



AMERICAN UNIVERSITY

WASHINGTON, D.C.

AU Newsmakers

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Prepared by University Communications

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Top Story

Why It's Time to Stop Romanticizing & Begin Measuring Investigative Journalism's Impact

Poynter.

[Poynter](#) online summarized a recent white paper by **Charles Lewis**, executive editor of the Investigative Reporting Workshop, which assesses the problems of measuring impact journalism and proposes the starting outlines of best practices. (8/19)

Op-Eds/AU Authors

Perspective: March on Washington



In an op-ed for [USA Today](#), School of Public Affairs professor **Julian Bond** wrote about his experiences during the 1963 March on Washington. (8/20)

Best Tax Practices for Small Businesses

ACCOUNTINGTODAY

The Kogod Tax Center's **Don Williamson** and **David Kautter** shared their 20 best tax practice tips for small businesses. [Accounting Today](#) featured the full list and [Politico](#) mentioned the list. (8/22, 8/20)

Expertise

House 2014 Fundraising Start Signals Incumbent Dangers

Bloomberg Businessweek

James Thurber, director of the Center for Congressional and Presidential Studies, spoke to [Bloomberg Businessweek](#) about early indicators showing that the odds are low for Democrats to win back majority in the House of Representatives in the 2014 Congressional election. (8/21)

Ex-Pakistani President Faces Murder Charges



With [Public Radio International's The Takeaway](#), Ibn Khaldun chair of Islamic studies **Akbar Ahmed** talked about the murder charges and upcoming courtroom drama facing Pervez Musharraf, former President of Pakistan. (8/20)

New Age of Algorithms



[Pacifico Radio's Letters and Politics](#) spoke to communication professor **Robert Lehrman** about his [Christian Science Monitor](#) cover story about how the new age of algorithm analysis affects the way that we live, and how the NSA uses that analysis to conduct surveillance. (8/19)

Will Crisis in Egypt Impact Gas Prices in the US?



International service professor **Jeff Colgan** explained to [WUSA-CBS9](#) that events in Egypt will not impact oil prices because not much oil is actually produced in Egypt. (8/20)

Immigration: An Executive Order?



History professor **Allan Lichtman** talked to [Sinclair Broadcasting](#) about the possibility of President Obama issuing an executive order for his immigration plan in order to bypass Congress. More than **10** local affiliates aired this segment. (8/20)

In the Inland Empire a Congressional Race is in Full Swing



With [KPCC Radio](#) (Southern California), government professor **Patrick Griffin** discussed the Democratic party's efforts to win control of the 31st California Congressional District in the next election.

Al Jazeera Launch in U.S.



[Canadian Broadcasting Company Radio's The World at Six](#) spoke to communication professor **Rick Rockwell** about the challenges surrounding the launch of Al Jazeera America. (8/19)

Bonus Clip



[WRC-NBC4](#) highlighted move-in day for American University's incoming class of 2017. (8/18)