

Antonia Ferrier, Senate Majority Leader Mitch McConnell



Named in *The Washington Post* as “one of the top Republican message gurus on Capitol Hill,” Ms. Ferrier has successfully implemented legislative and communications strategies for Republican Members of Congress in both the U.S. Senate and House of Representatives.

As Staff Director of the Senate Republican Communications Center (SRCC), Antonia Ferrier brings over a decade’s worth of Capitol Hill, communications and campaign experience to bear in advancing Senate Republicans’ messaging and agenda. She took a leading role in an effective communications strategy on tax reform, working closely with the Trump administration and outside groups to demonstrate the merits of the legislation to the American people.

The SRCC is a critical part of Senate Majority Leader Mitch McConnell’s (R-KY) communications’ operation; it mimics an offensive, campaign-style war room built on the fundamentals of research, rapid response, booking, creative and social media. It also is a central offensive messaging operation for all Senate Republicans.

Prior to joining the SRCC, Ms. Ferrier was a Vice President at Forbes-Tate, a bipartisan, Washington, DC government affairs firm where she served a wide array of clients, including Fortune 500 companies, mostly in the tax and health care space.

For over four years, Ms. Ferrier was as Senior Advisor and Communications Director to Senate Finance Committee Ranking Member Orrin Hatch (R-UT), playing a critical role in legislative battles over tax, trade and health care policy.

Before returning to the Senate, Ms. Ferrier spent close to three years in House Republican leadership – first for Republican Whip Roy Blunt (R-MO) and then for Republican Leader John Boehner (R-OH). Ms. Ferrier joined Mr. Boehner’s office in December 2008 focusing on messaging and response to the newly elected Obama Administration and its agenda.

While working for Mr. Blunt, Ms. Ferrier was part of the team that shepherded the Troubled Asset Relief Program (TARP) through Congress, pushed for congressional approval of the Bush Administration’s trade agenda, and passed bipartisan legislation authorizing the Foreign Intelligence Surveillance Act (FISA).

Prior to joining the House, Ms. Ferrier served as Communications Director for over three years for the Senate’s leading Republican moderate, Olympia Snowe of Maine - helping her get reelected by the highest percentage of any Republican incumbent in the 2006 election cycle.

Ms. Ferrier first cut her teeth in Congress in Senator Bill Frist’s (R-TN) communications office when he became Senate Majority Leader. Before that, she worked at the National Republican Senatorial Committee during the 2002 election cycle, when Republicans took back the majority. Her introduction to Washington was at Barbour Griffith + Rogers after attending the American University in Washington, DC.