

CQ Roll Call Product Innovation – Spring 2019

Washington's **CQ Roll Call** brings up-to-date news, analysis and insights to senior decision-makers on Capitol Hill. This trusted source of unbiased, impartial information provides authoritative, nonpartisan and accurate congressional news and legislative tracking tools to its subscribers. Through more than 40 print and online products, CQ Roll Call keeps readers updated on a weekly, daily and real-time basis covering every legislative action in Congress with breaking news, bill tracking, and member profiles and offers insight on the people and institutions that influence public policy and legislation.

CQ Roll Call's parent, The Economist Group, is the leading source of analysis on international business and world affairs. The brands are bound together by their objective opinion, original insight and advocacy of economic, political and democratic freedom around the world.

Intern description:

CQ Roll Call's Innovation team takes ideas from concept to creation, using data and market feedback to drive innovation. Our Dean's Intern will have the opportunity to ideate, study market data and learn how to navigate the entire product process.

The **Intern** position requires superior communication, research and writing skills, time management expertise and a thirst for knowledge of all things product. Strong entrepreneurial instincts will be critical to the candidate's success.

Pre-requisites:

- A minimum OVERALL GPA of 3.5 and no academic violations
- Excellent oral and written communication skills
- Ability to manage multiple work streams
- Detail oriented
- Strong interest in politics and Congress
- Excellent writing and research skills
- Entrepreneurial mindset
- Ability to work collaboratively on a team as well as independently
- Creative thinking and ability to seek innovative solutions to complex technical/business problems
- An open mind
- Must be a junior, senior or graduate student (after your first semester) with a major or minor in SOC

Intern Role with the Innovation Team

- Work closely with team members to ideate and solve problems
- Research competitors, locate differentiators and identify new opportunities
- Do independent research on potential markets
- Analyze and input data

Dates & Hours:

- 10 weeks from beginning of January – beginning of May
- 2 days (16 hours); weekly schedule to be arranged with supervisor

Compensation: \$15 per hour

Location: CQ Roll Call's headquarters – 1625 I Street, NW Washington DC 20002

Metro: Blue Line: Farragut West/ Red Line: Farragut North

How to Apply:

Send an email with the following material as attachments to deansinternships@american.edu:

- 1) This completed typed application -- saved as a PDF titled as LastName-CQRollCall.pdf
- 2) Your resume saved as LastName-Resume-CQRollCall.doc
- 3) One document containing three work samples or three links to published material; or a link to your website. Saved as LastName-WorkSample-CQRollCall.doc

Application Deadline: 11:00 pm Tuesday, October 23, 2018

Based on the strength of your internship and a faculty review of applicants, the portfolios of the top candidates who most strongly match the position's criteria will be shared with CQ Roll Call's HR team. Their hiring supervisor will make the final decision. You **may** be contacted directly by CQ Roll Call at any time following your application. Please let us know if you are offered the position since you will likely hear first.

SOC REQUIREMENTS for all Dean's Interns:

- Provide a headshot photo to be featured on SOC's [website](#) and flatscreens
- Submit a 250 word blog post with on-the-job action photos/selfies for the DI [Blog](#)
- Post at least once to social media about their experience and provide the link
- Students who successfully complete their Dean's Internship will be presented with the distinguished DI medallion to wear during Commencement.

Credit Information: If you would like academic credit for this Dean's Internship, contact your academic advisor directly to determine eligibility. If eligible, you must complete all registration and release forms, and enroll for internship supervision **prior** to the 'Add' course deadline.

Questions? Contact Lydia Schindler, Dean's Intern Manager, lydias@american.edu; 202-885-2220. Or drop by McKinley #21 and introduce yourself.

CQRC Dean's Intern Application – Spring 2019

Name: _____

Are you a graduate or undergraduate student?: _____

Expected graduation month & year: _____

Major: _____ GPA: _____

Cell Phone: _____ Email: _____

Website, blog, online portfolio: _____

Can you commit to the required weekly hours for this internship? _____

Please answer the following questions

1. What interests you about this internship and what skills and experience will you bring to the position?

2. What distinguishes you as the best candidate for this position?

3. What are your career aspirations? How will this internship help you achieve these?

4. Please include the names of three SOC professors, along with their email addresses, who best know your work: