

AU Newsmakers

January 23 – January 30, 2015

Prepared by University Communications
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Top Stories

Notre Dame's 'White Privilege' Seminar Draws Scrutiny



For an <u>Associated Press</u> article about a controversial Notre Dame course, sociology professor **Celine-Marie Pascale** discussed the origins of the comparable AU course "White Privilege and Social

Justice," noting that white privilege is an accepted discipline for study in academia. (1/24)

Broken by the Bubble

The Washington Post

For the <u>Washington Post</u>, students from AU's **Investigative**Reporting Workshop, led by School of Communication professor
Charles Lewis and Lynne Perri, contributed to an article about a

Prince George's County neighborhood damaged by the housing crisis. (1/25)

Additional Features

American University Museum Features 'Locally Sourced' Art



The <u>Associated Press</u> featured the AU Museum's "Locally Sourced" winter exhibit, which strives to link investors with local artists. The story ran in more than 50 outlets. (1/24)

70 Years after WWII, 'Hiroshima Panels' to be Exhibited in Washington



Nuclear Studies Institute director **Peter Kuznick** spoke to the <u>Japan News</u> about the art exhibit "The Hiroshima Panels," which will be shown at the **American University Museum** in the spring. **Kuznick** said he hopes the

anger of atomic bomb victims expressed in the panels transforms into messages of peace. (1/25)

10 Must Take Psychology Professors in Washington, D.C.

Op-Eds

The '90s Startup That Terrified Microsoft and Got Americans to Go Online



<u>Wired</u> online featured communication professor **Joseph Campbell's** new book, 1995: The Year the Future Began. The piece excerpted content from **Campbell's** book. (1/27)

Here's the Real Reason Young Muslims Join the Global Jihad



In an op-ed for <u>Talking Points Memo</u>, history professor **Pedram Partovi** explained that there is no quick fix to the jihadist movement. **Partovi** argued that once those in the West recognize the movement is seeking to challenge the values of mainstream society, they can "begin to address the causes rather than the symptoms." (1/30)

The Irrelevance of Traditional Warfare



In their inaugural <u>War on the Rocks</u> op-ed, international service practitioner-in-residence **David Barno** and scholar-in-residence **Nora Bensahel** argued that the United States is overinvesting in conventional

warfare capabilities compared to the increasing and massive societal vulnerability the U.S. public faces from asymmetric attacks. (1/27)

When the Executive Core Qualifications Aren't Enough



In an op-ed for <u>Government Executive</u>, Key Executive Leadership Programs' distinguished practitioner-in-residence **Robert Tobias** argued that the executive core qualifications (ECQs) standards aren't high enough to ensure that Senior Executive Service leaders are successful. **Tobias** recommended that the Office

of Personnel Management should update the ECQs to include personal development, as well as leadership skill development to improve employee engagement. (1/28)

An Introduction to Washington's Conflict Cuisines



In an article for <u>DCist</u>, international service scholar-in-residence **Johanna Mendelson-Forman** observed that the arrival of new ethnic restaurants in the Washington area represent the "hopes and dreams" of immigrants who fled their homelands because of war or in a quest for freedom. **Mendelson-Forman**

traces the establishment of Ethiopian, Vietnamese and El Salvadoran cuisine in the area. (1/27)

Expertise

Alibaba Spinoff Likely to Increase Scrutiny on Yahoo CEO



For <u>Associated Press</u>, executive director of the Kogod Tax Center, **Donald Williamson**, discussed the multi-billion dollar tax advantage of the Yahoo-Alibaba breakup. **Williamson** explained that under U.S. law, there is nothing wrong with the maneuver. The article reprinted

online more than 300 times. (1/28)

Horror of Auschwitz Remembered in Washington



History professor **Richard Breitman** spoke to <u>Fox News</u> about unheeded warning signs leading up to the Holocaust and Auschwitz's liberation. (1/27)

Internet Dialects



For <u>WAMU's The Kojo Nnamdi Show</u>, linguistics professor **Naomi Baron** discussed Internet dialects and the way online and offline speech affect each other. **Baron** explained that acronyms and abbreviations used online don't necessarily affect written and oral communication. (1/27)

Booming Student Population Puts Arlington Schools at Conflict with Parks, Housing

The Washington Post

For the <u>Washington Post</u>, Metropolitan Policy Center director **Derek Hyra** discussed the importance for cities like Arlington, Virginia, to balance overpopulation and urban development. (1/23)

Pravda on the Plains: Indiana's New Propaganda Machine

the Atlantic

The <u>Atlantic</u> online highlighted Women & Politics Institute director **Jennifer Lawless**' research on the affect local news has on politically engaged citizens. (1/27)

The Pentagon's New Fiscal Cliff



International service professor **Gordon Adams** spoke to <u>Politico</u> about how the Pentagon's war budget strategy -- Overseas Contingency Operations budget -- helps avoid sequestration caps. (1/28)

Did the First Lady Defy Saudi Arabia's Traditional Dress Code?



Center for Congressional & Presidential Studies executive-in-residence **Anita McBride** appeared on <u>CBSN</u>, CBS News's streaming news site, to explain that Michelle Obama's failure to wear a head scarf while in Saudi Arabia was not a diplomatic or cultural faux pas based on precedent and her Westerner status. The <u>Los Angeles Times</u> online linked to McBride's appearance. Communication professor **Scott Talan** spoke to <u>CBS News</u>

online about the nature of social media controversies and debates, saying #Michelle_Obama_unveiled will be out of the news cycle in 36 hours. (1/27, 1/28)

Bonus Clip

Media Weigh-In on American University Basketball Success

THE SUN The <u>Baltimore Sun</u> featured AU Eagles women's basketball team in an article that highlighted the team's win over Navy. The <u>Baltimore Sun</u> and <u>Pittsburgh Post-Gazette</u>, respectively, featured AU Eagles men's basketball players Charlie Jones and Jesse Reed in separate articles about their success on the court. (1/28, 1/26, 1/29)