



AU Newsmakers

July 26 – August 9, 2013

Prepared by University Communications

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Top Story

Pentagon Urges Congress to Rein in Sequester Cuts to Defense Budget

Los Angeles Times

For the [Los Angeles Times](#), [New York Times](#), and [USA Today](#), International service professor **Gordon Adams** analyzed Secretary of Defense

Chuck Hagel's proposed 10 year military budget cuts in response to sequestration. In another [USA Today](#) article, **Adams** explained the necessary cuts and cited former Secretary of Defense Dick Cheney's success at slashing the Pentagon budget. In a third [USA Today](#) article, **Adams** critiqued the deputy secretary's comments on possible cuts in spending. (7/31, 8/1, 8/5)

Additional Features

Impact of 1968



[C-SPAN's Lectures in History](#) series followed communication professor **Leonard Steinhorn** into his classroom for a lecture about the significance of the year 1968. The lecture focused on Vietnam, Lyndon B. Johnson's decision not to seek re-election, and the assassinations of Martin Luther King, Jr. and Robert F. Kennedy. (8/3)

Measuring Non-Profit Newsroom Impact Easier Said Than Done



[PBS' Media Shift online](#) spoke to **Charles Lewis**, executive editor of the Investigative Reporting Workshop, about his recent research focusing on the impact non-profit newsrooms have on local communities. (8/1)

Op-Eds/AU Authors

A Simple Solution



In a [Huffington Post](#) op-ed, international service professor **Philip Brenner** offered a bold proposal for solving President Obama's Guantanamo detainee dilemma by handing Guantanamo's naval base back to Cuba along with the prisoners. (8/3)

A Summit about Nothing



School of International Service dean **James Goldgeier** argued in an op-ed for [Politico](#) that President Obama's postponement of a separate summit with Russian President Vladimir Putin was pragmatic given neither side has major business to accomplish. In addition, international service professor **Celeste Wallander** spoke to [Agence France Presse](#) about meetings in Washington, D.C. between United States cabinet secretaries and their Russian counterparts. (8/8)

Kuwait Takes a Breather



International service professor **Kristin Smith Diwan** wrote a [Foreign Policy](#) op-ed about Kuwait's recent parliamentary election to stem protests calling for a fully elected government. (8/5)

Expertise

NASA's Curiosity Rover Celebrates One Year on Mars



The [Associated Press](#) spoke to public administration professor **Howard McCurdy** about the one year anniversary of the Mars rover landing and how it inspired a young generation of future explorers. This article was republished by more than **265** outlets, including the *San Jose Mercury News*, *Fresno Bee*, and *Huffington Post*. (8/5)

Tax Rules Could Force Bezos to Play Active Role at Washington Post



[Reuters](#) spoke to **David Kautter**, managing director of the Kogod Tax Center, about the tax implications surrounding Jeffrey Bezos' purchase of the *Washington Post*. More than **40** outlets, including the *Chicago Tribune*, and *Fox Business Network*, republished this article. (8/6)

Obama's Corporate Tax Revamp Plan Seen as Unlikely to Go Far



For [Reuters](#), **Patrick Griffin**, assistant director of the Center for Congressional and Presidential Studies, discussed the Obama administration's bid to cut corporate taxes and to raise the debt ceiling. More than **20** outlets republished this article, including the *Chicago Tribune* and *Sun Sentinel*. (7/30)

Google's Science Fellows Challenge the Company's Fund-Raising for Senator Inhofe



The [News York Times' Dot Earth blog](#) cited communication professor **Matthew Nisbet's** letter protesting Google's involvement with Oklahoma Senator James Inhofe's re-election campaign. (8/1)

Post Sale Hailed by Business Leaders



In coverage of the sale of its parent company's newspaper to Amazon.com founder and CEO Jeffrey Bezos, the [Washington Post](#) spoke to journalism professors **Rick Rockwell** and **Jill Olmstead** about the significance of the sale. (8/5)

Sharks: Why we're Obsessed with this Perfect Movie Villain, and why that's Bad



Film and media arts professor **Christopher Palmer** appeared on [ABC's Nightline](#) to discuss the negative portrayal of sharks in movies and on television. He also discussed with [Scientific American's Extinction Countdown blog](#) how Discovery Channel's *Shark Week* contributes to the demonization of sharks. (8/6)

How the GOP Keeps Stoking Racial Fears



On [MSNBC's *Up with Steve Kornacki*](#), communication professor **Jane Hall** talked about how the right-wing media deals with race issues. (7/28)

What Next for Wikipedia



With [CNN's *News Stream*](#), communication professor **Andrew Lih** talked about the challenges that Wikipedia will face in expanding its use of multimedia platforms. (8/7)

Apprenticeship Good for Ben Franklin Closes Skills Gap

Bloomberg

[Bloomberg News](#) spoke to economics professor **Robert Lerman** about the lack of funding for apprenticeship programs in the United States. (8/1)

Why Do Women Allow Themselves to Be Treated Like Doormats?



With [Psychology Today](#), communication professor **Gemma Puglisi** talked about why many women in high profile relationships put up with betrayal and cheating by their husbands. (8/5)

Manning Found Not Guilty of Aiding the Enemy, Guilty on 19 Counts



Communication professor **John Watson** spoke to [Truthout online](#) about Pfc. Bradley Manning's motivation after he was found not guilty of aiding the enemy but guilty on 19 other counts. (7/30)

Bonus Clip

David Gregory Bids Farewell to *Meet the Press* Producer Betsy Fischer



On [NBC's *Meet the Press*](#), AU alumnus and host **David Gregory** bid farewell to his former classmate, AU alumna **Betsy Fischer**, on her last day as executive producer of the program she started at as an intern. (7/28)