

# KEY EXECUTIVE LEADERSHIP PROGRAMS 2016-2017 IMPACT REPORT

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On behalf of the Key Executive Leadership Programs it is our pleasure to share with you the wonderful accomplishments of the Key team for 2016–2017. Each year just keeps getting better, with our staff, faculty, coaches, and alumni making a positive contribution to the growth and development of our public service leaders. The timing is perfect. The challenges of leading in a complex world are greater than ever and citizens expect more from their government. Political discourse is less than constructive, and our public-sector leaders are leading the way for change in somewhat unchartered waters. All of us in the Key program take great pride in our efforts to help others to become not only the leader they aspire to be, but also the leader we need. Through classroom instruction, social / traditional media, conferences, publications, and speaking

engagements globally, the talented and committed educational and coaching professionals in Key continue our commitment to helping our public leaders to deliver civilization every day.

Key executive development is stronger than ever! Our integrated, customized programs begin at the GS9 level and challenge our public servants all the way to the Senior Executive Service. We have new agencies joining Key every year, ensuring leaders develop the adaptive thinking, inclusive perspectives, mindfulness, and emotional intelligence necessary to lead in an unpredictable federal landscape. Our graduates are making a difference. Key alumni are among the most respected and successful federal leaders. In the past year, we've seen multiple Key graduates take on positions of greater responsibility, get promoted, or be selected to be part of the Senior Executive Service. These busy men and women aren't stopping there. They are contributing to mentoring our traditional graduate students, meeting with SES-CDP cohorts, serving on our alumni board and Diversity & Inclusion Advisory Council, and participating in Key events like our Annual Conference and Roger Jones Awards.

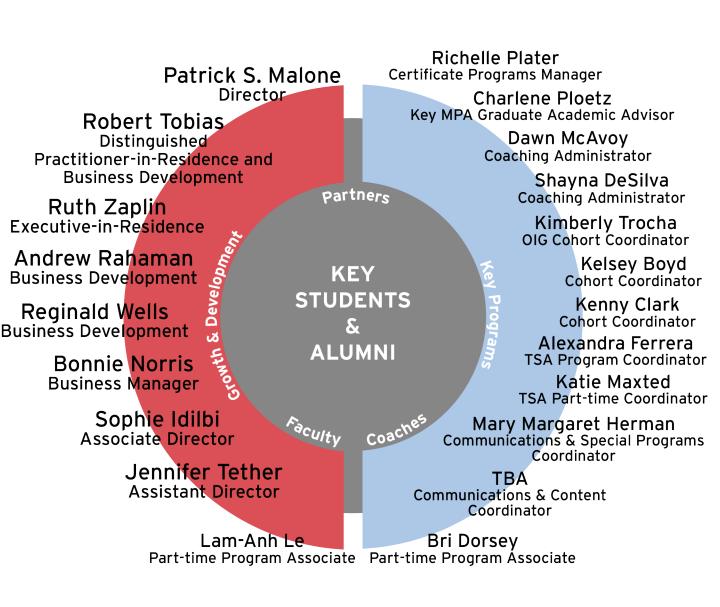
Of course, we are thrilled that former top federal administration official, Sylvia Mathews Burwell, became our 15th president and the first woman to lead our school on June 1, 2017. President Burwell was director of the Office of Management and Budget under President Barack Obama in 2013-2014 and most recently, Secretary of Health and Human Services. She carries a wonderful reputation with many of our alumni as a seasoned leader and team builder. We are honored to be under her leadership.

The coming year promises to be as exciting as ever as we move forward on several initiatives including: strengthening our presence on the diversity and inclusion landscape; working more at the state and local level, and actively engaging with our local community, the District of Columbia, to provide leadership development to the talented men and women leaders of D.C. government. We're highlighting our public service leaders through our monthly 'Take it From Key' podcast and we're celebrating Women's History Month by hosting our first Key Executive Women in Leadership Forum in the Spring.

We are here because you all keep us safe, manage our commerce, provide housing, keep our water clean, protect our borders, and serve the most vulnerable among us. You are the reason we do what we do, and you inspire us every day. Thank you for choosing Key to help guide you on your leadership journey.

PATRICK MALONE, PhD, DIRECTOR Key Executive Leadership Programs School of Public Affairs American University

# KEY EXECUTIVE LEADERSHIP PROGRAMS TEAM







USSS 1 cohort member rushes to protect President Trump during a disturbance as he speaks at Dayton International Airport in Dayton, Ohio, on March 12, 2016.

Key team members celebrate at the FEEA Public Service Charity 5K Run/ Walk in May 2017.



*Gerri Alston-Megget*, and *Gabe Russell*, of DHS 60 share a conversation with keynote speaker, *Nicole Windham*, Director of Management for the Department of Homeland Security (DHS) National Protection and Programs Directorate (NPPD), at their graduation from SES CDP.



*Sylvia Purvis*, Key MPA 38, at the 7th Annual Key Executive Leadership Conference in May 2016.



The Key team sings, "Take Key Out to the Ball Game," at the 8th Annual Key Executive Leadership Conference in May 2017.

"Every day that passes by, I acknowledge, and I am more conscious of how your program opened my eyes to a new world."

— Irasema McQuinn, Key MPA 33



# 1975

Established in 1975, the Key Executive Leadership Programs challenges working professionals to more fully discover their authentic leadership style while expanding their ability to excel at creating collaborative and inclusive environments, lead change, act with integrity, and inspire others to action. Our program fosters a rigorous learning environment to initiate the purposeful transformation of good managers into extraordinary leaders who possess the vision to manage adaptive challenges in complex environments for the purpose of creating and sustaining vital public service organizations.





50

Alumni reported a promotion or SES Certification in 2016 & 2017

72 Faculty Members

**31** Executive Coaches

2016 2017

285

Clients Served (with Executive Coaching)



Clients Served (with Executive Coaching) 1777.5 Executive Coaching Hours

3451

Delivered

Executive Coaching Hours Delivered

We increased the number of our Executive Coaches by 55% from 2015 (20 coaches) to 2018 (31 coaches).

# OE 55

Cohort OE 55 member, **Mike Nealy**, showed off his expertise in toymaking by creating yoyos for his cohort.



## **KEY 50**



# DHS 53

Members of DHS 53, Steve Baisel, Tom Tomaiko, Jennifer Bryant, and Hector Colon, took time out of their very busy schedules to do a panel discussion in

Patrick Malone's PUAD 684 Organizational Analysis class in Septembe 2017. The panelists discussed their views on organizations, how they work, and the challenges of leading in complex environments. They also shared some excellent career tips with the graduate students.



## DHS 60, 61, 62



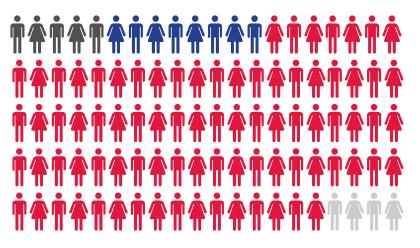
In July 2017, Key welcomed three cohorts from DHS Senior Executive Service Candidate Development Program (SES CDP): 60, 61 & 62. This orientation included the following speakers: Acting Secretary Elaine Duke and Chief Learning and Engagement Officer Clothilda Taylor.

# **TSA 54**

In an effort to support their colleagues affected by the record breaking hurricanes in the fall of 2017, the TSA 54 cohort raised over \$900 for a family affected by the hurricanes and became an Adopt-A-Family sponsor. TSA 54 also created their own cohort logo and mug.

# THE KEY EXECUTIVE LEADERSHIP MASTER OF PUBLIC ADMINISTRATION

## WHERE DO MPA STUDENTS WORK?

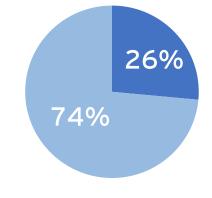


- 83% work for the Federal Government
- 8% work in Military
- 5% work in Education
- The Key Executive MPA Program is now a full-time program. Through Key's full-time program, veterans are now able to use their full benefits.
- 2 cohorts made up of 25 students are currently enrolled in the Key Executive Master of Public Administration Program – Welcome Key 51 & 52!
- 28 students in 2 cohorts completed their Key Executive Master of Public Administration in 2016 and 2017 – Congratulations Key 49 & Key 50!



- The Key Executive MPA Program is ranked number **5** in the nation according to U.S. News.
- The Key Executive MPA Program is accredited by the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), The Gold Standard in Public Service Education.

# PERCENTAGE OF CERTIFICATE GRADUATES THAT ARE CURRENTLY ENROLLED AS MPA STUDENTS



Total # Students in Cohort

# **KEY SCHOLARSHIPS**

The Key Executive Leadership Master of Public Administration acknowledges dedicated public servants by providing financial reward through scholarships.



Sarah Scharf, Key MPA 51, receives the Donald G. Zauderer Scholarship from **Don Zauderer**, himself, at the 8th Annual Key Executive Leadership Conference in May 2017.

#### The Donald G. Zauderer Scholarship

As a faculty member at American University for over thirty-two years, Dr. Zauderer co-founded and directed the Key Executive Leadership Programs. He continually worked to improve the programs out of a profound sense of obligation to students and their sponsoring organizations. Dr. Zauderer is known as a caring teacher who brings out the best in his students. His knowledge, wry sense of humor and emphasis on colleagueship, intelligent discourse, and respectful sharing of diverse ideas, helped create a relaxed and focused atmosphere for deep learning in the classroom. His students honored his contributions by establishing the Donald G. Zauderer Scholarship, which provides a scholarship of up to \$5,000.

| Donald G. Zaude<br>Recipi |              | Anita F. Alpern Scholarship<br>Recipients: |              |  |
|---------------------------|--------------|--|--------------|--|
| <b>2016</b>               | <b>2017</b>  | <b>2016</b>                                | <b>2017</b>  |  |
| Patrick Eager             | Sarah Scharf | Adam Black                                 | Jeremy Ellis |  |

## The Anita F. Alpern Scholarship

Established through a gift from the estate of the late Anita F. Alpern, the Anita F. Alpern Scholarship awards recipients up to \$2,500 towards tuition. Professor Alpern served for twenty years as a Distinguished Adjunct-in-Residence at SPA. She taught courses in public administration and administrative ethics in the graduate MPA and Key Executive Leadership MPA programs, and was instrumental in raising the visibility of SPA in the federal government.



Adam Black, Key MPA 50, receives the Anita F. Alpern Scholarship. He is pictured here with Dr. Patrick Malone, Barbara Romzek, former dean of SPA; and Don Zauderer at the 7th Annual Key Executive Leadership Conference in May 2016.

#### Key Executive Merit Scholarship Awardees:

#### 2016

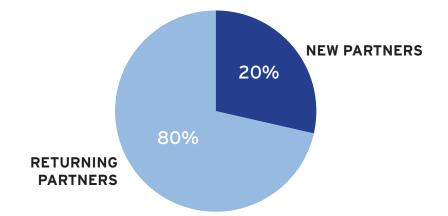
James McAlary Jason Cameron Robert Manson Maria-Alaina Rambus

#### 2017 Algen Albritten Mary Case Karen Comfort Derek Knapp

# THE KEY EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM

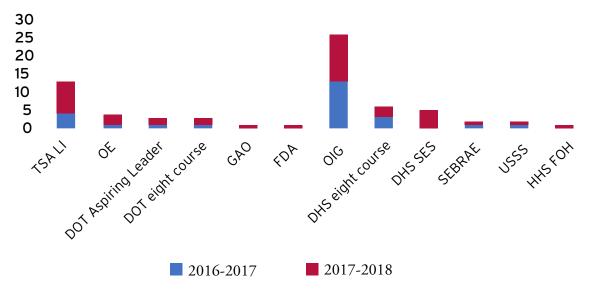
Based on the Executive Core Qualifications (ECQs) developed by the U.S. Office of Personnel Management (OPM), the Key Executive Leadership Certificate creates a participative and rigorous learning environment where students acquire contemporary public management knowledge, values, and skills; develop the personal leadership capacity needed to implement what they learn; transform themselves from *good* managers to *extraordinary* leaders; and become lifelong learners.

# **NEW PARTNERS VS. RETURNING PARTNERS**

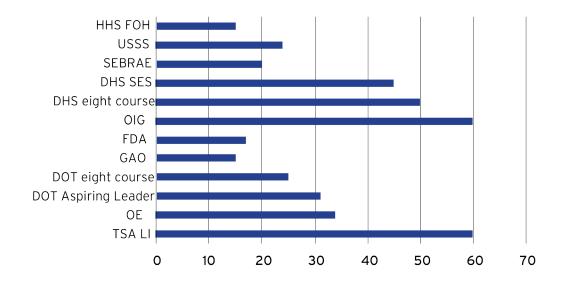


# COMPARISON OF NUMBER OF COHORTS PER AGENCY FROM AY 16-17 TO AY 17-18

Cohort numbers doubled from AY 16-17 to AY 17-18!



# FALL 2017 STUDENT NUMBERS BY ORGANIZATION



# THE KEY EXECUTIVE LEADERSHIP PROGRAMS ARE GRATEFUL FOR ITS FEDERAL PARTNERS:

Bureau of Conflict and Stabilization Operations • Federal Drug Administration • Federal Housing Finance Agency • National Oceanic and Atmospheric Administration • The Council of the Inspectors General and Integrity and Efficiency (CIGIE) • The Office of the Inspector General • The Office of Management and Budget • The Office of Strategic Planning and Management • Transportation Security Administration • U.S. Citizenship and Immigration Services • U.S. Environmental Protection Agency • U.S. Department of Defense • U.S. Department of Energy • U.S. Department of Health and Human Services • U.S. Department of Homeland Security • U.S. Department of Housing and Urban Development • U.S. Department of Transportation • U.S. Government Accountability Office • U.S. Secret Service • U.S. Social Security Administration

# **OFFICE OF INSPECTOR GENERAL PROGRAM**



The Office of Inspector (OIG) Program works collaboratively with the The Council of the Inspectors General on Integrity and Efficiency (CIGIE) to address specific training needs of the Mission Support personnel within the IG community and also the IG specific leadership development needs of all OIG personnel.

#### DISTINGUISHED INSPECTOR GENERAL SPEAKERS

Lynne McFarland Carl Hoeker Mary Mitchelson Bob Composto Paul Martin Ann Calvaresi Barr



**258** Students enrolled in an OIG cohort in 2017.

# TRANSPORTATION SECURITY ADMINISTRATION (TSA) LI KEY EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM

The inaugural graduations were held for the Transportation Security Administration (TSA) LI Key Executive Leadership Certificate Program.

Fifty-two students from the K1 cohort graduated on July 21, 2017 and included speaker, Latetia Henderson, Acting Chief of Mission Support. Seventeen students from the J1 cohort graduated on June 16, 2017 and included speaker, Marisa Maola, Regional Director, Region 1.



Transportation Security Administration

# **KEY IN BRUSSELS**



MPA students in the Politics, Policymaking, and Public Administration (PUAD-627) course enjoy a photo op in front of the EU Parliament.

Through the course Politics, Policymaking, and Public Administration (PUAD-627), students compare the politics, policymaking and public administration of the United States and European Union. Over the course of a week, students spend the first two days of the course on the campus of American University in Washington, D.C. reviewing the structure of the U.S. governance and the relationship between the different stakeholders, lawmakers, and policymakers. The remaining days are spent in Brussels, Belgium visiting high-ranking officials from the EU Parliament, Commission and Council, NATO, and the United States Embassy to the Kingdom of Belgium.

# BRAZIL

In September 2016 and October 2017, Key hosted two separate groups of executives from Brazilian organizations in the state of Paraná, SEBRAE (Serviço Brasileiro de Apoio às Micro e Pequenas Empresas- Brazilian Service of Assistance to Micro and Small Enterprises) and SESCOOP (Serviço Nacional de Aprendizagem do Cooperativismo National Learning Coopertative Service) for a weeklong "New Perspectives on Leadership" certificate program.

Participants, including the director of SEBRAE and the presidents of many cooperatives in the state of Paraná, were introduced to curriculum relating to



Participants from the 2016 New Perspectives in Leadership Program outside of the Spring Valley Building.

leadership, small business administration, and other topics geared to help them tackle the tough issues within their economy at present. In addition, they met with economists from the World Bank, International Monetary Fund (IMF), as well as executives from the National Cooperative Business Association, including President and CEO, Doug O'Brien.

# KEY FACULTY AND COACHES IN 2016 AND 2017



**Andrew Rahaman**, Key faculty, leads the DHS 62 cohort through a simulation for creating a common vision in the Diagnosis & Development of the Leadership Self course.

FACULTY

Marilee Adams Adjunct Professor

**Patrick Barker** Adjunct Professorial Lecturer

Elizabeth Berney Adjunct Professor

Ilona Birenbaum\* Adjunct Professorial Lecturer

Bryan Champion Adjunct Professor

**Eric Charles** Adjunct Professor

Sally Colella Adjunct Professorial Lecturer

Clarence Crawford Adjunct Professorial Lecturer

Jeri Darling\* Adjunct Professorial Lecturer

Sandra Donati Adjunct Professorial Lecturer

John Dreissnack Adjunct Professorial Lecturer James Eisenmann Adjunct Instructor

Karen Ellis Adjunct Professorial Lecturer

Diane Elmore Adjunct Professor

Anne Ferrante Adjunct Professorial Lecturer

**Brodi Fontenot** Adjunct Professorial Lecturer

Catherine Fox\* Adjunct Instructor

**Ed Girovasi** Adjunct Professorial Lecturer

Daniel Graham Adjunct Professorial Lecturer

Judith Graham Adjunct Professorial Lecturer

Bethany Hardy Adjunct Instructor

Laura House Adjunct Professorial Lecturer

Andrew Hunter Adjunct Professor



**Gwen Sykes**, Key faculty, enjoys a moment with her former student, Elida Sarmiento, Key MPA 44.

Al Hyde Adjunct Associate Professor

Iris loffreda Adjunct Professorial Lecturer

Angelo loffreda Adjunct Professorial Lecturer

Janet Ioli\* Senior Adjunct Professorial Lecturer

Susan Jenkins Adjunct Professorial Lecturer

Kenneth Jones, II Adjunct Professorial Lecturer

Joseph Kaplan Adjunct Instructor

**Cliff Kayser** Adjunct Professorial Lecturer

Vicki Kelsey Adjunct Instructor

Linda Kimsey Adjunct Professorial Lecturer

Nancy Kingsbury Adjunct Professor

**Ted Kniker** Adjunct Professorial Lecturer

\*Denotes that this faculty member is a coach as well.

#### 2016-2017 KEY IMPACT REPORT



*Mark Maxin* thoughtfully explaining the Whistleblower Protection Act.

**Christopher Koepke** Adjunct Professorial Lecturer

**Feza Koprucu** Adjunct Professorial Lecturer

**Robert D. Lapidus\*** Adjunct Professorial Lecturer

**Carylynn Larson** Adjunct Professor

Raechel Lussos Adjunct Professorial Lecturer

**Patrick Malone** Executive-in-Residence

**Joseph Mangino** Adjunct Professorial Lecturer

Mark Maxin Adjunct Professorial Lecturer

Wendy Melillo Associate Professor

Matt Minahan Adjunct Associate Professor

**Cheryl Oros** Adjunct Professor

William Paxton Adjunct Associate Professor

Jill Peddycord Adjunct Professor David Pekoske Adjunct Professorial Lecturer

Meredith Persily Lamel\* Adjunct Professorial Lecturer **Richard Phillips** Adjunct Professorial Lecturer

Dr. Billy V. Powers Adjunct Professor

Andrew Rahaman\* Senior Adjunct Professorial Lecturer

**David Rosenbloom** Distinguished Professor

Marcy Schwab Adjunct Professorial Lecturer

**Roger Schwarz** Adjunct Professor

**Carl Shapiro** Adjunct Associate Professor

**Bruce Stewart** Adjunct Professorial Lecturer

**Neil Stroul\*** Senior Adjunct Professorial Lecturer

Zina Sutch Adjunct Professor

**Gwendolyn Sykes** Adjunct Professorial Lecturer

Jane Tamagna Adjunct Professor

**Robert Tobias** Distinguished Practitioner-in-Residence

Karen Vahouny Adjunct Professorial Lecturer

William Valdez Adjunct Professorial Lecturer

Marlana Valdez Adjunct Professorial Lecturer Ruth Wagner Executive-in-Residence

Reginald Wells Senior Adjunct Professorial Lecturer Carol Willett Adjunct Instructor

Patricia Williams Adjunct Professor

#### **KEY FACULTY AND COACHES**

Brian Williams Adjunct Assistant Professor

Cathy Wright Adjunct Professorial Lecturer

Brian Young Adjunct Professorial Lecturer

**Rebecca Yurman** Professorial Lecturer

Ruth Zaplin\* Executive-in-Residence

**Donald Zauderer** Associate Professor Emeritus

# COACHES

David Andrews Linda Bidlack Marilous Bova Jan Boxer Dan Brown Tracy Burnett Mimi Darmstadter Anne M. Ferrante Karen Kane Vinay Kumar Carylynn Larson Ellen Lent Joe Mangino Dana Pulley Lloyd Raines **Deiadre Rauch** Marcia Ruben Joseph Sclafani Mandeep Singh **Richard Lee Tanenbaum** Chris Wahl Peter West

\*Denotes that this faculty member is a coach as well.

# KEY FACULTY AND COACH ACCOMPLISHMENTS IN 2016 AND 2017

In 2016, Speakers Platform chose **Liz Berney**, Ph.D., along with Brené Brown, as Top 25 Speaker of the Year.

**Linda Bidlack**, MA, PCC continues to coach for the Mandela Fellows program of the Young African Leaders Initiative, which provides outstanding young leaders from Sub-Saharan Africa training at a U.S. college or university and coaching support after they return home. She also co-leads a year-long study of race relations in America with over 80 black and white coaches and professionals meeting together in small groups. In 2016, she qualified to be a graduate assessor of final recordings by students in Georgetown University's Leadership Coaching program.

In September 2017, Linda was selected by the Better Angels (www.betterangels.org) to serve as one of just 150 trained Moderators across the U.S. to facilitate day-long conversations between groups of 7 liberals and 7 conservatives in the D.C. area.

**Eric Charles** was appointed as the head of Testing Control for the U.S. Marine Corps. He was an invited contributor to a special issue of the *Journal of Ecological Psychology*, celebrating the 50th anniversary of the book that founded the field. He also had a symposium proposal accepted for the American Psychological Association annual meeting, "The Science of Behavior and Beyond: Prospects for Unifying and Extending Behavior-Oriented Paradigms."

In October 2016, **Jeri Darling** published "Leaders of the Future: Preparing Millennials for Global Roles" in the new book, *HR Directions: HR Leading Lights on What You Should Know Right Now about Leadership, Engagement, Technology, and Growing Your Own World Class HR Career* (published by HR C-Suite).

**John Driessnack** authored two white papers/reports with the Project Management Institute (PMI) including "Time to Update OMB Capital Programming Guidance, February 2017" and "Winning in the 21st Century, September 2017" both addressing use of industry standards for Portfolio, Program and Project Management in the federal environment. Based on a previous authored PMI white paper, "Using PMI Standards Framework to Improve U.S. Federal Government Capital Investment Outcomes," March 2015, John also spoke at the PMI Program Management Office (PMO) Symposium in November 2016. He also facilitated a Section 809 Panel discussion at the 2017 Integrated Program Management Workshop.

**Edward Girovasi** developed and taught a two-day "Acquisition Boot Camp" for the Department of Transportation's Pipeline and Hazardous Materials Safety Administration. Participants were drawn from the agency's program, management, and contracting communities with the goal of improving coordination among those involved in meeting PHMSA's acquisition needs. The program featured practical exercises, case studies, video-vignettes, and two guest speakers from the Key Faculty—**Patrick Malone, PhD**. and **Patrick Barker**. The client rated the program "outstanding in all respects", noting that "the guest speakers were a wonderful addition and change of pace."

Bethany Hardy is now Vice President at McCabe Message Partners.

#### 2016-2017 KEY IMPACT REPORT

**KEY FACULTY AND COACHES** 

**Angelo Ioffreda** presented on "Leading with Brand in Mind" at the International Association of Business Communicators conference in Washington, D.C., in June 2017.

**Susan Jenkins**, PhD, co-authored an article published in the *Disability and Health Journal* titled "Adults aging "with" and "into" paralysis: Epidemiological analyses of demography and health". In 2016 she was also promoted to the position of Director of the Office of Performance and Evaluation for the U.S. Administration for Community Living.

On December 1, 2016, **Dr. Nancy Kingsbury** received the Comptroller General's Award from Gene Dodaro, the head of the U.S. Government Accountability Office. This award is considered the highest award in the organization. This was the second time she received the award. She received the same award from Comptroller General David Walker in 2002.



On Wednesday, August 16, 2017 Key celebrated **Jane Tamagna**, our beloved and longest-serving Key faculty member, as she retired from the program after 40 years of service.

In 2016, **Ted Kniker**, was re-elected for a third year as the Chair of the American Evaluation Association (AEA)'s Government Evaluation Topical Interest Group. Mr. Kniker was an invited instructor to teach two groups of Tunisian Civil Society Organization executives about holding government accountable. He also was a keynote speaker for the Association of Election Commission Officers of Illinois on improving election practices and processes.

During the past four years, **Dr. Christopher Koepke** directed the enrollment campaign for HealthCare. gov. The campaign was essential to the success of the single largest domestic policy initiative in the President Obama administration. The campaign was responsible for enrolling over 12 million Americans in health coverage.

**Carylynn Larson** recorded a podcast and wrote an associated blog for the Harvard Medical School's Institute of Coaching; both are scheduled to be released in 2017.

**Rachael Graham Lussos** has three articles forthcoming in the peer-reviewed journals *Journal of Technical Writing and Communication (JTWC), Computers and Composition,* and *The Journal of Multimodal Rhetorics (JOMR).* The articles cover a range of topics in rhetoric and composition, including proposal writing, Twitter bots, and activist birthday cake.

**Dr. Patrick Malone** published multiple articles in 2016-17 including "VulnerABILITY" and "First Impressions" both in *Public Management*, and "Survival of the Fittest" in ATD. He co-authored "Culture and Organizations" for the Global Encyclopedia of Public Administration. His TED talk, 'Taking the Time' was released in March 2016. In his alter-ego self, he continued his contributions to the development of amateur and professional sports officials with multiple articles for Referee Magazine including: "The Urge to Quit." He also moderated "Perspectives on Executive MPA Curricula" at the NASPAA Conference. Finally, he had 85 speaking engagements at conferences throughout the country.

#### **KEY FACULTY AND COACHES**

#### **KEY EXECUTIVE LEADERSHIP PROGRAMS**

**Matt Minahan** was awarded the "Outstanding Service to the Network" Award by the National Organization Development Network at the Network's annual conference in October 2016.

**Dr. Andrew Rahaman** published several articles in the *International Public Management Association* for Human Resources (IPMA-HR) in 2016 & 2017 to include: "11 Leadership Imperatives that Drive Organizational Performance" (October); "Conflict: We Need It to Collaborate" (August); "Boundary Spanning and Critical Networks" (May); "Action Leaning – Developing Leaders to Harness Change" (March); and "A Leader's Imperative: Creating the Conditions for Organizational Performance" (January).

Dr. Rahaman also presented "Leadership Needed Now – A Federal Perspective" at the International Leadership Association Conference in Brussels, Belgium in October 2017. Additionally, he presented at the Council of Inspectors General on Integrity and Efficiency (CIGIE) Leadership Forum on "Organizational Culture for Performance."

**David Rosenbloom** spent the spring 2017 semester as Chinese Thousand Talents Program Professor of Public Administration at Renmin University of China where he was awarded the status of "International Master Lecturer in Public Administration." While in China, Rosenbloom gave the Wizhou Forum and was appointed Honorary Nonresident Visiting Professor at Zhejiang Gongshang University in Hangzhou. Rosenbloom coedited The Constitutional School of American Public Administration with Stephanie Newbold (Routledge, 2017).

**Zina Sutch** was selected for the Senior Executive Service at the Office of Personnel Management. She also was admitted into the Georgetown Coaching Program. Additionally, Zina was interviewed for the show "Government Matters," which aired on ABC Channel 8 on January 18, 2017.

**Robert Tobias** appears on a regularly scheduled monthly interview by Tom Temin on Federal News Radio, appeared on NBC Channel 4 to discuss President Trump's hiring freeze, and published an article in Government Executive, "What the College Football Championship Teaches Us About Leaders and Followers."

In 2017, **Ruth Zaplin** presented a mindfulness workshop for the Verification Division, DHS/US Citizenship and Immigration Services. She presented "Mindfulness and the Leadership Circle Profile" at the 2017 Leadership Summit and presented two workshops for the State Department, International Visitor Leadership Program focused on women in STEM careers. In 2016, Ruth presented at the International Conference on Public Participation at the Durban University of Technology in Durban, South Africa.

**Donald Zauderer** completed the Leadership Montgomery Program. In this program, Don was the lead consultant inventing a way that financially scraped non-profits can find and utilize volunteers with high specialized expertise (development, information technology, human resource development, marketing, organization development) for the purpose of helping the organization move to the next level of growth and impact.

The Handbook of Federal Government Leadership and Administration: Transforming, Performing, and Innovating in a Complex World, published in December 2016, was co-edited by Key faculty members, Patrick Malone, David Rosenbloom, and Bill Valdez. Chapters published by Key faculty members included: "Communicating to Drive Engagement and Trust" by Angelo Ioffreda, "Leading with Integrity" by Donald Zauderer, "Administering and Leading in the Federal Government: The Need for an Adaptive Leadership Approach for 21st Century Leaders," co-written by Dr. Ruth Zaplin.



*Chad Clifford, Deborah Scott, and David Gudinas, from the FEMA 50 cohort share a conversation at the 7th Annual Key Executive Leadership Conference in May 2016.* 



**Paul Bamonte**, Key MPA 50, and Key team members, **Mary Margaret Herman** and **Jennifer Tether**, enjoy a photo op with the Six-String Soldiers at the 7th Annual Key Executive Leadership Conference in May 2016.



*Kim Trocha*, OIG Program Coordinator, helps out at the Registration desk at the 8th Annual Key Executive Leadership Conference in May 2017.



**Congressman Tim Ryan** gives a keynote speech on mindfulness at the 7th Annual Key Executive Leadership Conference in May 2016.



# ANNUAL KEY EXECUTIVE LEADERSHIP CONFERENCE

Since 2009, the Key Conference has gathered students, alumni, faculty, executive coaches, staff, stakeholders, and industry experts to exchange substantive public administration principles and best practices. The Impact Key Executive Leadership Conference attracts over 200 public sector executives from various departments and agencies to explore the burning leadership issue of our time—engagement.

#### 2016

#### Leading with Courage and Confidence in Turbulent Times

On May 11, 2016, the Seventh Annual Key Executive Leadership Conference: Leading with Confidence and Courage in Turbulent Times, was held at the FHI 360 Conference Center in Washington, D.C. Congressman Tim Ryan opened up the conference with his talk entitled, A Mindful Nation, where he impressed upon us that we have the ability to be in the present moment and, "slow the game down." He also encouraged attendees to, "create a culture where Millenials can thrive." Michael Carroll, author of The Mindful Leader, reminded the audience that, "Every day we are invited to live an artificial life, discover what it means to be fully human." Mr. Carroll also lead the group in a 10-minute meditation. The final keynote speaker, Leo Lefebure, gave a talk on, Mindfulness: The Key to Personal and Social Transformation, which provided attendees with a deeper academic perspective into mindfulness. Dr. Patrick Malone, Director of Key Executive Leadership Programs, gave a talk entitled, Taking the Time, which he had previously delivered at TedX American University.

#### 2017 Journey Through Transition in Turbulent Times

The Eighth Annual Key Executive Leadership Conference: Journey through Transition During Turbulent Times: Change as Opportunity, Embracing Fear, and Humble Leadership was held at the Washington College of Law in Tenleytown, Washington, D.C. on May 17, 2017.

Plenary presentations included Jeffrey Vargas, Chief Learning Officer, Commodities Futures Trading Commission and his lunchtime presentation on Leading Across Generations: "How to Build Intergenerational Trust and Synergy;" while a closing plenary panel on Transitions so Far: Embracing Fear and the Workforce, and Humble Leadership - What's working, and What is Not? featured: Bill Valdez, President, Senior Executives Association; Michael Breslin, Deputy Assistant Director, Office of Investigations, United States Secret Service, U.S. Department of Homeland Security; John W. Gill, Deputy Director, Center for Leadership Development, U.S. Office of Personnel Management; Anita McBride, Executivein-Residence, Center for Congressional and Presidential Studies, School of Public Affairs, American University; Reggie Wells, Deputy Commissioner for Human Resources, Social Security Administration.

#### 2016-2017 KEY IMPACT REPORT



2016 Roger W. Award Jones awardees with their nominators (from left to right: **David Michaels, Dorothy Dougherty, Louis W. Uccellini**, and **Kathryn Sullivan**)

# ROGER W. JONES AWARD FOR EXECUTIVE LEADERSHIP

Since 1978, the Roger W. Jones Award for Executive Leadership recognizes federal career executives for excellence in organizational development and commitment to effective continuity in government.

## 2016

# KEYNOTE SPEAKER:

**Beth F. Cobert** Acting Director Office of Personnel Management

#### AWARD WINNERS & NOMINATORS: AWARDEE: Dorothy Dougherty

Deputy Assistant Secretary of Labor, Occupational Safety & Health Administration Department of Labor

#### NOMINATOR: David Michaels

Assistant Secretary Occupational Safety & Health Administration

# AWARDEE:

Louis W. Uccellini Assistant Administrator for Weather Services National Oceanic and Atmospheric Administration (NOAA) and Director, National Weather Service

#### NOMINATOR: Kathryn Sullivan

Under Secretary of Commerce for Oceans & Atmosphere Administrator National Oceanic and Atmospheric Administration (NOAA)

## 2017

#### KEYNOTE SPEAKER: Francis Rose

Government Matters Host, Federal Government Expert, and Speaker

## AWARD WINNERS & NOMINATORS:

#### AWARDEE:

**Patricia Dalton** Chief Operating Officer Government Accountability Office, United States Congress

#### NOMINATOR:

**Gene Dodaro** Comptroller General Government Accountability Office, United States Congress

## AWARDEE:

#### Frances Regan

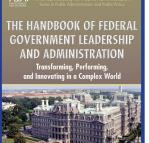
Area Counsel of the Office of Chief Counsel Internal Revenue Service, United States Department of Treasury

#### NOMINATOR: Drita Tonuzi

Deputy Chief Counsel Internal Revenue Service, United States Department of Treasury



2017 Roger W. Award Jones awardees with their nominators (from left to right: Gene Dodaro, Patricia Dalton, Frances Regan, and Drita Tonuzi)



/ David H. Rosenbloom Malone, and Bill Valde THE HANDBOOK OF FEDERAL GOVERNMENT LEADERSHIP AND ADMINISTRATION BOOK LAUNCH

The Handbook of Federal Government Leadership and Administration: Transforming, Performing, and Innovating in a Complex World, published in

December 2016, was co-edited by Key faculty members, **Patrick Malone, David Rosenbloom**, and **Bill Valdez**. Chapters published by Key faculty members included: "Communicating to Drive Engagement and Trust" by **Angelo Ioffreda**, "Leading with Integrity" by **Donald Zauderer**, "Administering and Leading in the Federal Government: The Need for an Adaptive Leadership Approach for 21st Century Leaders," co-written by **Dr. Ruth Zaplin**.

## KEY EXECUTIVE LEADERSHIP FORUM

Leadership Forum participants are busy career federal executives who seek solutions to common problems that stifle the public policy implementation process.

## 2016

#### **CLO LEADERSHIP FORUM**

February 10, 2016

## SPEAKER:

**Roger Schwarz** President & CEO Schwarz & Associates Inc.

#### CHCO ACADEMY LEADERSHIP FORUM: MILLENIAL MINDSET April 27, 2016

April 27, 2016

#### SPEAKER: Dr. Patrick Malone

Director Key Executive Leadership Programs

# 2017

#### U.S. DEPARTMENT OF TRANSPORTATION LEADERSHIP FORUM October 25, 2017

# SPEAKERS:

#### Tamela Riggs

Associate Administrator for Administration U.S. Department of Transportation

#### Francis Rose

Host of Government Matters on Washington, DC's WJLA/ ABC7 and NewsChannel 8

#### Elaine L. Chao

Secretary U.S. Department of Transportation

#### Mary Sprague

Associate Administrator for Administration U.S. Department of Transportation

## KEY SPONSORED LEADERSHIP FORUMS

#### CIGIE 3RD ANNUAL LEADERSHIP FORUM: OIG INDEPENDENCE AND TRANSITIONING TO A NEW ADMINISTRATION

October 26, 2016 Council of the Inspectors General on Integrity and Efficiency CIGIE Training Institute

#### INSPECTORS GENERAL SPEAKERS: The Honorable Michael E. Horowitz

Inspector General Department of Justice and CIGIE Chair

#### **Carl Hoecker**

Inspector General Securities and Exchange Commission

#### The Honorable Dan Levinson

Inspector General Department of Health and Human Services

#### The Honorable Scott Dahl

Inspector General Department of Labor

#### **Christopher Sharpley**

Inspector General (Acting) Central Intelligence Agency

## The Honorable Peg Gustafson

Inspector General Small Business Administration

#### 2016-2017 KEY IMPACT REPORT

**Lynne McFarland** Inspector General Federal Election Committee

Kathy Buller Inspector General Peace Corps

**The Honorable Paul Martin** Inspector General National Aeronautics and Space Administration

**Glenn Fine** Inspector General (Acting) U.S. Department of Defense

#### CIGIE 4TH ANNUAL LEADERSHIP FORUM: LEADERSHIP, CULTURE, AND CHANGE

October 26, 2017 Council of the Inspectors General on Integrity and Efficiency CIGIE Training Institute

#### INSPECTORS GENERAL SPEAKERS: The Honorable Michael E. Horowitz

Inspector General Department of Justice and CIGIE Chair

#### Tom Howard

Inspector General AMTRAK / National Railroad Passenger Corporation

**Mary L. Kendall** Inspector General (Acting) Department of Interior

#### The Honorable Steve A. Linick

Inspector General Department of State and the Broadcasting Board of Governor

#### The Honorable Paul K. Martin

Inspector General National Aeronautics and Space Administration

**Jill Matthews** Inspector General (Acting) Tennessee Valley Authority

# Christopher Sharpley

Inspector General (Acting) Central Intelligence Agency

#### **Robert Westbrooks**

Inspector General Pension Benefit Guarantee Corporation



*Tom Cochran* shares his experience as a former White House and State Department digital leader during is FEDTalk in September 2017.

## KEY EXECUTIVE LEADERSHIP SPEAKER SERIES: FEDTalks

#### **POSITIVE LABOR MANAGEMENT** March 23, 2016

#### SPEAKER: Robert Tobias

Distinguished Practitioner-in-Residence and Business Development Key Executive Leadership Programs; Former President National Treasury Employees Union

#### LEADERSHIP AND MINDFULNESS April 27, 2016

## SPEAKER:

**Ruth Zaplin** Executive-in-Residence Key Executive Leadership Programs

#### FRAMEWORK: THE ROLE OF LEADERSHIP DEVELOPMENT IN IMPROVING EMPLOYEE ENGAGEMENT

August 16, 2016

#### SPEAKER: Veronica Villalobos

Principal Deputy Associate Director Office of Personnel Management Employee Services Division

# LEADERSHIP AND ORGANIZATIONAL SUCCESS

September 14, 2016

#### SPEAKER: John Gill

Chief Human Capital Officer The Role of Leadership Development in Improving Organizational Success

#### **EVENTS**

## 21ST CENTURY LEADERSHIP SKILLS

October 18, 2016

#### SPEAKER:

**Bill Valdez** President Senior Executives Association

#### **SPEAKING TRUTH TO POWER**

December 7, 2016

#### SPEAKER:

**Bob Lamb** Former Executive Director Smithsonian, Friends of the National Zoo

#### DIVERSITY AND INCLUSION DURING TIMES OF TRANSITION: WHAT'S WORKING? WHAT'S NOT? WHAT'S THE TREND?

March 15, 2017

#### SPEAKERS: Stacie Jones

Chief, Office of Diversity & Inclusion Bureau of Alcohol, Tobacco, Firearms and Explosives, U.S. Department of Justice

#### **Dr. Zina B. Sutch** Director of the Office of Diversity and Inclusion Office of Personnel Management

#### John W. Burden Director, Office of Civil Rights and Chief Diversity Officer Department of Interior

#### Antonio A. San Martin, Jr. Federal Agency Attorney

#### EMBRACING CHANGE AS OPPORTUNITY June 7, 2017

#### SPEAKER: Greg Giddens

Principal Executive Director Office of Acquisition, Logistics, and Construction Department of Veterans Affairs

#### KEY EXECUTIVE LEADERSHIP PROGRAMS

## TRUE DIGITAL TRANSFORMATION FOR 21ST CENTURY BUREAUCRACIES

September 13, 2017

**SPEAKER: Tom Cochran** Public Sector Chief Digital Strategist & VP, Acquia

## A PANEL DISCUSSION ON PERFORMANCE MANAGEMENT

December 6, 2017

#### SPEAKERS: Steve Shih

Deputy Associate Director for Senior Executive Services and Performance Management U.S. Office of Personnel Management

#### Julie Brill

Manager Work-Life & Leadership and Executive Development U.S. Office of Personnel Management

#### **Miriam Cohen**

Chief Human Capital Officer Nuclear Regulatory Commission

#### John James

Executive Director Missile Defense Agency



#### Jerri Marr, USDA 32, and her niece, Ashley Clark, enjoy the festivities at our annual Take Key Out to the Ball Game event.

## TAKE KEY OUT TO THE BALLGAME

On both August 5, 2016, and August 11, 2017 over 100 Key students, alumni, faculty, staff, family, and friends participated in Take Key Out to the Ball Game. During this annual celebration, attendees connect—and reconnect in some cases—with fellow classmates, enter raffle drawings, snack on heavy hors d'oeuvres, and collect game tickets and t-shirts.

While the 2017 game was postponed due to inclement weather, attendees did get to dance and enjoy the musical stylings of Key's favorite band, Johnny and the GIs. Join us August 17, 2018 for the next #TakeKeyOutToTheBallGame.

# **KEY ALUMNI NEWS**



DEFENSE MATTERS Elizabeth Field Acting Director, Defense Capabilities & Management Issues, GAO

Government Matters TV featured **Elizabeth Field**, **GAO 4**, acting director for Defense Capabilities & Management Issues, during a segment to discuss a review of the Pentagon's cross-functional teams, and how to improve their strategy.



Key congratulates cohorts 49 and 50 on their graduation from the Master of Public Administration!



Key alumni, **Sylvia Purivs (Key MPA 38)** and **Balam "Octavio" Yaxkin (Key MPA 39),** were married on June 10, 2016. The honorable Keith Ellison of Minnesota was the officiant.



Congratulations to Key 51, who will be the next MPA cohort to join the ranks of Key alumni.

# Congratulations to the following individuals who became SES Certified in 2016 & 2017:

Kayed Lakhia, DHS 51 Brian Mabry, USDA SES CDP Tony Ornato, USSS 1 John Roessler, DHS 35 Boyden Rohner, Key MPA 49 Jeremy Sheridan, USSS 1 Tony Tooke, USDA SES CDP Jennifer Bryant, DHS 53 Mario Caraballo, EPA 1 Kay Carter-Corker, USDA 32 Hector Colon, DHS 53 Rich Coughlin, USSS 1 Traci Di Martini, USDA 26 Diana Huron, DHS 51

# **KEY ALUMNI NEWS**

Congratulations to the following individuals on their professional successes in 2016 & 2017:

**Christie Anderson** (USSS 2) was selected as recipient for Director's annual Administrative/ Technical/Professional employee of the year 2016.

**Gloria Armstrong** (USSS 35) was promoted to GS15 Special Agent in charge of Office of Human Resources.

**Michelle Benecke** (DHS 28) was named Executive Director for Management Integration at DHS.

**Michael Breslin** (USSS 1) became SES Certified and was appointed to be the Special Agent in Charge of Criminal Investigative Division.

**Shannon Brown** (OIG NL 12) was the 2016 Meritorious Rank Award Winner for the Department of Justice.

**Benjamin Bryant** (Key MPA 49) started the program as a GS-13 and received a GS-15 approximately 6 months after he graduated.

**Kim Cheatle** (USSS 35) was promoted to SES Special Agent in Charge of Office of Training.

**Dave Cho** (USSS 2) was promoted to Deputy Special Agent in Charge of the Presidential Protective Detail, and helped to enact a new US law relative to increasing efficiencies of Law Enforcement survivor benefits.

**James Cochrane** (Key MPA 27) was named Chief Marketing and Sales Officer at USPS.

**Elizabeth Guzman** (Key MPA 44) won her race for delegate in the 31st District of VA, beating an incumbent Republican & becoming the 1st Latina elected to the Virginia House of Delegates. **Mark Hughes** (USSS 35) started a new SES position.

**Chavonda Jacobs-Young** (USDA 6) was the 2016 Meritorious Rank Award Winner for the Department of Agriculture.

**Daphne Jefferson** (Key MPA 25) was the 2016 Meritorious Rank Award Winner for the Department of Transportation.

Joe Jeronimo (DHS 29) was selected for SES as Office of Training and Development Assistant Director.

**Brian Lambert** (USSS 2) received an SES promotion in the Running Protective Intelligence Unit in the Department of Homeland Security.

**Timothy M. Lea** (USSS 2) was promoted to Special Agent in Charge, Office of Government and Public Affairs, Homeland Security Program.

**Jim Lewis** (USSS 2) was promoted to Deputy Assistant Director of Human Resources component.

Karen Lopez (OE42) was selected for Chief of Staff for the Accounting Section at the FBI.

Luis Marrero (USSS 2) was promoted to Assistant Division Chief of Technical Security Division, Science and Technology subdivision.

Valerie Mattison Brown (Key MPA 50) was appointed to the Senior Executive Service at the Veterans Health Administration as the Deputy Chief, Policy and Planning Officer. **Mathew McIntyre** (USSS 2) was promoted to Assistant Division Chief of Technical Security Division, Administration subdivision.

**Mark McKevitt** (USSS 35) was promoted to GS15 Special Agent in Charge of Newark Field Office.

**Dan Renz** (OPM 1) received a promotion to the U.S. Army Office of the Provost Marshal General, Antiterrorism. David also celebrated a decade of Federal Civil Service at the end of 2017.

**Ron Rowe** (USSS 2) was promoted to Deputy Assistant Director of our Government and Public Affairs component.

**Elida Sarmiento** (Key MPA 44) started a new position of Director of Resources at the U.S. Department of Justice.

**George Sax** (USSS 35) was promoted to SES Special Agent in Charge of Dignitary Protection Division.

**Richard Scheels** (DoD 39) was promoted to GS-15 within one year of graduating from the Key Executive Leadership Certificate Program.

**Steve Sepulveda** (USSS 2) was promoted to Deputy Assistant Director of our Technology Development and Mission Support component.

**Emily Su** (DHS 51) became SES Certified and moved to NHTSA (DOT) as the Assistant Chief Counsel for Litigation and Enforcement.

**Zina Sutch** (USDA 26) was appointed to Director of the Office of Diversity and Inclusion in the U.S. Office of Personnel Management.

**Duane Williams** (USDA 17) was promoted to Director of Operations at USDA.

**Julie Wilson** (OIG NL 39) was promoted from Special Agent to Assistant Special Agent in Charge (ASAC) at USAID OIG.

**Susan Yarwood** (DoD 48) was the 2016 Meritorious Rank Award Winner for the Department of Defense.

# **KEY ALUMNI ADVISORY BOARD**

We would like to sincerely thank the current Alumni Advisory Board for their hard work in 2016 & 2017! This small but esteemed group meets periodically throughout the year to discuss strategic direction and to help us with solutions to challenges faced by Key.

**Don Bathurst, Key MPA 14** Executive Director for Emergency Preparedness U.S. Department of Homeland Security

**Mia Beers, Key MPA36** Division Director, Humanitarian Policy and Global Engagement Division Office of U.S. Foreign Disaster Assistance, U.S. Agency for International Development

**Tanga FitzGibbon, Key MPA 34** Deputy Director, Bureau of Trade Analysis Federal Maritime Commission

**Craig Heintz, DHS 36** Chief of Staff, Office of Human Capital and Training U.S. Citizenship and Immigration Services, Department of Homeland Security

Daphne Jefferson, Key MPA 25 Deputy Administrator Federal Motor Carrier Safety Administration

Jerri Marr, USDA 32 Assistant Director of Recreation, Heritage and Volunteer Services, Washington Office U.S. Forest Service **Ryan Martin, OE Cohort 9** Senior Human Services Advisor Finance Committee, United States Senate

**Jen Nelson, OE Cohort 14** Chief, Records Division USCIS, DHS

Susan Nichols, Key MPA 45 Program Director, Office of Small Business Programs DARPA

**Russ Proctor, Key Maritime** Former Chief, Navigation Services Division NOAA: National Oceanic & Atmospheric Administration U.S. Coast Guard (retired)

Nicole Turner, Key MPA 38

Deputy Project Manager NASA

Keith Washington, Key MPA 27 Deputy Assistant Secretary for Administration Department of Transportation

**Susan Yarwood, Key MPA 23** CHCO, U.S. Secret Service Department of Homeland Security

## THANK YOU TO THE 2016 OUTGOING BOARD MEMBERS AS WELL:

PHYLLISA GOLDENBERG, KEY MPA 28 ALEX GRIFFIN, KEY MPA 36 GINA NIGHTENGALE, OPM 3 JOSH ROSE, OE COHORT 10 DUANE WILLIAMS, USDA 17

# **KEY DIVERSITY & INCLUSION COUNCIL**

The Key Diversity and Inclusion Advisory Council has been indispensable in the continued improvement of all of our Key programs. In addition to connecting Key with prominent special interest groups for dialogue and learning, the DIAC has worked to ensure a focus on diversity and inclusion in everything from curricula and content, to hiring practices and evaluation. This allows us to continue nurturing a Key culture that does not tolerate cultural, gender, racial, and ethnic stereotypes and strives to promote cross-cultural understanding among staff, faculty, coaches, and students.

#### Linda Bidlack, MA, PCC

President and CEO Resilient Leadership Coaching & Consulting

**Geraldine Decembre** Supervisory Management Program Analyst (Special Assistant to the Director and Deputy Director) Pretrial Services Agency for the District of Columbia

#### Traci DiMartini, USDA 26

Chief Human Capital Officer Equal Employment Opportunity Commission

#### Elizabeth R. Guzman, Key MPA 44

Division Chief / Administrative Services Center for Adult Services Department of Community and Human Services City of Alexandria

#### Stacie D. Jones

Chief Diversity Officer Office of Diversity and Civil Rights U.S. Immigration and Customs Enforcement

#### Anthony Militello, P.E., CSP

Director, Occupational and Operational Safety and Health Office of the Assistant Secretary of the Navy (Energy, Installations and Environment)

#### Antonio A. San Martin Jr.

Office of Chief Counsel National Emergency Training Center Federal Emergency Management Agency

#### Mandeep Singh Leadership Coach

IT Industry Executive

#### Kyra M. Stewart

Director of Innovation U.S. Department of Transportation

#### **Zina B. Sutch, PhD, USDA 26** Director Office of Diversity and Inclusion

U.S. Office of Personnel Management

#### **Gwen Sykes, Key MPA 25** CFO U.S. Secret Service

#### Troy Williams, Key MPA 48

Supervisory Grant Monitoring Specialist, Community Oriented Policing Services Department of Justice



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