various factors that make up cultures." (3/30)

Make Way for Generation Z



The [New York Times](#) featured **Kogod School of Business'** recent Generation Z Conference in an article about the independence and ambition of Generation Zers. (4/28)

Thinking Sideways



The [New Yorker](#) featured communication professor **Joseph Campbell's** book, *1995: The Year the Future Began*, in an article about historians' perception of history and how it translates to the future. The review draws our attention to important events during the nineteen-nineties and agrees with **Campbell** that it is an ignored decade. **Reason** magazine also reviewed Campbell's book. (3/30 - 4/2)

Chris Palmer - Author of Confessions of a Wildlife Filmmaker: The Challenges of Staying Honest In an Industry Where Ratings Are King



[Wildlife Film](#) featured Center for Environmental Filmmaking director **Chris Palmer's** new book, *Confessions of a Wildlife Filmmaker: The Challenges of Staying Honest in an Industry Where Rating Are King*. **Palmer** spoke to the online magazine following his book launch event at the School of Communication's 10th Annual Spring 2015 Film Series, which was part of Washington D.C.'s Environmental Film Festival. (3/31)

Don't Be a Bachelor: Why Married Men Work Harder, Smarter and Make More Money

The Washington Post

The [Washington Post](#) featured economics professor **Robert Lerman's** research, *How Family Structures Economic Success in America*, in an op-ed by his co-author, W. Bradford Wilcox. Their research shows married men reap economic benefits, including the fact that they're motivated to maximize their earnings, and they benefit from advice and encouragement from their spouses. (4/2)

Op-Eds

Argentina Is in Checkmate and Must Negotiate a Way Out

FINANCIAL TIMES

In an op-ed for [Financial Times](#), SIS distinguished economist-in-residence **Arturo Porzecanski** argued that Argentina should set aside its confrontational rhetoric and enter into negotiations with bond holdouts ahead of October elections, for political and economic reasons having exhausted legal remedies to avoid the debt obligation. **Porzecanski** concluded that "it is a matter of when, not if, a government in Argentina will enter into negotiations to settle their obligations to holdout creditors." (3/27)

Is the Organization of American States Losing Its Clout?

THE CHRISTIAN SCIENCE MONITOR

In an op-ed for [Christian Science Monitor](#), Center for Latin American and Latino Studies director **Fulton Armstrong** discussed the challenges that Uruguayan former foreign minister Luis Almagro will face in his new role as secretary of the Organization of American States (OAS). **Armstrong** said that although Almagro has the experience for the job, OAS's financial problems and Venezuela could hamper his ambitious agenda. (4/1)

Last-Minute Tax Tips for 2014 and How to Start Planning for 2015

THE HILL

For the [Hill](#), Kogod Tax Center executive director **Don Williamson** provided pointers on last-minute tax tips for 2014. **Williamson** suggested to start thinking about 2015 taxes now in order to take advantage of deductions and deferring income. (4/2)

Expertise

U.S., Britain Fear Possible 'Political Interference' in Nigerian Election

The Washington Post

International service professor **Carl LeVan** spoke to the [Washington Post](#) after to the Nigerian election about the challenges Muhammadu Bahari would face as president. **LeVan** also appeared on [BBC News](#) to discuss the election and the environment in Rivers State, Nigeria, and spoke to [Fox News](#) about Buhari's victory and the "unprecedented opportunity to recast the Muslim face of Africa." (3/30 - 4/2)

Airbnb Brings Its Rental Revolution to Cuba

Los Angeles Times

Government professor **William Leogrande** spoke to the [Los Angeles Times](#) about U.S. based Airbnb expanding to Cuba. **LeoGrande** explained that local entrepreneurs renting out extra rooms is an established practice in Cuba. (4/3)

Millennials in Government

FEDERAL NEWS RADIO
1500 AM

For [Federal News Radio](#), Key Executive Leadership Programs' distinguished practitioner-in-residence **Robert Tobias** discussed the decline in federal employees under the age of 30, saying organizational values may be incompatible with millennial's values. (3/30)

Iraqi Forces Take Tikrit, but Victory Celebration May Be Premature

The Washington Times

International service scholar-in-residence **Nora Bensahel** spoke to the [Washington Times](#) about the greater challenges that the Iraqi military faces in recapturing Mosul from ISIL versus its recent return of Tikrit to Iraqi control. **Bensahel** also spoke to the [Washington Times](#) about how the U.S. military needs to adapt its recruiting efforts to meet today's expectations. (3/30 - 4/1)

Monitoring Elected Officials Difficult As Their Numbers Grow

Newsmax
Independent. American.

[Newsmax](#) featured Women & Politics Institute director **Jennifer Lawless'** research on elected officials, in her book, *Becoming A Candidate*, and recent research on how local media covers candidates in an article about the difficulty tracking the number of elected officials in office. (3/31)

Behind the Music: Conservatives and Country Music's Complex History

U.S. News & WORLD REPORT

Music professor **Kendra Salois** spoke to [U.S. News & World Report](#) about the connection between conservatives and country music, saying that the connection depends on the ear of the beholder. (4/1)