

SINE INSTITUTE
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The Reimagined American Dream: Consequences for the 2024 Election

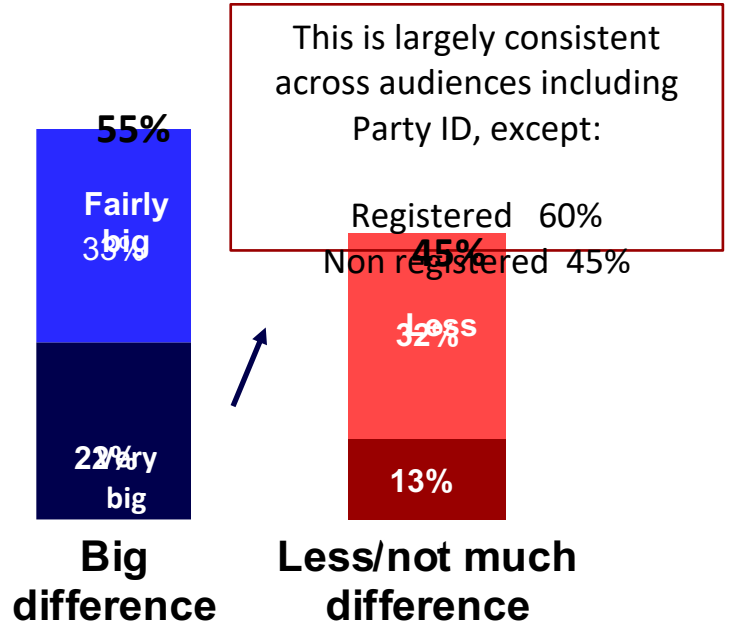
Key Findings

Just over a year out from the next presidential election, young Americans have a long way to go to feel fully engaged and invested in the campaign and its outcome. These findings are a powerful reminder of the work that campaigns and advocacy groups have in front of them as they look to harness the support and energy of young voters next year.

- While a majority of young Americans say the outcome of the election will make a big difference in their own lives, a significant plurality say it won't; this is a remarkable disconnect from the assessment of many experts and pundits describe the 2024 election as historically important and consequential.
- Young Americans are taking a wait-and-see approach; President Biden enjoys core support at this early stage, but one-in-four young Americans say they don't know how they'll vote.
- The dissatisfaction that young Americans feel with the current political state of affairs is evident in their willingness to consider a third-party candidate; a majority say they would think about it.
- Turnout among this cohort is always a major factor in assessing the electoral landscape and at this point, only half of young Americans say they are highly motivated to vote to pick the next president.
- Health care, the economy, affordable housing, and reproductive rights lead the list of issues that will be important to young Americans as they look to November 2024, but this is hardly a generation of single-issue voters: other pressing concerns include workforce issues, climate change and the environment, and gun violence.

Just over a year out from the 2024 presidential election, young Americans' engagement is only modest with a lot of room for growth.

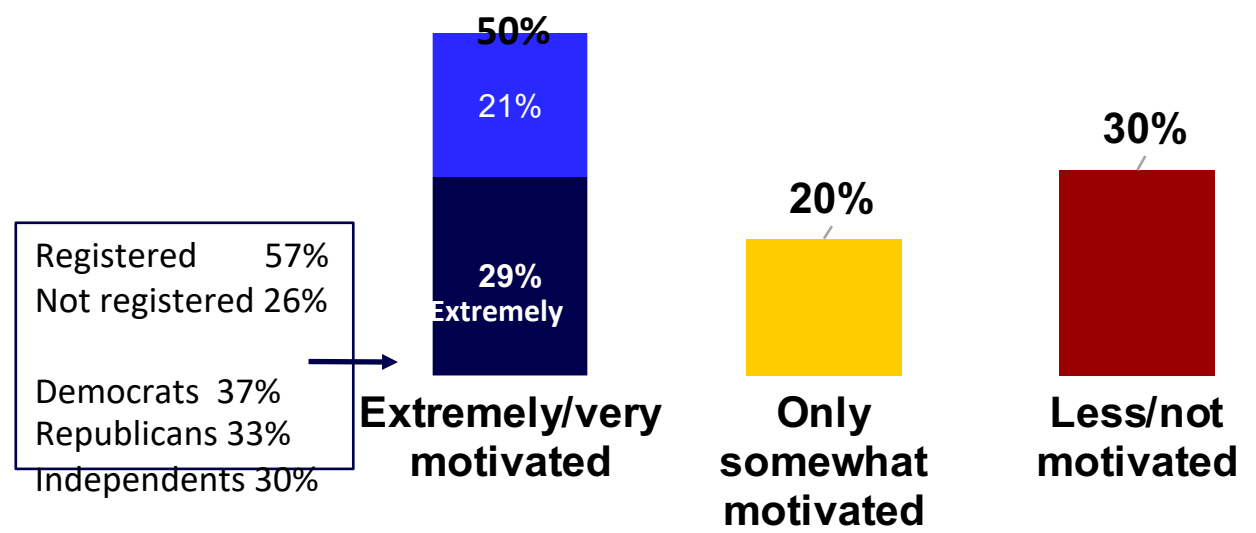
The 2024 election for President: how much difference will it make in your life who wins that election?



This is largely consistent across audiences including Party ID, except:

Registered 60%
Non registered 45%

*Motivation to vote in the 2024 elections**



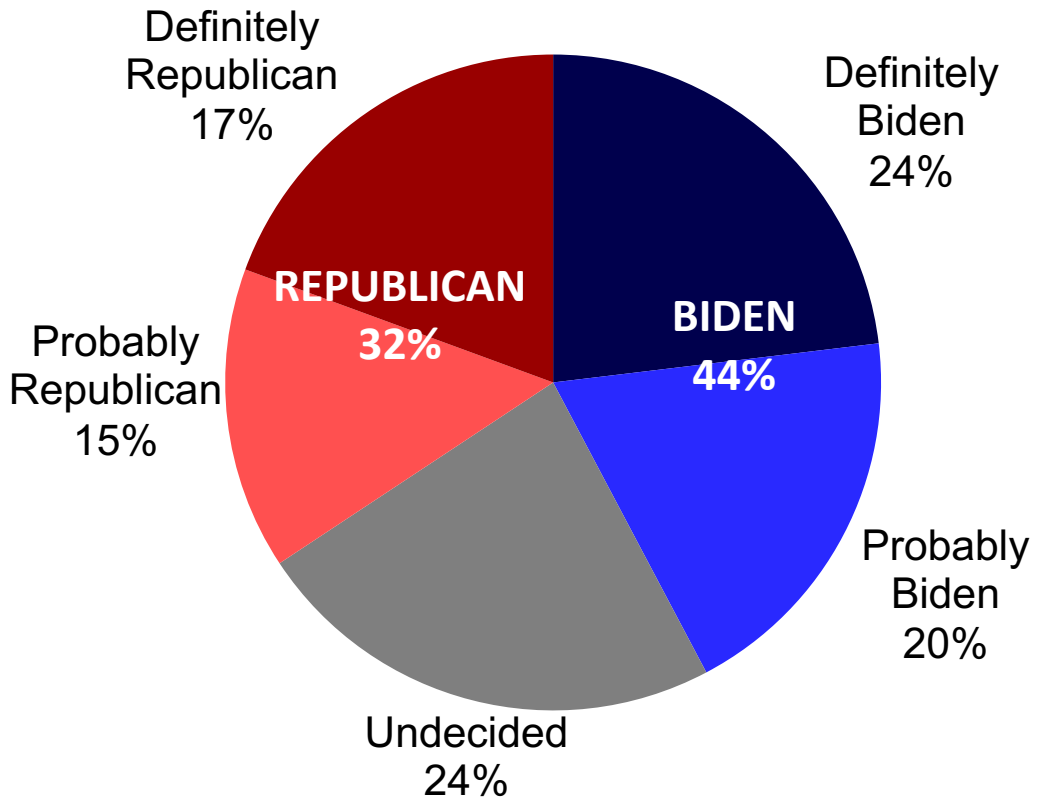
Registered 57%
Not registered 26%

Democrats 37%
Republicans 33%
Independents 30%

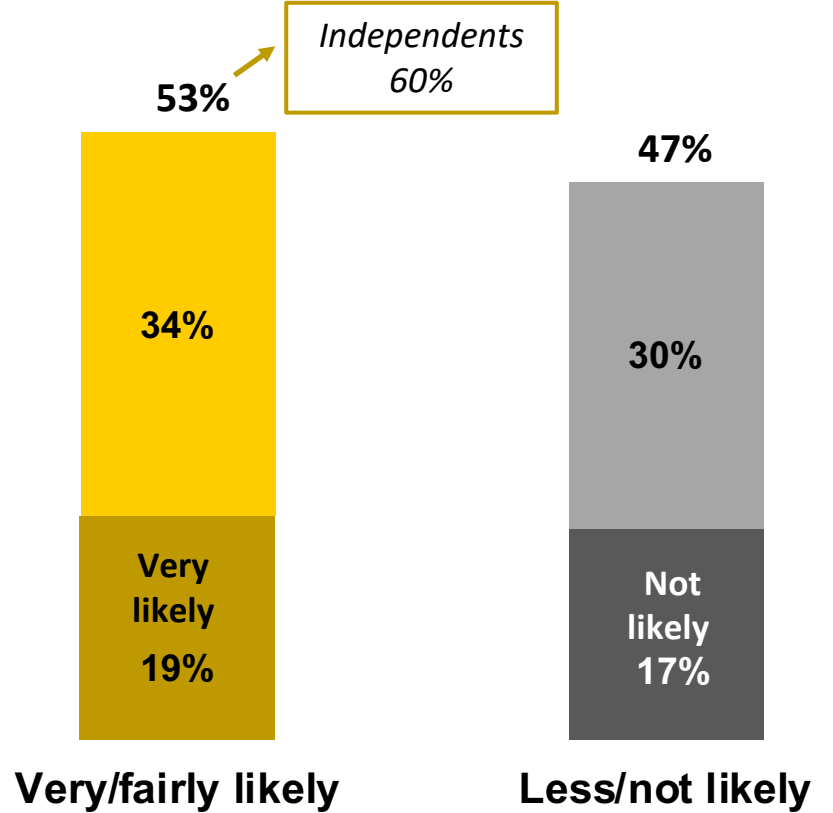
* On 0-to-10 scale: 10 = extremely motivated, 8-9 = very motivated, 6-7 = somewhat motivated, 0-5 = less/not motivated

Young Americans lean toward President Biden but are not committed and are open to alternatives, including a third party.

Vote in 2024 trial heat election for President


















Likelihood of seriously considering a third-party candidate for President



Young Americans identify a broad set of issues that will be critical as they make decisions about the 2024 election.

Three most important ISSUES when I think about my votes in the 2024 elections

	25%	Health care		17%	Protecting and maintaining democracy
	24%	The economy, including the cost of living		16%	Education
	24%	Affordable housing		15%	Reducing all forms of discrimination
	23%	Reproductive rights, including abortion		13%	Student debt relief
	21%	Issues related to the workforce, including job training and protections for workers		13%	Racial justice and civil rights
	21%	The environment & climate change		11%	Artificial intelligence (AI) and technology
	20%	Gun violence		10%	LGBTQI+ rights
				10%	Criminal justice reform